



15 March 2016

Lucas Bols nominates Alexandra Oldroyd for appointment Supervisory Board

Lucas Bols N.V., a leading global cocktail and spirits player, today announces the nomination of Mrs Alexandra Oldroyd as member of the Supervisory Board. Her nomination will be on the agenda at Lucas Bols' Annual General Meeting of Shareholders on 1 September 2016. Alexandra Oldroyd has the British nationality and is Managing Director of Fluxion Advisors, an independent advisory business in the spirits sector, based in London. Previously she was managing director at Moelis & Company, a global boutique investment bank, where she focused on the global beverages and European consumer and retail sectors. Before joining Moelis & Company she worked as sell side analyst for some 20 years at various banks, including Morgan Stanley and Barclays with an emphasis on the alcoholic beverage sector.

Mrs Oldroyd holds a non-executive director position at Brockmans Gin.

Derk Doijer, chairman of the Supervisory Board of Lucas Bols: "We are very pleased to propose Alex Oldroyd for appointment to the Supervisory Board of Lucas Bols. She has extensive international experience in the sector Lucas Bols is active in, both from a business and a financial perspective."

Pending shareholder approval, Lucas Bols' Supervisory Board will be made up of the following members from 1 September 2016: Derk Doijer (Chairman), Bert Meerstadt (Vice-chairman), Marina Wyatt and Alexandra Oldroyd. Mrs Oldroyd will use the coming months to already get acquainted with the company.

For further information

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About Lucas Bols

Lucas Bols is the world's oldest distilled spirits brand and one of the oldest Dutch companies still in business. Building on its 440 year old heritage dating back to 1575, the Company has mastered the art of distilling, mixing and blending liqueurs, genever, gin and vodka. Lucas Bols owns a portfolio of more than 20 premium and super premium brands of different spirits used in cocktail bars worldwide. Its products are sold in more than 110 countries around the world. Since 4 February 2015, Lucas Bols is listed at Euronext Amsterdam (BOLS).

Lucas Bols has the number one position in liqueur ranges worldwide (outside the USA) and is the world's largest player in the genever segment. Many of Lucas Bols's other products have market or category-leading positions. Furthermore, Lucas Bols is a leading player in the bartending community. Through the House of Bols Cocktail & Genever Experience and Europe's largest bartending school, the Bols Bartending Academy, the Company provides inspiration and education to both bartenders and consumers.