

AAA AUTO Group Raised its Sales by 10% in 1Q 2012

Prague / Budapest, 4 April 2012 – AAA AUTO Group concluded a very strong winter season as the group raised its sales for the first quarter by 10.2% compared to the same period last year to 12,175 sold cars, whereas March sales were the strongest monthly sales since August 2008.

The AAA AUTO Group's sales results for the first quarter of 2012 suggest that this winter season was even stronger for the company despite the fact that last winter sales were breaking the company growth records. The market statistics for imports of used cars to the Czech Republic also show that AAA AUTO Group's sales performance have been outperforming the market in the Czech Republic.

The main contributor to the growth of AAA AUTO Group's sales for 1Q 2012 were results for March, when the company sold 4,695 cars (+12% yoy), which is the strongest monthly sales result since August 2008 and when measured for the whole 1Q 2012, these are the Group's strongest quarterly results since 3Q 2008.

AAA AUTO Group sold 12,175 used cars in the 1Q 2012 compared to 11,051 cars sold for the same period in 2011, thus hiking the number of cars sold by another 10.2%. The growth driver was again the Czech Republic where the Group increased its sales by 10.2% yoy to 8,846 cars, while in Slovakia the Group's sales remained more or less flat at 2,981 cars compared to last year. In Russia the group sold 348 cars in the first quarter of 2012. The growth dynamics in Russia where AAA AUTO Group opened its first branch in September last year has been increasing with 80 cars sold in January, 100 in February and 168 in March. The company expects its first Russian branch to break even at the level of net income in mid 2012.

The company also strongly increased its financial services penetration¹ on both Czech and Slovak markets by a total of 12 percentage points, from 38.3% in 1Q 2011 to 50.4% in 1Q 2012. The company has been registering a shift in consumer demand towards newer cars with lower mileage and better equipped. This trend has been propelling the increase in the company's penetration of financial services.

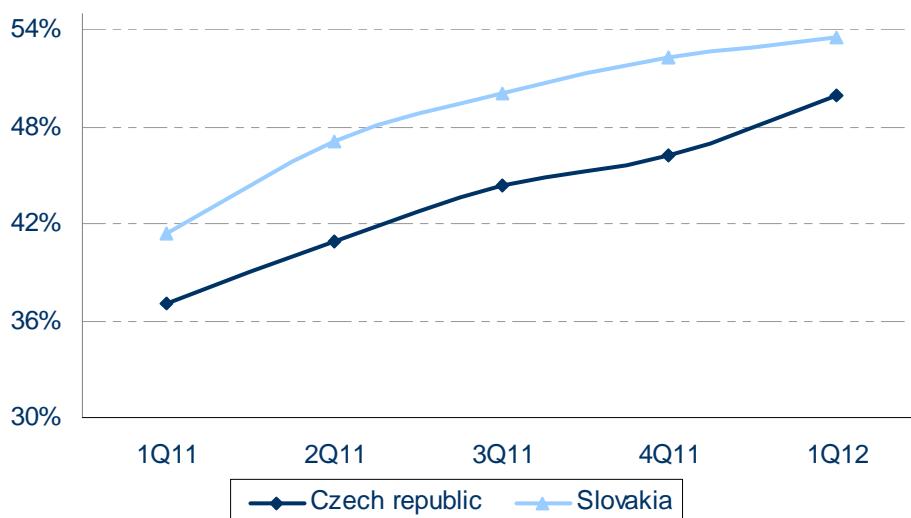
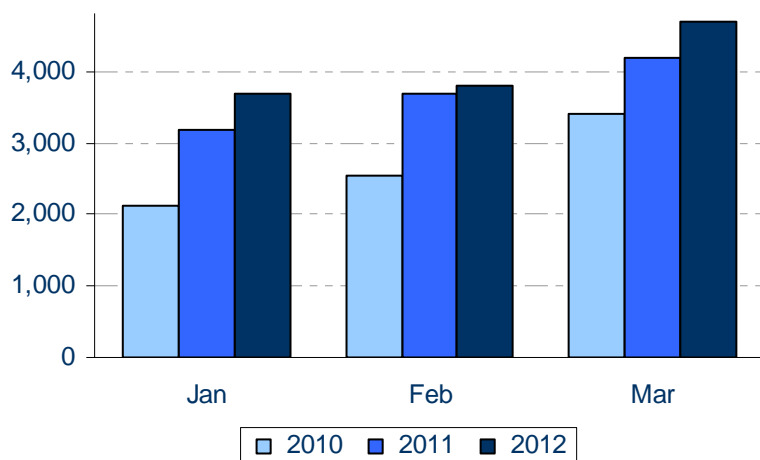
New branches

AAA AUTO Group plans to open a new car centre in Liberec (CR) next week followed by Karlovy Vary in the second quarter. In 2012 the group intends to open up to six new car centres, four in the Czech Republic and two in Slovakia.

AAA Auto Group N.V. plans to release its 1Q 2012 financial results on 30 May 2012.

¹ The share of cars sold on credit or leasing out of the total number of cars sold

AAA AUTO Group's Monthly Sales in 1Q 2010, 2011 and 2012



	1Q 2011	1Q 2012	yoy	4Q 2011	qoq
Czech Republic	8,025	8,846	10.2%	7,891	12.1%
Slovakia	3,026	2,981	-1.5%	2,756	8.6%
Russia	0	348	n/m	300	13.3%
Group ²	11,051	12,175	10.2%	10,947	11.2%

Source: Company data

Contact:

Dana Pavlousková
 Group PR & IR Manager
 AAA AUTO
 Tel.: +420 283 068 229
 GSM: +420 602 666 622
 E-mail: dana.pavlouskova@aaaauto.cz

Pavel Tuček
 Analyst & IR Administration Coordinator
 AAA AUTO
 Tel.: +420 283 068 583
 GSM: +420 734 395 245
 E-mail: pavel.tucek@aaaauto.cz

² The sales data are preliminary and can marginally change