



FIAT CHRYSLER AUTOMOBILES

*FCA continued to post sales gains in Europe during the summer months, with Group sales up 9.8% year-over-year in August and 1.4% in July. For the eight months year-to-date, FCA sales were up 9.5% versus an average of 4.4% for the industry. August sales were up 41.3% for Alfa Romeo, 11.3% for Lancia and 10.2% for Fiat. The Fiat brand continued to dominate the European A segment, with the Fiat 500 and Fiat Panda holding a combined share of nearly 30.0% for the year-to-date. The Fiat 500L is the best-selling vehicle in its segment with a 24.3% share for the year-to-date. The Fiat Tipo family continues to climb the European rankings with sales up 183.5% so far this year. Continued sales growth for the Giulia and Stelvio is also driving the success of the Alfa Romeo brand.*

**FCA** continued to post sales gains in Europe during the summer months, with Group sales up 9.8% year-over-year in August (+5.5% for the industry) and 1.4% in July. The Group's August sales totaled nearly 52,700 vehicles, with European market share 20 basis points higher at 5.8%.

Year-to-date, sales were up 9.5% (+4.4% for the industry) to more than 741,300 vehicles and market share was 30 basis points higher at 7.0%.

The Group's August sales performance was particularly strong in Italy (+15.6%), France (+17.7% vs. 9.4% for the industry) and Spain (+28.3% vs. 13.0% for the industry).

**Fiat** brand posted August sales of more than 38,700 vehicles (+10.2% year-over-year) and market share was up 20 basis points to 4.3%.

Year-to-date, brand sales totaled nearly 563,700 vehicles (+9.7% over the same period in 2016 vs. 4.4% for the industry) and market share for the period was up 20 basis points to 5.3%.

In August, the Fiat brand outperformed the industry in both France (+21.1% year-over-year) and Spain (+30.1%).

The brand maintained its lead in the European A segment, with the 500 and Panda ranking first and second, respectively, for the year-to-date. These models held a combined 30.0% segment share. The 500 posted a 20.7% increase August sales, while sales for the Panda were up 16.0% year-over-year.

For the 500L, August sales were up 3.1% and it ranked first in its segment for the year-to-date with a 24.3% share. The Fiat Tipo family posted another monthly increase with August sales up 61.2% year-over-year.

**Lancia/Chrysler** posted an 11.3% increase in August sales to more than 2,800 vehicles and market share was in line with the prior year at 0.3%.

Sales of the Ypsilon were up 11.9% in August and it continued as the best-selling B segment vehicle in Italy with a 13.9% share.

**Alfa Romeo** posted a particularly strong performance during the summer months with European sales up 41.3% in August to nearly 4,700 vehicles (share up 10 bps to 0.5%) and 36.0% in July to more than 7,000 vehicles (share up 20 bps to 0.6%).

Results were positive in almost all major European markets. In Italy, sales were up 35.6% in August and 26.9% in July. In Germany, there was a 66.1% increase in August and a 75.1% increase in July. Sales in France were up 21.1% and 72.0%, respectively. And in Spain, the brand posted increases of 31.2% and 12.6% for the same two months.

Year-to-date, sales were up 39.4% to 57,900 vehicles with market share at 0.5% (+10 bps).

Driving these results were the Alfa Romeo Giulia and Stelvio. August sales for the Giulia were up 46.8% year-over-year, while the Stelvio continued to gain momentum with nearly 1,200 units sold during the month.



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PRESS RELEASE

**Jeep** brand posted European sales of nearly 6,000 vehicles in August and just under 8,200 vehicles in July. Both months, share was in line with the prior year at 0.7%. August sales were up 22.8% in Italy, 2.7% in France and 26.0% in Spain.

Year-to-date, sales totaled more than 68,100 vehicles with share at 0.6%.

The Jeep Renegade continued among the top ten in its segment with more than 51,000 vehicles sold year-to-date.

For **Maserati**, the Group's luxury brand, European sales totaled 833 vehicles in July, 441 in August and 6,849 year-to-date.

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