



PRESS RELEASE

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Beter Bed Holding: Annual Report 2008

Today Beter Bed Holding N.V. publishes its annual report 2008.

A Dutch and an English language version of the annual report are available on the website www.beterbedholding.com. Furthermore as of today you may find the agenda with explanatory notes and the notice to the Annual General Meeting of Shareholders on 23 April 2009 on the website. As of today a printed version of the annual report 2008 is also available.

Profile

Beter Bed operates in the European bedroom furnishings market. Its activities include retail trade totalling 1,036 stores at the end of 2008 that operate via the chains Beter Bed (active in the Netherlands), Matratzen Concord (active in the Netherlands, Belgium, Germany, Austria, Switzerland and Poland), El Gigante del Colchón (active in Spain), BeddenReus, Dormaël and Slaapgenoten (all three active in the Netherlands) and MAV (active in Germany). Beter Bed Holding is also active in the field of developing and wholesaling branded products in the bedroom furnishings sector in the Netherlands, Belgium, Germany and in Spain via its subsidiary DBC International. Beter Bed Holding achieved net revenue of € 358.6 million in 2008. The company has been listed on Euronext Amsterdam since December 1996. The Beter Bed Holding share is included in the Amsterdam Small cap Index.

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