

August 1, 2014



A French corporation (*Société Anonyme*) governed by an Executive Board and a Supervisory Board  
With registered capital stock of €279,258,476  
Registered principal office: 21, Avenue Kléber – 75116 Paris  
Paris Trade and Company Registration Number: 780 152 914 RCS Paris

***DISCLOSURE OF TRADING IN OWN SHARES BEFORE THE  
LAUNCH OF A TENDER OFFER***

***PERIOD FROM JULY 29 TO AUGUST 1, 2014***

Intermediary: EXANE BNP PARIBAS (market liquidity agreement)

<b>TRADING SESSION</b>	<b>PURCHASE / SALE</b>	<b>NUMBER OF SHARES</b>	<b>TYPE</b>	<b>WEIGHTED AVERAGE PRICE (€)</b>
07/29/2014	PURCHASE	19,500	Ordinary	35.553
07/29/2014	SALE	3,000	Ordinary	35.907
08/01/2014	PURCHASE	5,000	Ordinary	35.005
08/01/2014	SALE	5,000	Ordinary	35.022

Total liquidity (in number of treasury shares) as of August 1, 2014: 124,242