



Press release

Georgette Fijneman appointed Divisional Chair at Zilveren Kruis

Zeist/Leiden, 11 July 2017 – Georgette Fijneman has been appointed Divisional Chair of the health insurer, Zilveren Kruis, with effect from 1 August 2017. She succeeds Norbert Hoogers, who has decided to leave Achmea.

Fijneman joined Achmea in March 2016 as Director of Income Protection Insurance and member of the divisional management of Non-life & Income. Income protection policies help businesses and their employees to absorb the financial risks of sickness and occupational disability. In the ten years before joining Achmea, Ms Fijneman held various management positions at SNS Bank, SNS Reaal and Zwitzerleven.

Willem van Duin, Chairman of the Executive Board: "We have found a great successor for Norbert Hoogers in Georgette and the Zilveren Kruis management team is being strengthened by somebody from within our own ranks. Georgette has a wide-ranging background in financial services. She is close to the customer, is socially engaged and can operate skilfully in a dynamic playing field with lots of stakeholders. These are qualities that are an excellent match for her new working environment."

For more information:

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About Achmea

Achmea is the cooperative parent company of strong insurance brands such as Centraal Beheer, Interpolis and Zilveren Kruis. Together they form the largest insurance group in the Netherlands. Achmea has a mutual background and balances the interests of customers, business partners, staff and stakeholders. Achmea customers contributed premiums of around €20 billion in 2016 to provide health insurance, non-life insurance, pensions and life insurance. In addition to its home market of the Netherlands, Achmea (with 15,000 employees) is also active in five other countries.

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