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ICT Automatisering automates Zuivelhoeve ordering process ***Traditional ordering process converted to digital process***

ICT Automatisering (ICT) supports Zuivelhoeve, a dairy producer from the east of the Netherlands, to optimise the ordering process for its clients, in this case Zuivelhoeve franchisees. This project involves the construction and implementation of ICT's communications portal, called "Smart Portal". Once the implementation is complete, Zuivelhoeve's retailers will be able to submit their orders digitally.

Smart Portal is the right solution for Zuivelhoeve concluded ICT. ICT has successfully implemented the portal for several smaller and larger clients. In addition to providing a user-friendly portal, it is also vital to create the right links to the underlying ERP system. In practical terms, this improves efficiency for clients (less time and fewer 'errors'). For Zuivelhoeve, this solution provides much better insight into ordering patterns, which in turn enables the company to improve the synchronisation of orders, distribution, inventories and production.

Jan Verschueren, Business Development Manager at ICT Automatisering: "We are extremely pleased to have a client like Zuivelhoeve, a company with clear ambitions and plans in a changing business environment. Not to mention a client for which ICT's solutions are an excellent fit. We see Zuivelhoeve and ICT as perfect partners, not only in terms of logistics (the Order portal) but also in terms of other functional areas."

Sebastiaan Ekkelkamp, Application Manager at Zuivelhoeve: "We chose ICT Automatisering for this solution because their broad portfolio of solutions puts them in an excellent position to realise and maintain the 'Zuivelhoeve Order portal'. Because while the portal is very important, so is the integration with the ERP system. An additional benefit is that ICT Automatisering also has disciplines and expertise in all the other elements of the chain, such as production automation, which is useful with a view to future growth plans."

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About ICT

ICT Automatisering's goal is to simplify and improve our clients' business, production and communication processes and to make them more flexible. We do this by using our high-grade technological expertise. We deploy this expertise in the form of inventive and effective product and market combinations. ICT is organised in line with the markets we serve. We have six verticals: Automotive, Industrial Automation, Logistics, Machine & Systems, Healthcare and Energy. Each vertical offers professionals with specific know-how and expertise of a market's products and processes. For more detailed information on ICT, visit our website at www.ict.eu.

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About Zuivelhoeve

Zuivelhoeve (www.zuivelhoeve.nl) produces yoghurt, favoured custards and HEKS'NKAAS® cream cheese dip at its production facilities in Tweekelo and Oldenzaal. The company's products are enjoyed by enthusiastic consumers in the Netherlands, and as far afield as Great Britain, Germany and Belgium. HEKS'NKAAS® recently won the Food Top Award for the launch of its HEKS'NKAAS® product range. Zuivelhoeve's products are also available to end-users via retailers and wholesalers, as well as via hospitals and care homes. In addition to its two production facilities, Zuivelhoeve also has its own retail operation with a growing number of outlets.