



AND International Publishers NV (TICKER: AND.AS) announces closing of €825k private placement

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Capelle aan den IJssel, The Netherlands, 29 December, 2020 - AND International Publishers N.V. ("AND" or the "Company") (Ticker: AND.AS), a location-aware content technology company, now trading as GeoJunxion, today announces that it has closed a €825k private placement of 515,820 newly issued ordinary shares to new and existing investors at the subscription price of €1.60 per share. As of today, all 515,820 of the newly issued shares were admitted to listing and trading on Euronext Amsterdam. AND plans to use the proceeds of this private placement to accelerate the Company's product portfolio expansion, extend its sales network and fund general corporate purposes and working capital needs.

Thierry Jaccoud, CEO of AND commented: "We are very pleased to have successfully completed this private placement. The funds generated will allow us to accelerate the development of our premium location-aware content and services as well as strengthen our sales activities. These investments will help us to achieve key strategic objectives which, we believe will create value for all stakeholders."

About AND International Publishers NV

AND with its new brand GeoJunxion is the crossroads where fundamental, location-aware content connects with superior, customised intelligence and highly focused innovations to empower exceptional experiences. With an emphasis on safety and sustainability, we are constantly expanding our portfolio to meet the demands of a diverse and fast-evolving market. Building on decades of experience in mapping, GeoJunxion is focusing on high value, dynamic content and building environmentally conscious applications, which enrich safety in everyday life. With location-aware content at our core, we know where our strengths lie and have the know-how and technology needed to offer unrivalled, intelligent products and services.

AND is listed on the regulated market of Euronext Amsterdam, under the symbol AND.AS. Learn more at www.geojunxion.com.

Ends

AND Press Contact

Caroline Bombart, Head of Marketing
Tel: +31 (0)10 885 1200
Email: caroline.bombart@geojunxion.com

This press release is released by the Company and contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 ("**MAR**"), encompassing information relating to the private placement, and is disclosed in accordance with the Company's obligations under Article 17 of MAR.

For the purposes of MAR and Article 2 of Commission Implementing Regulation (EU) 2016/1055, this press release is being made on behalf of the Company by Thierry Jaccoud, Chief Executive Officer.

Forward Looking Statements

Certain statements, beliefs and opinions in this press release are forward-looking, which reflect AND's or, as appropriate, AND's officers' current expectations and projections about future events. By their nature, forward-looking statements involve a number of known and unknown risks, uncertainties and assumptions that could cause actual results, performance, achievements or events to differ materially from those expressed, anticipated or implied by the forward-looking statements. These risks, uncertainties and assumptions could adversely affect the outcome and financial effects of the plans and events described herein. A multitude of factors including, but not limited to, changes in demand, regulation, competition and technology, can cause actual events, performance, achievements or results to differ significantly from any anticipated or implied development. Forward-looking statements contained in this press release regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. As a result, AND expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this press release as a result of any change in expectations or projections, or any change in events, conditions, assumptions or circumstances on which these forward-looking statements are based. AND or any of its officers or employees cannot guarantee that the assumptions underlying such forward-looking statements are free from errors and do not accept any responsibility for the future accuracy of the forward-looking statements contained in this press release or the actual occurrence of the anticipated or implied developments. You should not place undue reliance on forward looking statements, which speak only as of the date of this press release.

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The new shares issued, or to be issued, in connection with the private placement have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "**U.S. Securities Act**") or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered, sold, delivered or transferred, directly or indirectly, in or into the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. This press release does not constitute an offer of securities in the United States, securities may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act. The Company does not intend to register any portion of the private placement in the United States or to conduct a public offering of securities in the United States.

The distribution of this press release and the offering of the new shares in certain jurisdictions may be restricted by law. No action has been taken by the Company that would permit an offering of such shares or possession or distribution of this press release or any other offering or publicity material relating to such shares in any jurisdiction where action for that purpose is required. Persons into whose possession this press release comes are required to inform themselves about, and to observe such restrictions.

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