



TomTom and AutoNavi first to market with premium real-time traffic in rapidly growing Chinese market

AMSTERDAM and BEIJING, 15 February, 2012 – [TomTom](#), the world's leading provider of location and navigation solutions, and [AutoNavi](#) Holdings Limited ("AutoNavi"), a leading provider of digital map content and navigation and location-based solutions in China, today announced that together they will introduce **HD Traffic**, a premium real-time traffic solution, to drivers across China.

Through the joint-venture TomTom and AutoNavi will enable their customers in automotive, wireless and enterprise markets to deliver solutions based on the most accurate, comprehensive and up-to-date traffic information.

"This agreement is an important step in enabling drivers to save time and money when finding their way to destinations on the increasingly congested Chinese roads," said Ralf-Peter Schäfer, Head of TomTom Traffic Product Unit. "In addition to the cost savings, TomTom HD Traffic can help reduce CO2 emissions and improve driving experiences."

"Partnering with TomTom to deliver HD Traffic demonstrates our ongoing commitment to providing the highest quality products in the industry and reflects our position as a valued partner," AutoNavi's Chief Executive Officer Mr. Congwu Cheng commented. "The combination of TomTom HD Traffic's superior technology along with AutoNavi's data acquisition capability through our tens of millions of mobile device users, and our hundreds of thousands of fleet probes, will enable us to deliver cutting-edge traffic services to our customers and end-users. Our dynamic, real-time and integrated navigation and location-based products and services continue to improve China's navigation landscape while providing an unmatched driving experience to our rapidly expanding user base across multiple devices and mediums in China."

TomTom's award winning HD Traffic is derived by combining information used anonymously from multiple GPS probe data sources. This produces precise delay times and indicates the exact location of congestion on the road network. HD Traffic will use industry standards **TMC** and **OpenLR**, TomTom's open source dynamic location referencing technology which brings unique coverage on highways and all major roads including city roads. HD Traffic will be rolled-out as a nationwide service, covering up to 30 important Chinese cities by the end of 2013.

About TomTom

TomTom is a global supplier of location and navigation products and services. We provide consumers and enterprise, government and automotive industry customers with digital maps, traffic intelligence, navigation software, PNDs, automotive systems, fleet management services, smartphone apps, fitness devices, POIs and speedcam intelligence.

Headquartered in Amsterdam, TomTom has over 3,500 employees and operates from 50 locations in 35 countries.

TomTom (AEX: TOM2) is listed on NYSE Euronext. More information can be found at www.tomtom.com. For the most up-to-date route planner, including live traffic information please visit www.tomtom.com/livetraffic

About AutoNavi Holdings Limited

AutoNavi Holdings Limited (Nasdaq:AMAP) is a leading provider of digital map content and navigation and location-based solutions in China. At the core of its business is a comprehensive nationwide digital map database that covers approximately 3.1 million kilometers of roadway and over 20 million points of interest across China. Through its digital map database and proprietary technology platform, AutoNavi provides comprehensive, integrated navigation and location-based solutions optimized for the Chinese market and users, including automotive navigation solutions, mobile location-based solutions and Internet location-based solutions, public sector and enterprise applications.

The AutoNavi Holdings Limited logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8262>

Forward Looking Statements

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the quotations

from TomTom's and AutoNavi's management in this press release, as well as TomTom's and AutoNavi's strategic and operational plans, contain forward-looking statements. Statements that are not historical facts, including statements about TomTom's and AutoNavi's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. All information provided in this press release is current as of the date of the press release, and neither TomTom nor AutoNavi undertakes any duty to update such information, except as required under applicable law.

TomTom Contacts:

For Media:Maureen Williams, +1 603-667-7646, Maureen.Williams@tomtom.com

For Analysts/Investors:Richard Piekaar, +31 20 7 575 194, ir@tomtom.com

Follow us on Twitter @TomTomCorporate.com

AutoNavi Contacts:

In China:

Serena Shi
AutoNavi Holdings Limited
Tel: +86-10-8410-7883
E-mail: serena.shi@autonavi.com

Derek Mitchell
Ogilvy Financial, Beijing
Tel: +86-10-8520-6284
E-mail: amap@ogilvy.com

In the U.S.:

Jessica Barist Cohen
Ogilvy Financial, New York
Tel: +1-646-460-9989
E-mail: amap@ogilvy.com