

Amsterdam, 14 March 2017

TMG appoints Hans Bakker as interim General Manager

The Supervisory Board of Telegraaf Media Groep N.V. (**TMG**) has appointed Hans Bakker as interim General Manager of TMG with immediate effect. In this position mr. Bakker will be responsible for the daily management of the company.

The primary responsibility for the process regarding the Merger Protocol will remain with the Supervisory Board. Hans Bakker will remain in this position until a new Executive Board has been appointed.

Mr. Bakker is an experienced executive manager. From 2002 until 2016 he was General Manager of RAI Amsterdam B.V. Before that he was Chairman of the Executive Board of TUI Nederland for a period of seven years and Member of the Executive Board of TUI Group. Mr. Bakker is supervisory board member at Transavia Airlines, Snowworld and GVB. Hans Bakker has the Dutch nationality.

This is a public announcement by Telegraaf Media Groep N.V. pursuant to section 17 paragraph 1 of the European Market Abuse Regulation (596/2014).

About Telegraaf Media Groep

Telegraaf Media Groep N.V. (TMG) is one of the largest Dutch media companies, with strong brands such as De Telegraaf, DFT, Telesport, Metro, Autovisie, Privé and VROUW; regional dailies such as Noordhollands Dagblad and Gooi- en Eemlander; digital brands such as GeenStijl, Dumpert and Gaspedaal; Classic FM and – through a strategic collaboration with Talpa – national radio stations Sky Radio, Radio Veronica, Radio 538 and Radio 10. We also have dozens of other brands and titles that focus on providing local news, entertainment or e-commerce (e.g. GroupDeal). Through Keesing Media Group, we are market leader in Europe in the field of puzzle magazines and digital puzzles. It is TMG's mission to provide consumers with high-quality, personalised and relevant news, sport and entertainment 24 hours a day, 7 days a week, via any available form of distribution. For more information about TMG, go to www.tmg.nl.

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