

## Press Release

Zutphen, The Netherlands, 3 November 2011

# Cryo-Save Group N.V.

## Director Shareholding

Cryo-Save Group N.V. (Euronext: CRYO, 'Cryo-Save', or 'the Group'), the leading international family stem cell bank, has been informed that Mr Johan Goossens, Chairman, purchased 16,700 ordinary shares of Euro 0.10 ('Ordinary Shares') at a price of €4.14 on 1 November 2011.

Following this purchase, Mr Johan Goossens is beneficially interested in 1,316,703 ordinary shares, representing approximately 14.1% of the Group's issued share capital.

### Enquiries:

**Cryo-Save Group**

Arnoud van Tulder, Chief Executive Officer

**+ 31 (0) 575 548 998**

**SPJ Financiële Communicatie (The Netherlands)**

Kees Jongasma/Leon Melens

**+31 (0)20 647 8181**

**Daniel Stewart & Company plc (UK)**

Sean Lunn

**+ 44 (0) 20 7776 6550**

**College Hill (UK)**

Rozi Morris/ Adrian Duffield

**+ 44 (0) 20 7457 2020**

Free footage is available on [www.videobankonline.com](http://www.videobankonline.com)

**About Cryo-Save ([www.cryo-save.com/group](http://www.cryo-save.com/group))**

Cryo-Save, the leading international family stem cell bank, already stores more than 194,000 samples from cord blood and umbilical cord tissue for newborns and adipose tissue for adults. These stem cells can mean the difference between life and death in the case of future threats to the health of the donors. There are already several diseases that can be cured by the use of stem cells, and the number of treatments will only increase. The use of stem cells from adipose tissue is increasingly popular in plastic surgery. Driven by its international business strategy, Cryo-Save is now represented in over 40 countries on four continents, with ultra-modern processing and storage facilities in the United States, Belgium, Germany, Dubai, India, South Africa and France (validation in progress).