



## Press release

### **Norbert Hoogers stepping down as Divisional Chairman of Zilveren Kruis**

**Zeist / Leiden, 4 May 2017 – Norbert Hoogers (49) will be stepping down as Divisional Chairman of Zilveren Kruis as of 1 July 2017. He has decided to pursue other career opportunities outside Achmea.**

Norbert Hoogers started in Achmea's Occupational Health division in 2002 and made the switch to the Care & Health division in 2006, where he was made Director of Operations in 2008. On 1 July 2013, he was appointed Divisional Chairman of the Care & Health division, later renamed Zilveren Kruis.

Willem van Duin, Chairman of the Executive Board of Achmea, is sorry that Hoogers has decided to leave Achmea: "Over many years Norbert has made a major contribution to Achmea and Zilveren Kruis. The Executive Board is grateful to him and wishes him every success in his future career."

Finally, Norbert Hoogers: "I have thoroughly enjoyed being a member of the Board of Zilveren Kruis for the past nine years. It has been an intensive and eventful period during which we have achieved a lot within our organisation and in the healthcare sector. As a Divisional Chairman, I am closing a great chapter. I am looking forward to being more directly involved with customers, business operations and the continuing service improvements in a future role. At this stage, I do not know what that will be."

As soon as Hoogers' successor is known, we will make a further announcement.

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#### **For more information:**

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#### **About Achmea**

Achmea is the cooperative parent company of strong insurance brands such as Centraal Beheer, Interpolis and Zilveren Kruis. Together they form the largest insurance group in the Netherlands. Achmea has a mutual background and balances the interests of customers, business partners, staff and stakeholders. Achmea customers contributed premiums of around €20 billion in 2016 to provide health insurance, non-life insurance, pensions and life insurance. In addition to its home market of the Netherlands, Achmea (with 15,000 employees) is also active in five other countries.  
[www.achmea.com](http://www.achmea.com)