



**TomTom and Vodafone UK To Introduce the World's Most
Advanced Travel Time Information System for Superior
Navigation in the UK**

Accurate Travel Time for All Roads

London, UK, 26 June 2007 - TomTom, the world's largest navigation solutions provider, and Vodafone UK today announce that they will jointly develop a new traffic information system that will deliver superior travel time information.

This exclusive agreement will see TomTom's in-house patented technology use information from the Vodafone UK network to provide accurate, real-time information on the speed and direction of cars traveling on all major roads across the UK. As a result customers will have a better understanding of the exact traffic situation and be able to plan and change their route instantly to avoid traffic congestion.

"This important development is a major breakthrough in mobility management and route guidance and will significantly benefit our customers. This will clearly improve the daily travel experience of our UK users." Harold Goddijn, TomTom's chief executive officer comments. "By working with Vodafone to bring the granularity of information from their mobile network to solve everyday navigation needs, we will redefine traffic mobility in the UK. It is TomTom's ambition to cover 50% of our installed European base by 2008 and this is another step towards making this revolutionary solution available to more drivers."

"We are extremely pleased to be working with TomTom to bring this innovative service to the UK. This exciting new initiative is a further demonstration of our commitment to develop new opportunities in the mobile market," said Tim Stone, Director of New Business Development and Wholesale for Vodafone UK. "Thanks to the quality of our data, UK drivers will soon be able to access up-to-the-minute

traffic updates that will let them plan and navigate the fastest route for all their journeys."

Details of the service will be made available at launch which is expected to be in the first half of 2008. All current and future TomTom users will be able to benefit from the service, once it is available. The solution will also be available for road authorities and businesses, who may use it for dynamic traffic control management and improved fleet management.

- Ends -

For more information please contact:

TomTom

Taco Titulaer

Investor Relations

ir@tomtom.com

Tel: +31 20 850 5194

About TomTom

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE and TomTom ONE XL range and the TomTom RIDER. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products easily available through TomTom HOME. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDA's and smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 25 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.

Detailed information about the technology is available at www.mobility.tomtom.com

About Vodafone UK

Vodafone UK has 17.4 million customers and is part of the world's leading international mobile telecommunications Group, offering a wide range of voice and data communications. The company is committed to providing mobile solutions that allow both consumer and business customers to make the most of now. In addition, Vodafone connects customers across the globe with roaming agreements worldwide. It provides 3G roaming in 29 countries and offers great roaming value with Vodafone Passport. On June 6 2007 Vodafone UK launched Vodafone Mobile Internet. For more information, please visit www.vodafone.co.uk.