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## **PSA Group and TomTom collaborate to offer value-added fleet management services**

PSA Group and TomTom Telematics have today announced that the award-winning TomTom WEBFLEET fleet management solution will be available for all connected Peugeot, Citroën, and DS fleet vehicles. As of next quarter, the service will become accessible in France, Spain, Belgium and the Netherlands.

### **Optimise fleet management**

WEBFLEET enables fleet managers to make better business decisions. It helps to save fuel as well as localise vehicle positions and improves car maintenance planning. Within the collaboration between PSA Group and TomTom Telematics, the WEBFLEET platform will use the data sent by the manufacturer-fitted telematics units of Peugeot, Citroën and DS cars. This kind of alliance with a car manufacturer is a first for TomTom Telematics.

*“We see an increasing number of vehicles entering the market with pre-installed mobile connectivity. Our WEBFLEET platform can provide a valuable service to the owners and users of those vehicles. Customers with Peugeot, Citroën and DS connected vehicles will now have easier access to Europe’s leading fleet management platform to help improve fleet efficiency, customer services and overall business performance,”* said Thomas Schmidt, Managing Director at TomTom Telematics. *“This initiative extends the relationship with PSA Group, after announcing the TomTom powered PSA infotainment platform<sup>1</sup> earlier this year.”*

Brigitte Courtehoux, Head of the Connected Services and New Mobility Solutions business unit of PSA Group, added: *“Our ambition is to provide customers with fully-connected vehicle fleets as part of our “Connect Fleet Management” program as well as a value-added service from market-leading partners. This innovative proposal allows customers to select services that best fit their company’s needs, helping to save time and money with an easy solution designed to significantly reduce the total cost of ownership. Collaborations like with TomTom*

*Telematics enable us to provide a top-quality reliable service throughout Europe. In this way, PSA Group is furthering its strategy as a mobility provider."*

<sup>1</sup> This platform includes automotive-grade digital maps, TomTom's award winning navigation software "NavKit" and its market leading live Traffic service.

#### **About PSA Group**

*With its three world-renowned brands, Peugeot, Citroën and DS, the PSA Group sold 3 million vehicles worldwide in 2015. Second largest carmaker in Europe, the PSA Group recorded sales and revenue of €54 billion in 2015. The Group confirms its position of European leader in terms of CO<sub>2</sub> emissions, with an average of 104.4 grams of CO<sub>2</sub>/km in 2015. With a fleet of 1.8 million connected vehicles on the road worldwide, the Group is on the cutting edge of innovation in this field, and is expanding its services as a mobility provider. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit [groupe-psa.com/en](http://groupe-psa.com/en)*

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#### **About TomTom**

*At TomTom (TOM2) our mission is to make technology so easy to use that everyone can benefit from it. We have created easy-to-use navigation devices that help millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone. We have four customer-facing business units: Consumer, Telematics, Automotive and Licensing. We make easy-to-use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a worldwide real-time map platform that is powering innovative location-based services and helping to make automated driving a reality for the automotive industry. Founded in 1991 and headquartered in Amsterdam, we have over 4,600 employees and sell our products worldwide.*

#### **About TomTom Telematics**

*TomTom Telematics is a TomTom business unit dedicated to fleet management, vehicle telematics and connected car services. WEBFLEET is a Software-as-a-Service solution, used by small to large businesses to improve vehicle performance, save fuel, support drivers and increase overall fleet efficiency. In addition, TomTom Telematics provides services for the insurance, rental and leasing industries, car importers and companies that address businesses as well as consumers. TomTom Telematics is one of the world's leading telematics solution providers with more than 625,000 subscriptions worldwide. The company services drivers in more than 60 countries, giving them the industry's strongest local support network and widest range of sector-specific third party applications and integrations. More than 45,000 customers benefit every day from the high standards of confidentiality, integrity and availability of our ISO 27001:2013 certified service, re-audited in November 2015.*

*For further information, please visit [tomtom.com/telematics](http://tomtom.com/telematics), Follow us on Twitter [@TomTomWEBFLEET](https://twitter.com/TomTomWEBFLEET)*

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