



Vianen, 5 June 2012

Press release

NedSense examines strategic options

NedSense enterprises n.v. announces that, in the context of the future growth path it desires, the company wishes to examine its strategic options. This in particular to significantly accelerate the further development of LOFT after the successful launch. The company has therefore appointed a corporate financial advisor. The company stresses that this process is in its initial, exploratory phase.

The Supervisory Board announces that the previously reported difference of opinion with its largest shareholder on the composition of the Supervisory Board has been resolved. It expects to submit proposals for the filling of the vacant position on the Supervisory Board on short notice.

For more information:

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About NedSense enterprises n.v.

NedGraphics is a wholly owned subsidiary of NedSense enterprises n.v. Through its subsidiary, NedSense has built up an impressive track record of developing and producing software solutions for the fashion and textile industry over a period of 30 years.

NedSense serves more than 3,500 customers through a global network of over 42 resellers and agents. Its 14 offices are ideally located in the leading textile, fashion and production centers of the world. To enhance and preserve its dominant market position NedGraphics continues to invest in its highly qualified staff, market research, and product development.

The corporate philosophy and professional approach of NedGraphics ensures a close working relationship with the finest designers and manufacturers by offering them solutions which are of the highest level of functionality. It enables its clients to improve their sales through minimizing “time to market”, optimizing product development flow and reducing sampling costs. Each software solution is offered in a fully integrated modular system to guarantee the current and future operational performance.

NedSense is listed on NYSE Euronext Amsterdam [NEDSE]. More information is available on www.nedsense.com.