



11TH February 2009

JETIX ANNOUNCES JOHN HARDIE AS NEW CEO

Amsterdam, The Netherlands and London: Jetix Europe N.V. (AMEX: JETIX; Reuters: JETIX.AS; Bloomberg: JETIX.NA) today announced that John Hardie has been appointed as Chief Executive Officer of Jetix Europe.

Mr Hardie will begin work immediately and succeeds Paul Taylor who today announced his resignation from Jetix Europe following Disney's announcement on 8th December 2008 of its intention to acquire 100% of the shares in Jetix Europe.

Andy Bird, Chairman of the Supervisory Board of Jetix Europe, commented, "Paul has done an exemplary job in his four years as CEO and we wish him the very best in future endeavours."

Mr Hardie will also continue in his current role as Executive Vice President, Disney Channels EMEA.

Jetix Europe announced on 30th January that its shareholders and NYSE Euronext had approved a buy back offer for its shares for a period to the 26th February 2009 and the de-listing of the Company on the 27th February 2009.

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