

August 4, 2014



A French corporation (*Société Anonyme*) governed by an Executive Board and a Supervisory Board
With registered capital stock of €279,258,476
Registered principal office: 21, Avenue Kléber – 75116 Paris
Paris Trade and Company Registration Number: 780 152 914 RCS Paris

***DISCLOSURE OF TRADING IN OWN SHARES BEFORE THE
LAUNCH OF A TENDER OFFER***

AUGUST 4, 2014

Intermediary: EXANE BNP PARIBAS (market liquidity agreement)

| TRADING SESSION | PURCHASE / SALE | NUMBER OF SHARES | TYPE | WEIGHTED AVERAGE PRICE (€) |
|------------------------|------------------------|-------------------------|-------------|-----------------------------------|
| 08/04/2014 | PURCHASE | 3,000 | Ordinary | 34.838 |
| 08/04/2014 | SALE | 1,500 | Ordinary | 34.898 |

Total liquidity (in number of treasury shares) as of August 4, 2014: 125,742