

**HEINEKEN majority owned subsidiaries Nigerian Breweries plc and Consolidated Breweries plc receive shareholder approval for merger**

Amsterdam, 5 December 2014 – Heineken N.V. (EURONEXT: HEIA; OTCQX: HEINY) announced today that its majority owned subsidiaries Nigerian Breweries plc and Consolidated Breweries plc have received shareholder approval to merge the two businesses by way of a scheme of merger. Voting results of the Court Ordered Meetings of Shareholders, held on 4 December 2014, have today been submitted to the Stock Exchange in Lagos, Nigeria.

It is intended that Nigerian Breweries plc as the remaining legal entity will remain listed on the Nigerian Stock Exchange after the completion of the merger. Regulatory and other approvals are expected to take another few weeks, and until these have been obtained both businesses will continue to operate as usual.

– ENDS –

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**Facts & figures**

Heineken N.V. holds 54.1% of the shares in Nigerian Breweries plc and 53.8% of the shares in Consolidated Breweries plc.

**Nigerian Breweries:**

- 8 breweries; Lagos, Aba, Kakuri, Ibadan, Ama, Ota, Kudenda, Onitsha
- 2 Malting plants: Aba Malting Plant & Kudenda Malting Plant
- Head office/Brewery: Lagos
- 4000 FTE
- Beer brands include: Heineken®, Star, Gulder, Legend, Life, Goldberg,
- Malt brands include: Amstel Malta, Fayrouz, Malta Gold, Maltina

**Consolidated Breweries:**

- 3 Breweries: Ijebu-Ode, Awo-Omamma, Makurdi
- Head office: Lagos
- 1500 FTE
- Beer brands include: "33" Export, Turbo King, Williams Dark Ale
- Malt brands include: Hi-Malt, Maltex

**ABOUT HEINEKEN:**

HEINEKEN is a proud, independent global brewer, committed to surprise and excite consumers with its brands and products everywhere. The brand that bears the founder's family name – Heineken® – is available in almost every country on the globe and is the world's most valuable international premium beer brand. The Company's aim is to be a leading brewer in each of the markets in which it operates and to have the world's most valuable brand portfolio. HEINEKEN wants to win in all markets with Heineken® and with a full brand portfolio in markets of choice. The Company is present in over 70 countries and operates more than 165 breweries. HEINEKEN is Europe's largest brewer and the world's second largest by consolidated volume. HEINEKEN is committed to the responsible marketing and consumption of its more than 250 international premium, regional, local and specialty beers and ciders. These include Heineken®, Affligem, Amstel, Anchor, Biere Larue, Bintang, Birra Moretti, Cruzcampo, Desperados, Dos Equis, Foster's, Newcastle Brown Ale, Ochota, Primus, Sagres, Sol, Star, Strongbow, Tecate, Tiger and Zywiec. Our leading joint venture brands include Cristal and Kingfisher. The number of people employed is over 81,000. Heineken N.V. and Heineken Holding N.V. shares are listed on the NYSE Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTCQX: HEINY) and Heineken Holding N.V. (OTCQX: HKHHY).

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