

Start People and Jark Recruitment sign strategic cooperation agreement

Almere, 17 June 2008 - USG People announced that its subsidiary Start People has signed a strategic cooperation agreement with Jark Recruitment, a subsidiary of Jark Plc (United Kingdom), to strengthen its European approach to clients.

The agreement will allow HR services provider Start People, which is active in 13 European countries, to strengthen its position in European tender procedures. Increasingly, clients tend to sign Europe-wide contracts that also include the UK, not least because a large number of these clients have UK-based head offices. In the past six months Start People and Jark Recruitment have together completed a large number of European tender procedures in the industrial and logistics sector. This has now led to this confirmation of their cooperation.

“The temporary employment market in the UK is characterised by a high degree of fragmentation, stiff competition and relatively low margins. That is why Start People has for the time being opted for strategic cooperation when targeting European clients.

Our cooperation with Jark Recruitment offers opportunities for commercial synergy as we both hold strong positions in the industrial and logistics sector. In addition, the services offered by the two companies (general staffing, in-house services and recruitment & selection) and the respective corporate cultures are a good fit. This is the next step towards realising Start People’s European strategy,” said Ron Icke, CEO of USG People.

“I am delighted with this confirmation of our cooperation. Start People is a renowned European player whose expertise and experience with clients on the continent, combined with our knowledge and understanding of the UK market, should make us even better able to provide services to our clients who operate at European level. Both organisations will now also be able to introduce each other to clients,” said John Buckman, Chairman of Jark Plc.

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About USG People

USG People is active with a large number of brands that jointly provide one-stop solutions in the field of staffing, secondment and HR services. The core activities are flexible employment (both general and specialist), HR services and customer care services. With an annual turnover of 3.9 billion euros, USG People ranks fourth in Europe. Headquartered in the Dutch city of Almere, the group is active in a large number of European countries including the Netherlands, Belgium, Luxembourg, Germany, Austria, Switzerland, the Czech Republic, Slovakia, Poland, France, Italy, Spain and Portugal.

The brand portfolio of USG People comprises Allgeier Zeitarbeit, Proflex and Start People (General Staffing) - Ad Rem Young Professionals, ASA Student, Content, Creyf's, Express Medical, Geko Zeitarbeit, Receptel, Secretary Plus, StarJob, SYS, Technicum and Unique (Specialist Staffing) - Legal Forces, USG Capacity, USG Energy, USG Financial Forces, USG HR Forces, USG Innovativ, USG Multi Compta, USG Restart and Utrechtse Juristen Groep (Professionals) - Call-IT, CapitalP and United MarketPlace (Other Services).

USG People is listed on the NYSE Euronext Amsterdam stock exchange and is included in the Midkap-index (AMX).

For more information on USG People or any of its operating companies, please visit our website at www.usgpeople.com.

About Jark Recruitment

Established in 1996 Jark Recruitment is a privately owned and well established employment business that has experienced consistent growth throughout the UK and now into Europe. This has been achieved by using our vision and core values as every day tools and the basis of our working ethic.

Our aim is to provide an individual recruitment solution to existing and potential clients and build an understanding that ensures all of their needs and requirements are not just met but exceeded. This will be achieved through a professional search and selection process, which matches quality applicants to the detailed criteria given and ensures complete customer satisfaction. To reach the highest levels of service demanded we will continually invest in our employees, training and technology, which will undoubtedly make us a major preferred supplier in the recruitment market.

With Jark Plc turnover in excess of £105 million for the 2007-2008 financial year Jark are now placed in the top 40 employment agencies within the UK out of over 13,650 currently registered. With over 45 locations and 340 employees we are large enough to offer a variety of innovative and cost effective solutions currently being implemented throughout the UK, but remain privately owned and close enough to ensure that our services are personal to our candidates and clients alike.

We offer a wide range of services through our five specialist divisions: Industrial, Construction, Commercial, Driving and Healthcare and can supply temporary or permanent staff across the whole spectrum of disciplines and into all types of businesses. From a receptionist for holiday cover to a time served bricklayer for the duration of a contract or seasonal production line personnel through to a fork lift driver or LGV driver, Jark Recruitment is geared towards your constantly changing staffing requirements.