

Corporate News

Art Academy reaches 2 million units

Eindhoven, July 12, 2011 - Catalis SE, the worldwide service provider for the digital media industry, today announces that Nintendo's Art Academy, developed by Kuju's Headstrong Games, has now reached 2 million unit sales world wide.

Art Academy encourages Nintendo DS users to learn painting and drawing techniques with step-by-step training, and it is a title that transforms the Nintendo DS or DSi device and stylus into a canvas and brush.

A year on after the game's retail boxed release, sales remain very strong with a long tail of consistent sales and strong chart placement, reflecting its broad appeal with a wide range of consumers.

Headstrong's Creative Director and creator of Art Academy, Tancred Dyke-Wells, said: "Headstrong worked very hard to create *Art Academy* and we are proud to have been involved in this title; to have helped two million people to develop skill and confidence in art is a rare career privilege for us all. We are delighted that this product has had a positive influence on so many lives."

London-based Headstrong Games is currently working on three other games for multiple platforms including the Sony PS3 and Nintendo 3DS.

For further information on Catalis SE and its wholly owned subsidiaries, Testronic Labs, DDP and Kuju, please refer to www.catalisgroup.com, www.testroniclabs.com, www.doublesixgames.com and www.kuju.com.

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About Catalis SE:

Catalis is a worldwide leading outsourcing provider focusing on high-end technical services relating to the creation of digital content for the film, video games and software industries. Catalis offers both testing and development services. It operates through its wholly-owned subsidiaries Testronic Labs, Kuju and DDP from ten locations throughout the US, the UK, Poland, Belgium, the Netherlands and the Czech Republic.