

Press Release

NedSense: additional capital to finance LOFT growth strategy, update strategic orientation

- **NedSense secures € 2.48 million in growth financing to accelerate adoption of market leading 3D visualization technology LOFT**
- **New investors group brings an extensive network in the US and International home furnishings market**

Additional capital

NedSense enterprises n.v. ("NedSense" or "Company") has reached conditional agreement with a group of investors represented by Nantahala Capital Management, LLC ("the Investors Group") with regard to a private placement of new shares to finance the LOFT growth strategy. Existing major shareholders Project Holland Fonds and Todlin are committed to support the placement and inter alia to vote in favor for the issue of shares to the Investors Group.

The Investors Group contains a number of strategic business partners who have knowledge of and have an extensive network in the US and international home furnishing markets, the key growth markets for LOFT. The NedSense board of directors ("Board of Directors") is therefore very pleased with its new potential shareholder. Furthermore NedSense has agreed that the Investors Group has the right to nominate a candidate as a member of the NedSense supervisory board ("Supervisory Board") and who will take over the position of Mr. Jansen as Chairman of the Supervisory Board.

The issue of new shares, which, among other things, is subject to the approval of the General Meeting of Shareholders ("AGM"), concerns a private placement of € 2.48 million of newly issued ordinary shares in the NedSense capital to investors against an issue price of € 0.33 per share, representing a total of 7,515,152 ordinary shares. If and when these shares are issued, the total number of shares in the NedSense capital amounts to 28,596,495 shares.

For the admission to the trading of the ordinary shares issued to the Investors Group, NedSense uses the exemption in Article 53 paragraphs 2 and 3 'Vrijstellingsregeling' Wft and is therefore exempt from the prospectus requirement. The issue of shares requires the approval of the AGM which will take place on June 11, 2013.

Update Strategic Orientation

As part of the investigation announced in June 2012 into the strategic options of the Company, the Board of Directors held talks with several parties. The Company was advised by BoerCroon. Clifford Chance provides legal advice to NedSense. All relevant strategic options have been explored. Based on the agreed strategic framework with the Supervisory Board all options and proposals of the parties have been assessed. The announced investment fits well in this context, whereby in particular the contribution of business partners linked to the Investors Group are of strategic importance for the NedSense Loft division.

NedSense will continue the strategic orientation with a particular focus on further partnerships for the Loft division. When appropriate, NedSense will give further information.



AGM

At the AGM, which will take place on June 11, 2013, shareholders present will be asked inter alia to approve the proposal to issue shares to investors represented by Nantahala under exclusion of the preemptive right. In addition, approval will be asked for the granting of warrants to the Investors Group. Furthermore it will be submitted to the AGM to approve the nomination of the candidate proposed by the Investors Group as member of the Supervisory Board. Also a Supervisory Board proposal will be submitted to the AGM to complement the existing remuneration of the Board of Directors.

The agenda and notes to the agenda of the AGM will be published Wednesday, May 1st at latest through the usual channels and on the website www.nedsense.com.

For further information:

Citigate First Financial

Maarten Dijkma

Telefoon: +31(0) 20 575 4014

About NedSense enterprises n.v.

NedSense is a global provider of high-quality software solutions and services for retailers, manufacturers and designers of the products, designs and brands which surround us in our day-to-day lives, from fashion items and accessories to furniture, carpets and other woven materials.

The NedSense portfolio ranges from market leading CAD CAM technology to the unique customer experience solution LOFT™. Our aim is to offer solutions that make sense and create tangible value to the commercial activities of existing and new customers.

Through its wholly owned subsidiary NedGraphics, NedSense serves more than 3.500 customers through a global network of over 30 resellers and agents. Its 14 offices are ideally located in the leading textile, fashion and production centers of the world. To enhance and preserve its dominant market position NedGraphics continues to invest in its highly qualified staff, market research, and product development.

NedSense is listed on NYSE Euronext Amsterdam [NEDSE]. More information is available on <http://www.nedsense.com> and <http://www.loft-nedsense.com>.

About Nantahala Capital Management LLC

Nantahala Capital Management, founded in 2004, is a financial investment advisory firm headquartered in Darien, Connecticut. The firm focuses on value investing in smaller publicly listed companies.