

## AND (Ticker: AND.AS) intends to rebrand the company.

## Supporting the turnaround and the new strategic direction of the company

**Capelle aan den IJssel, the Netherlands, 22 September 2020** - AND is happy to announce that it intends to change the company name and refresh its branding in Q4 2020. This change is designed to highlight the company's new strategic direction as well as support and strengthen the transformation into a subscription based provider of premium location aware content and services.

As announced on August 12<sup>th</sup>, the turnaround strategy has already delivered 22% revenue growth in the first half of 2020. AND believes the new company name and branding will help to drive continued revenue growth and put location-intelligence squarely at the center of the company's profile.

Further announcements will follow in Q4 2020.

Ends

About AND

AND is an innovative location-aware content and service provider. Our focus is to create and deliver market leading, relevant, innovative and tailored content which fosters a safer and more sustainable world. Using smart technology, we constantly enrich and update our global database and offer an end-to-end portfolio of subscription based location-aware products and services.

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