

P R E S S R E L E A S E

The Netherlands, Breukelen, July 2, 2014

TIE Kinetix announces New Managing Director for TIE Kinetix France

TIE Kinetix (NYSE Euronext: TIE) appoints Mr. Jean Luc Vignand as the new Managing Director for TIE Kinetix France effective as of July 1, 2014.

Jean Luc Vignand has joined the TIE Kinetix organization on July 1st 2014 and is appointed as Managing Director of TIE Kinetix France. Jean Luc joined TIE Kinetix from the Ricoh Corporation in France, where he has held several senior management positions for the past 9 years.

“Jean Luc is a great attribution to our extending international organization. He has held various positions within Europe with extensive experience in France and southern Europe,” said Jan Sundelin, CEO of TIE Kinetix. “Jean Luc’s experience will help us further develop our French organization and extend our success in France. His insights and experience will directly benefit our customers and the performance of their business processes on a daily basis.”

About TIE Kinetix

TIE Kinetix transforms the digital supply chain by providing Total Integrated E-commerce solutions. These solutions maximize revenue opportunities by minimizing the energy required to market, sell, deliver and analyze online. Customers and partners of TIE Kinetix constantly benefit from innovative, field tested, state-of-the-art technologies, which are backed by over 25 years of experience and prestigious awards. TIE Kinetix makes technology to perform, so that customers and partners can focus on their core business.

TIE Kinetix is a public company (NYSE Euronext: TIE), and has offices in the United States, the Netherlands, France, Germany, Austria, Switzerland, Spain, United Kingdom and Australia.

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