



## Press release

### Mediq strengthens market position in Norway

**Utrecht, 11 April 2011 – Mediq, international supplier of pharmaceuticals and medical devices, has acquired the Norwegian company Medicus Plesner AS. Medicus Plesner supplies medical devices to patients ('direct'). This acquisition significantly strengthens Mediq's market position in Norway.**

Medicus Plesner offers an integrated concept combining medical supplies (in the fields of ostomy, incontinence, urology and enteral nutrition) and pharmaceuticals. In 2010 Medicus Plesner generated sales of € 16 million. The company employs 69 people.

This acquisition is clearly complementary to Mediq Norge's portfolio. There is potential for synergies, especially in logistics and sourcing.

Jesper Boysen, Executive vice president of Mediq Direct & Institutional: *"We are very excited about this acquisition. It clearly fits our strategic goal of further growth of the direct and institutional activities. Medicus Plesner is a healthy, well-managed company with substantial growth potential. It significantly strengthens our market position on the direct market in Norway,. I would like to extend a warm welcome to our new colleagues."*

No information is provided on the acquisition amount. The transaction is subject to approval from the competition authorities.

---

#### Note for editors/not for publication

Please contact Corporate Communications for more information:

Investor relations:

Catrien van Buttingha Wichers

T +31 (0)30 282 16 09

M +31 (0)6 5339 3665

catrien.van.buttingha@mediq.com

Press:

Annegees van Linge

T +31 (0)30 282 13 25

M +31 (0)6 4610 5682

annegees.van.linge@mediq.com

Mediq is an international company delivering pharmaceuticals, medical devices and related care services. The patient is at the centre of everything we do. Mediq delivers via three channels: direct to people's homes (Mediq Direct), via hospitals, nursing homes and other healthcare institutions (Mediq Institutional) and via Mediq Pharmacies. Mediq operates in 14 countries: the Netherlands, Poland, the United States, Denmark, Germany, Norway, Sweden, Finland, Hungary, Switzerland, Belgium, Estonia, Latvia and Lithuania. Its head office is located in Utrecht, the Netherlands. The company was founded in 1899 and has around 8,200 employees. Mediq is listed on Euronext Amsterdam. Mediq reported € 2.6 billion net sales in 2010. For more information see [www.mediq.com](http://www.mediq.com).

Mediq Norge is the leading supplier of healthcare products to public and private institutions and companies as well as the international preparedness market (eg, humanitarian organisations). Mediq Norge is the largest supplier of medical disposables to nursing homes and homecare units. The company is also one of the largest suppliers to public and private hospitals in Norway, and delivers to patients in homecare situations. [www.mediqnorge.no](http://www.mediqnorge.no)

[www.medicus-plesner.com](http://www.medicus-plesner.com)