

### **BASIC-FIT APPOINTS REDOUANE ZEKKRI AS CHIEF OPERATING OFFICER**

Hoofddorp, 19 July 2019 – Basic-Fit announces the appointment of Redouane Zekkri as Chief Operating Officer (COO) and member of the leadership team of Basic-Fit as of 1 August 2019. He will complement the team, which currently consists of Rene Moos (CEO) and Hans van der Aar (CFO).

Redouane brings with him a wealth of fitness experience which he gained both within and outside the company. Redouane will oversee the fitness operations with a focus on operational excellence and on the sustained growth of the company. Redouane will continue to report to Rene Moos.

Redouane Zekkri (43) joined the company in 2008 and has been working in the fitness industry for more than 15 years. Within Basic-Fit, and its predecessor HealthCity, Redouane was active in several management roles, amongst others Country Manager for Belgium & Luxemburg, Managing Director France and most recently International Strategy & Expansion Director. Before joining the company, Redouane was working in different roles at Fitness First.

Kees van de Graaf, Chairman of the Supervisory Board - *"We are excited to welcome Redouane to the leadership team. Redouane has played an important role in the development and successful execution of Basic-Fit's growth strategy. We congratulate Redouane with this important appointment."*

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#### **FOR MORE INFORMATION**

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#### **ABOUT BASIC-FIT**

With more than 700 clubs, Basic-Fit is the largest and fastest growing fitness chain in Europe. We operate in five countries and in our clubs more than 2 million members can work on improving their health and fitness. Basic-Fit operates a straightforward membership model and offers a high-quality, value-for-money fitness experience that appeals to the fitness needs of all active people who care about their personal health and fitness.