



This announcement by bpost ("bpost") is being made pursuant to the provisions of Section 5, subsection 2 of the Netherlands Decree on Public Takeover Bids in connection with a potential voluntary offer by bpost for all the issued and outstanding ordinary shares in the capital of PostNL ("PostNL"). This announcement does not constitute or form part of an offer, or any solicitation of any offer, to buy or subscribe for any securities in bpost or any other securities or to sell any securities in PostNL. Any offer will be made only by means of an offer memorandum and on the terms and conditions set forth therein. This announcement is not for release, publication or distribution, in whole or in part, in or into, directly or indirectly, the United States, Australia, Canada or Japan.

bpost acknowledges receipt of PostNL letter and will prepare an answer

bpost has taken notice of the press release issued by PostNL on 11 November 2016. bpost confirms that it received a letter dated 11 November 2016 that is in line with the press release. bpost is reviewing the letter received from PostNL and will prepare an answer.

bpost will communicate to the market as soon as it is in a position to give more concrete guidance.

Contact bpost

Baudouin de Hepcée (for journalists and investors): + 32 (0)476/49 69 58

Barbara Van Speybroeck (for journalists): + 32 (0)476/51 79 29

Pressrelations@bpost.be

Saskia Dheedene (for investors): +32 2 276 76 43

Investor.relations@bpost.be

This press release is not an offer to sell, or a solicitation of an offer to acquire, securities in any Member State of the European Economic Area and this press release is only being distributed to and is only directed at those persons who are qualified investors within the meaning of Article 2(1)(e) of Directive 2003/71/EC, as amended.

This press release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or any other jurisdiction. Securities may not be offered or sold in the United States unless they have been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or are exempt from registration. The securities that may be offered in any transaction have not been and will not be registered under the U.S. Securities Act and bpost does not intend to make a public offer of any such securities in the United States.

This press release is only being distributed to and is only directed at (i) persons who are outside the United Kingdom or (ii) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the





"Order") or (iii) high net worth companies, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"). The securities that may be offered in any transaction are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.

The securities that may be offered in any transaction will not be registered under the applicable securities laws of Australia, Canada or Japan and the securities may not be offered or sold within Australia, Canada or Japan or to any national, resident or citizen of Canada, Australia, Japan or in any jurisdiction where it would be unlawful absent prior registration, filing or qualification under applicable laws. Neither this document nor any copy of it may be taken or transmitted into or distributed in Australia, Canada or Japan, or to any securities analyst or other person in any of those jurisdictions.