



PRESS RELEASE

Vianen, 26 May 2008

number of pages: 1

BLUE FOX REACTS TO MEDIA

In response to the articles that appeared in the financial media following the Annual General Meeting of Shareholders, held 23 May last, Blue Fox Enterprises N.V. (Blue Fox) emphasizes that it continues to follow the two tier track, as formulated and communicated since 2006. This means that there are several options for Blue Fox, including continuing on a stand alone basis, as well as conversations with third parties.

From time to time, Blue Fox has been and is being contacted by several parties, as communicated before. In some occasions, these contacts lead to exploratory talks. With reference to the articles that are currently in the media, Blue Fox announces that as far as exploratory talks are being held at this point in time, these are at a very early stage. It is completely uncertain whether these will lead to any conclusion and if so, what such a conclusion could be.

NOTE to the EDITOR: Blue Fox Enterprises N.V. is the sender of this press release. Blue Fox is the first and only supplier of fully integrated software solutions for the international textiles and fashion industry. Blue Fox is listed on Amsterdam Euronext.

For further information, please contact:

Citigate First Financial

Uneke Dekkers

Tel.: + 31 (0)20 – 5754 021

Mob.: + 31 (0)6 – 50 26 16 26