

CNOVA N.V.**Publishes Notice of the 2017 Annual General Meeting of Shareholders**

Amsterdam – April 11, 2017, 07:45 CEST — Cnova N.V. (Euronext Paris: CNV; ISIN: NL0010949392) (“Cnova”) today published the notice of its 2017 Annual General Meeting of Shareholders (the “AGM”) on its website at www.cnova.com. The AGM is to be held on Tuesday, May 23, 2017, at 4:30 p.m. CET, at Hilton Amsterdam Airport Schiphol Hotel located at Schiphol Boulevard 701, 1118BN, in Schiphol, the Netherlands. As explained further in the notice and the explanatory notes relating to the AGM, the AGM is being convened to (i) review the annual board report for the financial year 2016, (ii) submit to a shareholder vote the adoption of the annual accounts for the financial year 2016, and (iii) submit to a shareholder vote the reappointment of Mr. Ronaldo labrudi dos Santos Pereira and Mr. Arnaud Strasser as Non-Executive Directors, as well as various other items relating to Dutch corporate law.

The notice of the AGM and the agenda, the explanatory notes thereto and the forms of proxy cards are available at Cnova’s website at www.cnova.com.

About Cnova N.V.

Cnova N.V., one of the leading e-Commerce companies in France, serves 8.3 million active customers via its state-of-the-art website, Cdiscount. Cnova N.V.’s product offering of more than 22 million items provides its clients with a wide variety of very competitively priced goods, several fast and customer-convenient delivery options as well as practical payment solutions. Cnova N.V. is part of Groupe Casino, a global diversified retailer. Cnova N.V.’s news releases are available at www.cnova.com. Information available on, or accessible through, the sites referenced above is not part of this press release.

This press release contains regulated information (gereguleerde informatie) within the meaning of the Dutch Financial Supervision Act (Wet op het financieel toezicht) which must be made publicly available pursuant to Dutch and French law. This press release is intended for information purposes only.

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