

## LBi Completes Refinancing of Credit Facilities

**Amsterdam (the Netherlands), 9 November 2011** – With reference to the announcement of 16 September 2011, LBi International N.V. (NYSE Euronext symbol: LBI), Europe's largest marketing and technology agency, has today closed the refinancing of its existing credit facilities.

The new and extended facilities totaling EUR 70 million as well as an International Cash Management Solution are provided by ABN AMRO. The new credit facilities replace the former facilities with Danske Bank.

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### About LBi

LBi International (NYSE Euronext Amsterdam: LBI) is the leading European marketing and technology agency with a global reach.

Headquartered in Amsterdam (the Netherlands), LBi has a staff of approximately 1,850 and operations in 16 countries. As a marketing and technology agency, LBi offers services to brands (clients) to help them engage with their customers through digital channels across a wide spectrum of their points of engagement, from initial awareness of the brand, through direct interaction with the services or products offered by the brand, to on-going relationships with the brand.

The agency offers a suite of services that are designed to help companies attract, engage and manage customers, more effectively. This full service offering combines analytical, direct marketing and digital competences, which means that LBi is able to develop big creative ideas in the digital space, build and manage complex transactional websites, run complex CRM programmes and even handle the media buying, planning and electronic public relations for blue chip companies. For more information, please visit [www.LBi.com](http://www.LBi.com)

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