

Press release

Notification of Member State of Origin of ASR Nederland N.V.

Utrecht, the Netherlands, 26 February 2016

Since the implementation of the Transparency Directive Amending Directive on 29 January 2016 and the resulting changes to the Dutch Financial Supervision Act, securities-issuing institutions admitted to trade on a regulated market in the European Union have been required to disclose their Member State of origin.

ASR Nederland N.V., having its registered office in Utrecht (the Netherlands) and issuer of bonds listed on Euronext Amsterdam, hereby reports that its Member State of origin is 'the Netherlands'.

Press Officer

Daan Wentholt

Tel: +31 (0)6 533 541 56

E-mail: daan.wentholt@asr.nl

<http://www.asrnl.com>

Investor Relations

Barth Scholten

Tel: +31 (0)30 257 8661

E-mail: ir@asr.nl

About a.s.r.

a.s.r. is the Dutch insurance company for all types of Insurance. Via the a.s.r., De Amersfoortse, Ditzo, Ardanta and Europeesche Verzekeringen brands, a.s.r. offers a wide range of financial products covering P/C, life and income insurance, group and individual pensions, health insurance, travel and leisure and funeral insurance. Besides insurance products, the a.s.r.-range also includes savings and investment products and bank savings products. Additionally, a.s.r. invests in real estate development and operations.