



FIAT CHRYSLER AUTOMOBILES

In January, FCA sales in Europe were up 15.2% year-over-year, once again outperforming the industry average of 10.1%. Group market share increased to 7.0% from 6.6% one year ago. January sales were up 31.4% for Alfa Romeo, 17.3% for Fiat and 2.5% for Lancia. The Fiat Panda and Fiat 500 continued their leadership in the European A segment with a combined 31.6% share. The Fiat 500L was the best selling vehicle in its segment with a share of nearly 22%. The Fiat 500X and Jeep Renegade were once again among the leaders in their segment with a combined 12.1% share. The Fiat Tipo, already one of the most popular vehicles in Italy, continues to gain momentum in Europe.

FCA started the year with another strong monthly sales performance in Europe (EU28+EFTA). Group sales were up 15.2% (+10.1% for the industry) to approximately 83,800 vehicles. Market share was 40 basis points higher at 7.0%.

FCA posted increases in nearly all major European markets, with sales up 12.7% in Italy (industry +10.1%), 22.7% in Germany (industry +10.5%), 19.0% in France (industry +10.6%) and 32.2% in Spain (industry +10.6%).

Fiat brand posted a 17.3% increase in European sales in January, with 63,500 vehicles sold. Market share was 40 basis points higher at 5.3%.

The brand posted increases of 14.5% in Italy, 25.0% in Germany, 24.1% in France, 41.6% in Spain, 31.4% in Switzerland, 20.1% in Austria, 22.3% in Belgium, 19.9% in the Netherlands and 107.5% in Poland.

Fiat remained leader in the European A segment with the Panda and 500 holding a combined 31.6% share. The Panda was overall leader with approximately 17,900 units sold (+4.8% year-over-year) followed by the 500 with approximately 15,700 units sold (+14.6%). The 500L was leader in the Small MPV segment with a nearly 22.0% share. The 500X continued as one of the best selling models in the Small SUV segment, ranking first in Italy with a 14.7% share, and among the top 5 in Spain, Belgium and Austria. The Fiat Tipo continued to gain momentum, ranking second in its segment in Italy and posting sales increases across Europe.

Lancia/Chrysler posted January sales of nearly 5,900 vehicles (+2.5% year-over-year). Share was in line with the prior year at 0.5%.

Sales of the Lancia Ypsilon were up 2.8% year-over-year in Europe and 4.0% in Italy, where it is leader in the B segment.

Alfa Romeo posted another strong month with a significant contribution from the Giulia. In fact, sales were up 31.4% year-over-year, with a total of 6,000 vehicles sold, and market share was 10 basis points higher at 0.5%.

Sales were up 27.2% in Italy, 48.4% in Germany, 2.4% in France and 58.6% in Spain.

Jeep brand sales in Europe totaled 7,400 vehicles and market share was 0.6%. Sales in France were up 1.5%.

The Jeep Renegade, consistently one of the top ten in its segment, made another solid contribution with sales up 0.8% year-over-year.

For **Maserati**, the Group's luxury brand, European sales in January totaled 995 vehicles.

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