

**Endemol N.V. Corporate Communications**  
PO Box 678 1200 AR Hilversum The Netherlands  
Tel: +31 (0)35 5399437 Fax: +31 (0)35 5399960  
E-mail : media.relations@endemol.nl  
Internet: www.endemol.com

## press release

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*HILVERSUM, The Netherlands, April 20, 2006*

### **Endemol raises stake in Dutch NL Film & TV to 51%**

Endemol N.V. ("Endemol"), a global leader in television and other audiovisual entertainment, announced that it has reached agreement on the increase of its stake in Nijenhuis en de Levita Holding B.V. (NL Film & TV) from 40% to 51%. NL Film & TV is a Dutch production company, led by the successful creative duo Johan Nijenhuis and Alain de Levita, which focuses exclusively on scripted television drama, comedy and feature films.

By increasing its stake in NL Film & TV, Endemol will be able to strengthen the cooperation between the two companies and make NL Film & TV a full member of the Endemol Group. The intensified relationship will allow NL Film & TV's to further exploit its intellectual property in scripted programming internationally .

Since its establishment in 2001, NL Film & TV successfully created and produced scripted TV series, such as *Costa!*, *ZOOP*, *Hartslag*, *Lieve Lust* and *Keyzer & De Boer Advocaten*, for several Dutch broadcasters. In addition, it produced Dutch feature-film hits like *Full Moon Party*, *Ellis in Glamourland* and *ZOOP In Africa*.

"We are excited to be part of the global network of Endemol which gives us the opportunity to further expand abroad", says Alain de Levita. "A good format must first prove itself locally. When it has true potential, it can be understood and enjoyed by audiences all over the world", Johan Nijenhuis adds. "Our scripted series and feature films can already be seen in more than six countries. Endemol offers us a strong platform to further exploit our formats internationally."

Joaquim Agut Bonsfills, Chairman and CEO of Endemol says: "Growth of scripted programming is one of Endemol's key strategic priorities. Therefore, we are very pleased that Johan and Alain, two of the most talented and successful people in the Dutch scripted TV entertainment industry over the past few years, and their team are keen to intensify cooperation."

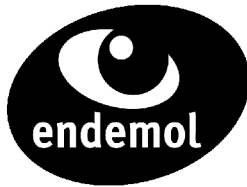
NL Film & TV's turnover in 2005 was approximately EUR 15 million. The company currently employs a staff of 10. Endemol has an option to further increase its stake in the future. NL Film & TV will be proportionally consolidated as of 1 January 2006.

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#### **ABOUT ENDEMOL**

**Endemol (Euronext; EML)** is a global leader in television and other audiovisual entertainment. The company creates premium entertainment ideas and sells them to the world's leading broadcasters. Endemol then produces shows based on such ideas to high standards, creating hits with strong brand value. Subsequently, Endemol exploits the value of its brands across other media and communications platforms, including, for example, mobile phones and the Internet.

Endemol, with its head office in Hilversum, the Netherlands, now has subsidiaries and joint ventures in 24 countries, including the United Kingdom, the United States, Spain, Italy, Germany and the Netherlands,



as well as in Latin America, South Africa, Asia and Australia. Endemol is a publicly traded company on Eurolist by Euronext Amsterdam. For more information, please visit [www.endemol.com](http://www.endemol.com).

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**For more information:**

Endemol Corporate Communications  
Peter Krenn  
tel: +31 (0)35 53 99 437  
email: [media.relations@endemol.nl](mailto:media.relations@endemol.nl)

Endemol Investor Relations  
tel. +31 (0)35 53 99 416  
email: [investor.relations@endemol.nl](mailto:investor.relations@endemol.nl)

*For more information on NL Film & TV please visit [www.nlfilm.tv](http://www.nlfilm.tv)*