



MEDIAHUIS



telegraaf media groep



VP Exploitatie
Van Puijenbroek | The Netherlands | Since 1863

Joint press release

Amsterdam, the Netherlands, May 1, 2017

Mediahuis and VP Exploitatie receive approval from Autoriteit Consument & Markt (ACM) for TMG acquisition

Amsterdam, May 1, 2017 – Mediahuis NV and VP Exploitatie N.V. have received approval from the Autoriteit Consument & Markt (ACM) for the acquisition of Telegraaf Media Groep N.V. (TMG). The ACM announced this today. Because of the approval by the ACM, an important condition has been met, the approval by the antitrust authorities.

Mediahuis and VP Exploitatie commenced the public offer for TMG on April 20. The acceptance period ends on June 15 2017. The purpose of the intended acquisition is to form a leading multimedia company with the Mediahuis-TMG combination, which remains successful on the Dutch and the Belgian market. Mediahuis, VP Exploitatie and TMG believes in the strategic logic for this intended combination, which is the best way to safeguard a sustainable future of independent journalism through own editorial offices and the various news brands and 24/7 model of TMG.

The on-going recommended offer of Mediahuis and VP Exploitatie amounts to EUR 6.00 (cum dividend) per share or depository receipt and has the support of the central works council (COR) of TMG.

About Mediahuis

Mediahuis, one of the leading media groups in Belgium and The Netherlands, is publisher of strong news brands, such as De Standaard, Het Nieuwsblad/De Gentenaar, Gazet van Antwerpen, Het Belang van Limburg, NRC Handelsblad and NRC.Next. The company exploits important classifieds-platforms such as Jobat, Hebbes, Zimmo en Vroom. Mediahuis, in its current composition, sells around 760.000 newspapers and reaches more than 1.6 million digital news consumers, with her various news websites, on daily basis. Mediahuis has an unconditional belief in independent journalism and strong and relevant media that contribute positively to people and society. From that vision, the company invests permanently in strong news brands, on paper and digital.

About VP Exploitatie

VP Exploitatie is an independent Dutch investment- and management company owned by the family Van Puijenbroek. The company invests in securities, participations, real estate and other assets. The strategy of VP Exploitatie is focused on investments in Dutch and Belgium companies. VP Exploitatie has as a relevant shareholder, a focus on long-term value creation. VP Exploitatie limits oneself in its investment policy not solely to enterprises in specific sectors.

About TMG

Telegraaf Media Groep N.V. (TMG) is one of the largest media companies in the Netherlands, with strong brands such as De Telegraaf, DFT, Telesport, Metro, Autovisie, Privé and VROUW; regional dailies such as Noordhollands Dagblad and de Gooi- en Eemlander; digital brands such as GeenStijl, Dumpert and Gaspedaal; Classic FM and – through a strategic collaboration with Talpa – national radio stations Sky Radio, Radio Veronica, Radio 538 and Radio 10. We also have dozens of other brands and titles that focus on providing local news, entertainment or e-commerce (e.g., GroupDeal). Through Keesing Media Group, we are market leader in Europe in the field of puzzle magazines and digital puzzles. It is TMG's mission to provide consumers with high-quality, personalised and relevant news, sport and entertainment 24 hours a day, 7 days a week, via any available form of distribution. For more information about TMG, go to www.tmg.nl.

Note for the editor, not for publication:

For questions you can contact:

Mediahuis and VP Exploitatie

Frans van der Grint, Ariën Stuijt, Hill+Knowlton Strategies
+31 20 404 47 07

Frans.vanderGrint@hkstrategies.com

Arien.stuijt@hkstrategies.com

TMG

Martijn Jonker, TMG

Martijn.jonker@tmg.nl

+31 88 824 0800

This is a joint press release of Mediahuis, VP Exploitatie and TMG, pursuant to the provisions of Section 17 Paragraph 1 of the Market Abuse Regulation and Section 4 Paragraph 3 of the Decree on Public Takeover Bids (Besluit Openbare Biedingen Wft) in connection with the public offer by Mediahuis and VP Exploitatie for all the issued and outstanding depository receipts for shares in the capital of TMG.