

## Press release

## Pieter Louter of Centraal Beheer to move to Achmea Canada

Zeist/Apeldoorn, 27 July 2017 - Pieter Louter will be leaving his post as Divisional Chairman of Centraal Beheer on 1 September 2017. He is the intended CEO of Achmea Canada. Louter has been with Centraal Beheer since 1 July 2014. Prior to that, he was the financial director of Achmea's International division for just over two years.

Achmea intends to start up an online insurance business with a partner in Canada. Pieter Louter has been designated to lead this venture. It is important that he will be involved in the preparations and he will therefore shortly be leaving for Toronto in Canada.

Willem van Duin, Chairman of the Executive Board: "Pieter's broad knowledge and experience qualify him to take on this major challenge in Canada. We would like to thank him for his important work at Centraal Beheer and we wish him every success in his new role."

## For more information:

Marco Simmers Achmea corporate spokesman (06) 534 387 18

## **About Achmea**

Achmea is the cooperative parent company of strong insurance brands such as Centraal Beheer, Interpolis and Zilveren Kruis. Together they form the largest insurance group in the Netherlands. Achmea has a mutual background and balances the interests of customers, business partners, staff and stakeholders. Achmea customers contributed premiums of around €20 billion in 2016 to provide health insurance, non-life insurance, pensions and life insurance. In addition to its home market of the Netherlands, Achmea (15,000 employees) is active in five other countries. <a href="https://www.achmea.nl">www.achmea.nl</a>