

Paris, October 7, 2016

Press release

Unibail-Rodamco announces the arrival of Roman Abreu to the position of Group Director of Communication and Public Affairs

Roman Abreu is appointed to the position of Group Director of Communication and Public Affairs.

Roman Abreu, 34, graduated from Sciences-Po Paris and holds of a B.A. in philosophy at La Sorbonne University.

Managing Director and head of Public Affairs, Financial communication and Issue Management of Publicis Consultants since April 2015, he was previously Press and Communication Advisor to Laurent Fabius, French Minister of Foreign Affairs, and Chief of Staff of Christophe Girard, Mayor of the 4th district of Paris. Roman also spent 2 years as a senior consultant at Havas Worldwide (from 2010 to 2012) in Paris and 3 years at AXA's strategic audit division (from 2007 to 2010).

Roman Abreu replaces Benjamin Griveaux, who joins "En Marche!", the political movement recently founded by Emmanuel Macron.

For further information, please contact:

Investor Relations

Zeineb Slimane
+33 1 76 77 57 22
zeineb.slimane@unibail-rodamco.com

Marine Huet
+33 1 76 77 58 02
marine.huet@unibail-rodamco.com

Media Relations

Pauline Duclos-Lenoir
+33 1 76 77 57 94
pauline.duclos-lenoir@unibail-rodamco.com

About Unibail-Rodamco

Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 11 EU countries, and a portfolio of assets valued at €39.3 billion as of June 30, 2016. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 1,985 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres in major European cities and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the FTSE4Good and STOXX Global ESG Leaders indexes.

The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and Fitch Ratings.

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