# BASIC-FIT PRESS RELEASE

# **BASIC-FIT TRADING UPDATE FIRST NINE MONTHS 2017**

# NINE MONTHS HIGHLIGHTS

- S Group revenue increased by 26% year on year to €238 million
- 8 Number of memberships increased by 25% year on year to 1.47 million
- 8 Number of clubs in the network increased by 74 YTD to 493
- 8 On track to deliver 100 net club openings in 2017

### **REVENUE DEVELOPMENT**

Basic-Fit reported revenue of €238 million over the first nine months of 2017. This is an increase of 26% compared to the €189 million in the same period in 2016. The increase is explained by the increase in memberships (up 25% to 1.47 million), a stable average revenue per member per month and higher other revenue (up 35% to €5.1 million).

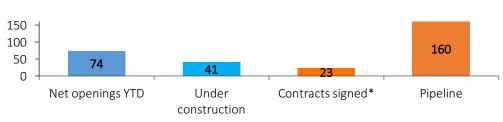
### Rene Moos, CEO Basic-Fit:

"We had again a very strong quarter in which the number of club openings and the pipeline developed in line with the club roll-out plan. Also, the increase in memberships was robust and increased by 108 thousand in the quarter to nearly 1.5 million. We remain confident to grow our network by around 100 clubs in 2017."

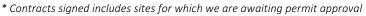
# CLUB DEVELOPMENT



In the first nine months, we opened 78 clubs and closed 4 clubs, resulting in an increase of our network by 74 clubs to 493 clubs. The majority of the net new club openings were in France (62), six in Belgium, three in the Netherlands, two in Spain and one in Luxembourg.



#### Club openings (# clubs)





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#### FOR MORE INFORMATION

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Basic-Fit is listed on Euronext Amsterdam in the Netherlands ISIN: NL0011872650 Symbol: BFIT

#### FINANCIAL CALENDAR

| Investor Day           | 09 November 2017 |
|------------------------|------------------|
| Full Year 2017 results | 13 March 2018    |

#### ABOUT BASIC-FIT

With 493 clubs, Basic-Fit is the largest fitness operator in Europe. We operate in five countries and in our clubs, 1.5 million members can work on improving their health and fitness. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all active people who care about their personal health and fitness. A typical subscription costs €19.99 and gives people access to all our clubs in Europe and a pass which can be shared with family members.

#### FORWARD-LOOKING STATEMENTS / IMPORTANT NOTICE

Some statements in this press release may be considered 'forward-looking statements'. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that may occur in the future. These forward-looking statements involve known and unknown risks, uncertainties and other factors that are outside of our control and impossible to predict and may cause actual results to differ materially from any future results expressed or implied. These forward-looking statements are based on current expectations, estimates, forecasts, analyses and projections about the industry in which we operate and management's beliefs and assumptions about possible future events. You are cautioned not to put undue reliance on these forward-looking statements, which only express views as at the date of this press release and are neither predictions nor guarantees of possible future events or circumstances. We do not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events, except as may be required under applicable securities law.