



TomTom to provide Mercedes-Benz with real-time traffic information

~ Mercedes-Benz drivers to save time with TomTom HD Traffic ~

Geneva Motor Show, 6 March 2013 – Today [TomTom](#) announces that [Daimler](#) will equip its upcoming Mercedes-Benz vehicles with TomTom HD Traffic. With access to TomTom's accurate, up-to-date and comprehensive traffic information, Mercedes-Benz drivers will get to their destinations faster, saving time and fuel.

TomTom HD Traffic will be available for Mercedes-Benz customers in 12 countries throughout Europe* starting this summer. The real-time traffic information will automatically be included in the high-end COMAND navigation system as a three year service.

"We provide world-class traffic information that is precise and highly accurate," said Charles Cautley, Managing Director of TomTom Automotive. "TomTom HD Traffic meets the high-class quality requirements of Mercedes who wants to provide the best navigation experience to its drivers and offer them a more predictable journey."

According to recent independent research**, TomTom's traffic information saves commuters 50 minutes of travel per week or about 40 hours per year. Mercedes-Benz customers can regain a full work week annually by using TomTom HD Traffic.

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Notes to Editors

* TomTom HD Traffic information will be available this summer in Luxembourg, Germany, the United Kingdom, France, Italy, Belgium, Spain, the Netherlands, Switzerland, Portugal, Austria and Denmark.

** According to [research](#) conducted by the German Aerospace Centre in 2012

About TomTom

Founded in 1991, TomTom (TOM2) is a leading provider of navigation and location-based products and services.

TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions.

TomTom also designs and manufactures its own location-based products including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches.

Headquartered in Amsterdam, TomTom has 3,500 employees worldwide and sells its products in over 35 countries.

For further information, please visit www.tomtom.com

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