

TomTom launches GO 2050 and Via range of PNDs in Indonesia

~ TomTom Brings Award-winning Car Navigation Products to Indonesia ~

Amsterdam - Jakarta, 21 February 2012 – <u>TomTom</u> is launching its award-winning **Via and GO 2050** series of PNDs in Indonesia. This complete range of products with models for basic navigation as well as feature-rich devices for more demanding driving is now available at major consumer electronic stores and online.

TomTom's PNDs deliver sophisticated design, smart navigation technology and TomTom's own maps of seven Southeast Asia countries.

"We've been in Indonesia for a number of years making high-quality maps. We're really pleased to be delivering PNDs now. We see the potential for business growth here and we look forward to working with our partners to meet this demand and use the industry-leading maps we've developed," says Chris Kearney, VP Asia Pacific.

Key features of the new TomTom GPS products include: commercial and residential building search, hands-free calling, advanced lane guidance and a local user interface.

About TomTom

TomTom is a global supplier of location and navigation products and services. We provide consumers and enterprise, government and automotive industry customers with digital maps, traffic intelligence, navigation software, PNDs, automotive systems, fleet management services, smartphone apps, fitness devices, POIs and speedcam intelligence.

Headquartered in Amsterdam, TomTom has over 3,500 employees and operates from 50 locations in 35 countries.

TomTom (AEX: TOM2) is listed on NYSE Euronext. More information can be found at www.tomtom.com. For the most up-to-date route planner, including live traffic information please visit www.tomtom.com/livetraffic

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