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Press release

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Endemol nominates new Chairman and Chief Executive Officer

The Supervisory Board of Endemol N.V. today announced the nomination of Elías Rodríguez-Viña Cancio as Chairman and Chief Executive Officer of the company. His appointment will be put to a shareholders EGM to be called shortly. This nomination follows the resignation of Joaquim Agut Bonsfills.

Rodríguez-Viña will chair the Company's Management Board, joining its other three members: Tom Barnicoat, Chief Operating Officer; Peter Bazalgette, Chief Creative Officer and Jan Peter Kerstens, Chief Financial Officer. The nomination has their full support.

Rodríguez-Viña comes from Telefónica S.A., where he has been responsible for the Group's non-core subsidiaries. Before that he was Chief Financial Officer of Terra Lycos and has worked for companies such as Arthur Andersen, General Electric and UBS.

ABOUT ENDEMOL

Endemol (Euronext; EML) is a global leader in television and other audiovisual entertainment. The Company creates premium entertainment ideas and sells them to the world's leading broadcasters. Endemol then produces shows based on such ideas to high standards, creating hits with strong brand value. Subsequently, the company exploits the value of its brands across other media and communications platforms, including, for example, mobile phones and the Internet.

Endemol, with its head office in Hilversum, the Netherlands, now has subsidiaries and joint ventures in 24 countries, including the United Kingdom, the United States, Spain, Italy, Germany and the Netherlands, as well as in Latin America, South Africa and Australia. Endemol is a publicly traded company on Eurolist by Euronext Amsterdam. For more information, please visit www.endemol.com.

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