BASE PROSPECTUS DATED APRIL 15, 2008

This document constitutes the base prospectus of the Issuer (as defined below) in respect of non-equity securities within the meaning of Art. 22 No. 6 (4) of the Commission Regulation (EC) No. 809/2004 of April 29, 2004 (the "Base Prospectus").



Koninklijke Ahold N.V.

(a public company with limited liability incorporated under the laws of the Netherlands, having its registered seat in Zaandam (municipality Zaanstad), the Netherlands and having its principal place of business at (1019 GM) Amsterdam, the Netherlands, Piet Heinkade 167-173)

Euro Medium Term Note Program

Under this Euro Medium Term Note Program (the "Program"), Koninklijke Ahold N.V. ("Ahold") and in its capacity as issuer (the "Issuer", which expression shall include any Substituted Debtor (as defined in Condition 17 in "Terms and Conditions of the Notes" below) may from time to time issue notes (the "Notes"), which expression shall include senior notes ("Senior Notes") and subordinated notes ("Subordinated Notes") (each as set out in the applicable Final Terms (as defined below)) denominated in any currency agreed between the Issuer and the relevant Dealer (as defined below). In this Base Prospectus, "we," "us," "our," the "Company," and "Ahold" refers to Koninklijke Ahold N.V. together with its consolidated subsidiaries, unless the context indicates otherwise.

The Notes will be issued on a continuing basis to one or more of the Dealers specified below and any additional Dealer appointed under the Program from time to time, which appointment may be for a specific issue or on an ongoing basis (each a "Dealer" and together the "Dealers"). The Dealer or Dealers with whom the Issuer agrees or proposes to agree an issue of any Notes is or are referred to as the "relevant Dealer" in respect of those Notes. Notes may be distributed by way of a public offer or private placements and, in each case, on a syndicated or non-syndicated basis. The method of distribution of each relevant series of Notes (a "Series") or tranche thereof (a "Tranche") will be stated in the applicable Final Terms (the "Final Terms").

The Notes of each Tranche will (unless otherwise specified in the applicable Final Terms) initially be represented by a global Note which will be deposited on or around the issue date thereof with a common depositary on behalf of Euroclear Bank S.A./N.V., as operator of the Euroclear System ("Euroclear") and Clearstream Banking, société anonyme ("Clearstream, Luxembourg") and/or any other agreed clearing system. See "Form of the Notes" herein.

The Issuer may agree with the relevant Dealer that Notes may be issued in a form not contemplated by the Terms and Conditions of the Notes herein, in which case a supplemental prospectus, if required, will be made available which will describe the effect of the agreement reached in relation to such Notes and, where

appropriate, which will be subject to the prior approval by the Netherlands Authority for the Financial Markets (*Stichting Autoriteit Financiële Markten*, the "**AFM**").

Application has been made to Euronext Amsterdam N.V. ("Euronext Amsterdam") for Notes to be issued under the Program up to the expiry of 12 months from the Publication Date (as defined below) to be admitted to listing and trading on Euronext Amsterdam by NYSE Euronext. In addition, Notes issued under the Program may be listed or admitted to trading, as the case may be, on any other stock exchange or market specified in the applicable Final Terms. The Issuer may also issue unlisted Notes under the Program.

The full terms and conditions of each Tranche of Notes are constituted by the Terms and Conditions as set out in full in this Base Prospectus in "Terms and conditions of the notes" which constitute the basis of all Notes to be offered under the Program, together with the Final Terms applicable to the relevant issue of Notes, which apply and/or do not apply, supplement and/or amend the Terms and Conditions in the manner required to reflect the particular terms and conditions applicable to the relevant Series of Notes (or Tranche thereof).

Senior Notes issued under the Program may be rated or unrated. Where an issue of Senior Notes is rated, its rating will not necessarily be the same as the rating applicable to the Program. Subordinated Notes issued under the Program may be rated on a case by case basis as specified in the applicable Final Terms. A rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, change or withdrawal at any time by the assigning rating agency.

This Base Prospectus has been approved by and filed with the AFM as a Base Prospectus issued in compliance with the Directive 2003/71/EC of November 4, 2003 (the "Prospectus Directive") and relevant implementing measures in the Netherlands for the purpose of giving information with regard to the issue of Notes under the Program during the period of twelve months after the Publication Date. The Issuer may request the AFM to provide competent authorities in additional countries which are parties to the Agreement on the European Economic Area of March 17, 2003 (the "EEA Agreement") with a certificate of approval attesting that this Base Prospectus has been drawn up in accordance with the Dutch Financial Markets Supervision Act (*Wet op het financiael toezicht*) and related regulations which implement the Prospectus Directive in Dutch law.

Arranger ABN AMRO

Dealers
ABN AMRO
BANC OF AMERICA SECURITIES LIMITED
BNP PARIBAS
CITI

COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A. (Rabobank International)

JPMORGAN

This Base Prospectus will be published in electronic form on the website of Euronext Amsterdam and on April 15, 2008 (the "Publication Date") can be obtained by e-mail through investor.relations@ahold.com as of that same date. Provided that Notes are capable of being issued under the Program, copies of this Base Prospectus will be available, free of charge, during normal office hours from the registered office of the Issuer. This Base Prospectus is issued in replacement of a prospectus dated May 9, 2007 and accordingly supersedes that earlier prospectus. It is valid for a period of 12 months from the Publication Date.

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SUMMARY

The following constitutes the summary (the "Summary") of the essential characteristics and risks associated with the Issuer and the Notes to be issued under the Program. This Summary must be read as an introduction to this Base Prospectus and any decision to invest in any Notes should be based on a consideration of this Base Prospectus as a whole, including the documents incorporated by reference. No civil liability will attach to the Issuer in respect of this Summary, including any translation hereof, unless it is misleading, inaccurate or inconsistent when read together with the other parts of this Base Prospectus. Where a claim relating to information contained in this Base Prospectus is brought before a court, the plaintiff investor might, under the national legislation of a Member State of the European Economic Area (the "EEA" and each such state, an "EEA State"), be required to bear the costs of translating this Base Prospectus before the legal proceedings are initiated.

Issuer:	Koninkliike Ahold N.V.

Koninklijke Ahold N.V. ("Ahold") was established as a public limited liability company (naamloze vennootschap) for an unlimited term under the laws of the Netherlands on April 29, 1920, ratified by Royal Decree of April 23, 1920, number 4. It has its registered seat at Zaandam (municipality Zaanstad), the Netherlands, and its principal place of business at (1019 GM) Amsterdam, the Netherlands, Piet Heinkade 167-173. Ahold is registered in the Trade Register at the Chamber of Commerce and Industries for Amsterdam under number 35000363.

Description: Euro Medium Term Note Program

Risk Factors: There are certain factors that may affect the Issuer's ability to fulfill its

obligations under the Notes issued under the Program. These are set out under "Risk Factors" below and include risks relating to currency exchange and interest rate fluctuations, risks relating to strategy, risks relating to liquidity, risks relating to tax liabilities, risks relating to Ahold's industry and business and risks relating to ownership of Ahold's common shares and American Depositary Shares ("ADSs"). In addition, set out below, are certain factors which are material for the purpose of assessing the market risks associated with Notes issued under the Program as well as factors which are material for the purpose of assessing market risks associated with Notes generally

(see "Risk Factors").

Arranger: ABN AMRO Bank N.V.

Dealers: ABN AMRO BANK N.V.

BANC OF AMERICA SECURITIES LIMITED

BNP PARIBAS

CITIGROUP GLOBAL MARKETS LIMITED
COÖPERATIEVE CENTRALE RAIFFEISENBOERENLEENBANK B.A. (Rabobank International)

J.P. MORGAN SECURITIES LTD.

and any other dealer appointed from time to time either in respect of a

single Tranche or in respect of the whole Program.

Regulatory Matters: Each issue of Notes denominated in a currency in respect of which

particular laws, guidelines, regulations, restrictions or reporting requirements apply will only be issued in circumstances which comply with such laws, guidelines, regulations, restrictions or reporting requirements from time to time (see "Subscription and Sale" in this

Base Prospectus).

Issuing and Principal Paying Agent: Citibank N.A.

Distribution: Notes may be distributed by way of private or public placement and in

each case on a syndicated or non-syndicated basis.

Currencies: Subject to any applicable legal or regulatory restrictions, such

currencies as may be agreed between the Issuer and the relevant Dealer, including, without limitation, Australian dollars, Canadian dollars, Danish kroner, euro, Hong Kong dollars, New Zealand dollars, Sterling, Swiss francs, United States dollars and Japanese

yen.

Redenomination: The applicable Final Terms will specify whether Redenomination (as

described in Condition 4) will apply to the Notes. Such provisions permit the redenomination into euro of Notes originally issued in a

currency which becomes convertible into euro.

Maturities: Subject to applicable laws, regulations and restrictions, Notes will

have maturities from 12 months and more.

Issue Price: Notes may be issued on a fully-paid or a partly-paid basis and at an

issue price which is at par or at a discount to, or premium over, par.

Form of Notes: Each Tranche of Notes will (unless otherwise specified in the

applicable Final Terms) initially be represented by a global Note

which will be deposited on the relevant Issue Date with a common depositary for Euroclear and Clearstream, Luxembourg and/or any other agreed clearing system. The global Note will be exchangeable as described therein for either a permanent global Note or definitive Notes upon satisfaction of certain conditions including, in the case of a temporary global Note where the issue is subject to TEFRA D selling restrictions and such Notes have maturities in excess of 183 days, upon certification of non-U.S. beneficial ownership as required by U.S. Treasury regulations. The applicable Final Terms will specify that a permanent global Note is exchangeable for definitive Notes upon the occurrence of an Exchange Event, as described in "Form of the notes". Any interest in a global Note will be transferable only in accordance with the rules and procedures for the time being of Euroclear, Clearstream, Luxembourg and/or any other agreed clearing system. Definitive Notes will be in Standard Euromarket form, as specified in the Final Terms.

Fixed Rate Notes:

Fixed interest will be payable on the date or dates specified in the applicable Final Terms and on redemption, and will be calculated on the basis of such Day Count Fraction as may be agreed between the Issuer and the relevant Dealer (as indicated in the applicable Final Terms).

Floating Rate Notes:

Floating Rate Notes will bear interest either at a rate determined on the same basis as the floating rate under a notional interest rate swap transaction in the relevant Specified Currency governed by an agreement incorporating the 2000 ISDA Definitions or, if so specified in the applicable Final Terms, the 2006 ISDA Definitions (as published by the International Swaps and Derivatives Association, Inc., and as amended and updated as at the issue date of the first Tranche of the Notes of the relevant Series) or on the basis of a reference rate appearing on the agreed screen page of a commercial quotation service or on such other basis as may be agreed between the Issuer and the relevant Dealer (as indicated in the applicable Final Terms).

The Margin (if any) relating to such floating rate will be specified in the applicable Final Terms.

Index Linked Notes:

Payments of principal in respect of Index Linked Redemption Notes or of interest in respect of Index Linked Interest Notes will be calculated by reference to such index and/or formula as may be specified in the applicable Final Terms.

Other provisions in relation to Floating Rate Notes and Index

Floating Rate Notes and Index Linked Interest Notes may also have a maximum interest rate, a minimum interest rate or both (as indicated in the applicable Final Terms).

Linked Interest Notes:

Interest on Floating Rate Notes and Index Linked Interest Notes in respect of each Interest Period, as agreed prior to issue by the Issuer and the relevant Dealer, will be payable on such Interest Payment Dates, and will be calculated on the basis of such Day Count Fraction, as may be agreed between the Issuer and the relevant Dealer (as indicated in the applicable Final Terms).

Dual Currency Interest Notes:

Payments (whether in respect of principal or interest and Interest Notes: whether at maturity or otherwise) in respect of Dual Currency Interest Notes will be made in such currencies, and based on such rates of exchange, as may be specified in the applicable Final Terms.

Zero Coupon Notes:

Zero Coupon Notes will be offered and sold at a discount or at a premium to their nominal amount or at par and will not bear interest.

Redemption:

The applicable Final Terms will indicate either that the relevant Notes cannot be redeemed prior to their stated maturity (other than in specified instalments (see below), if applicable, or for taxation reasons or following an Event of Default) or that such Notes will be redeemable at the option of the Issuer and/or the Noteholders upon giving not less than 15 nor more than 30 days' irrevocable notice (or such other notice period (if any) as is indicated in the applicable Final Terms) to the Noteholders or the Issuer, as the case may be, on a date or dates specified prior to such stated maturity and at a price or prices and on such terms as are indicated in the applicable Final Terms.

The applicable Final Terms may provide that Notes may be repayable in two or more instalments of such amounts and on such dates as indicated in it.

Denomination of Notes:

Notes will be issued in such denominations as may be specified in the applicable Final Terms save that the minimum denomination of each Note will be such as may be allowed or required from time to time by the relevant central bank (or equivalent body) or any laws or regulations applicable to the relevant Specified Currency

Taxation:

Payments in respect of the Notes will, as specified in the applicable Final Terms, be made either subject to withholding or deduction of or for any taxes of whatever nature imposed, levied, withheld or assessed by the Netherlands (in respect of an offering solely to investors in the Netherlands) or (in all other cases) without withholding or deduction of or for any taxes imposed, levied, withheld or assessed by the Relevant Jurisdiction as defined in Condition 7(b) subject to certain exceptions as provided in Condition 8. If the

applicable Final Terms provides that payments are to be made subject to withholding or deduction of or for any taxes imposed, levied, withheld or assessed by the Netherlands, it will also specify that Condition 7(b) will not apply to the Notes. If the applicable Final Terms provides that payments are to be made without withholding or deduction of or for any taxes imposed, levied, withheld or assessed by the Relevant Jurisdiction, the Issuer will, save in certain limited circumstances provided in Condition 8, be required to pay additional amounts to cover the amounts so deducted.

Negative Pledge:

The Notes contain a negative pledge given by the Issuer as set out in Condition 3 of the Terms and Conditions of the Notes.

Cross Default:

The Notes contain a cross default as set out in Condition 10 of the Terms and Conditions of the Notes.

Status of the Senior Notes:

The Senior Notes will constitute unsecured and unsubordinated obligations of the Issuer and will rank pari passu without any preference among themselves and with all other present and future unsecured and unsubordinated obligations of the Issuer save for those preferred by mandatory provisions of law.

Status and other terms of Subordinated Notes:

The status of each Tranche of Subordinated Notes and any negative pledge and events of default applicable to Subordinated Notes will be set out in the applicable Final Terms.

Listing:

Application has been made for Notes to be issued under the Program to be admitted to listing and trading on Euronext Amsterdam by NYSE Euronext. The Notes may also be listed on such other or further stock exchange or stock exchanges as may be agreed between the Issuer and the relevant Dealer in relation to each issue.

Unlisted Notes may also be issued. The Final Terms relating to each issue will state whether or not the Notes are to be listed and, if so, on which stock exchange(s).

Governing Law:

The Notes will be governed by, and construed in accordance with, the laws of the Netherlands.

Selling Restrictions:

There are selling restrictions in relation to the EEA, France, Italy, Japan, the Netherlands, the United Kingdom and the United States, and such other restrictions as may be required in connection with the offering and sale of a particular Tranche of Notes.

For a description of certain restrictions on offers, sales and deliveries of Notes and on the distribution of offering materials, see

"Subscription and Sale" in this Base Prospectus.

RISK FACTORS

The following discussion of risks relating to Ahold should be read carefully when evaluating our business, our prospects and the forward-looking statements contained in this Base Prospectus and in Ahold's annual report for the financial year ended December 30, 2007, as published on March 13, 2008, incorporated by reference herein (the "Ahold 2007 Annual Report"), with a view of a possible investment in the Notes.

The following constitute all risks known by Ahold and which could have a material adverse effect on Ahold's financial position, results of operations, liquidity or could cause actual results to differ materially from the results contemplated in the forward-looking statements contained herein and in the Ahold 2007 Annual Report and which may affect the Company's ability to fulfill its obligations under the Notes issued pursuant to the Program. Investors in the Notes may stand to lose the entire value of their investment or part thereof, as the case may be.

Taking risks is an inherent part of entrepreneurial behavior. Ahold recognizes different strategic, operational, financial and compliance and regulatory-level risk categories. The risks described below are not the only risks the Company is facing. There may be additional risks that the Company is currently unaware of which may in the future have a material adverse effect on the Company's financial position, results of operations, liquidity and the actual outcome of matters referred to in the forward-looking statements contained in the Ahold 2007 Annual Report. For additional information regarding forward-looking statements, see the "Forward-looking language notice" included in the Ahold 2007 Annual Report.

RISK FACTORS RELATING TO AHOLD

Strategic Risks

Ahold might not successfully carry out the strategies for its food retail businesses, or realize expected cost savings.

As a result of a strategic review of its businesses, the Company adopted a strategy that includes a realignment of its portfolio to focus on core retail business in its restructured continental organizations: the United States and Europe, the continued roll-out of value repositioning programs and the reduction of operating costs. Ahold's financial targets are to achieve sustainable 5 percent retail net sales growth, a sustainable 5 percent retail operating margin and investment grade. The Company may encounter difficulties or delays in implementing its strategic initiatives, and may not be able to achieve these targets. Ahold may also incur unanticipated costs in implementing its strategy.

Ahold's strategy includes, among other things, initiatives that are expected to reduce operating costs by approximately EUR 500 million by the end of 2009 and a value improvement program in the United States. However, the Company may not be able to reach the targeted level or receive the expected benefits of this cost reduction. The Company also intends to sell its stake in Jerónimo Martins Retail ("JMR") and its majority interest in Schuitema N.V. If Ahold fails to carry out these divestments within the planned timeframe and on acceptable terms or if a reduced degree of operational control over non-wholly owned subsidiaries impedes Ahold's ability to successfully carry out its strategy or if Ahold otherwise does not successfully carry out its strategy, this could have a material adverse effect on the Company's financial position, results of operation and liquidity.

Operational risks

Ahold is a low-margin business and its operating income is sensitive to price fluctuations.

Ahold's retail business is characterized by relatively high inventory turnover with relatively low profit margins. The Company makes a significant portion of its sales at prices that are based on the delivered

price of products it sells plus a percentage markup. As a result, Ahold's absolute levels of profit may decline during periods of food price deflation, even though the gross profit percentage may remain relatively constant. Additionally, Ahold's retail business profit levels may decline in periods of food price inflation if the Company is not able to pass along cost increases from its vendors to customers in a timely manner. Finally, Ahold's retail business could be adversely affected by other factors, including inventory control, competitive price pressures, severe weather conditions, increases in fuel- or other transportation-related costs, volatility in food commodity prices, labor expense and difficulties in collecting accounts receivable. Any of these factors may have a material adverse effect on the Company's financial position, results of operations and liquidity.

Competition is intensifying across all Ahold's markets.

Ahold continues to experience intense competition in its retail trade business, as well as industry consolidation. A number of its retail operations have started value repositioning programs. A successful value repositioning program requires careful and well-synchronized management of a number of complex factors, including efficient inventory management, negotiations with vendors of national and private label products to reduce prices without reducing quality, cutting staffing costs without compromising the quality of service and effective communication of new prices to shoppers. These programs might not be successful or competitors might respond and engage in price competition against the Company. Any of these factors, or any combination of them, could have a material adverse effect on Ahold's financial position, results of operations and liquidity.

While Ahold believes there are opportunities for sustained and profitable growth, unanticipated actions of competitors and increasing competition in the food retail industry could negatively affect its financial position, results of operations and liquidity. For additional information regarding competition, see "Business overview & performance" in the Ahold 2007 Annual Report.

Ahold may not be able to retain or attract personnel who are integral to the success of its business.

Although the Company has an equity-based compensation plan and retention agreements with key employees and directors, these measures might not be effective in retaining, attracting or developing employees and directors who are integral to the success of the business, which could materially hinder Ahold's ability to successfully execute its operating strategy and objectives, and thus have a material adverse effect on its financial position, results of operations and liquidity.

Ahold might not be able to negotiate future collective bargaining agreements on acceptable terms, which could result in work stoppages.

A significant portion of Ahold's employees are represented by unions and are covered by collective bargaining agreements. As the collective bargaining agreements with those unions expire, the Company might not be able to negotiate extensions or replacements on terms acceptable to the Company. Although Ahold considers its relations with the relevant trade unions stable, any failure of its operating companies to effectively renegotiate these agreements could result in work stoppages or other labor actions. The Company may not be able to resolve any issues in a timely manner and its contingency plans may not be sufficient to avoid an impact on the business. A work stoppage due to failure of one or more of its operating companies to renegotiate a collective bargaining agreement, or otherwise, could have a material adverse effect on Ahold's financial position, results of operations and liquidity.

Ahold faces risks relating to IT outsourcing.

Ahold has outsourced various IT services in the United States and the Netherlands. In connection with this outsourcing, the Company may encounter unforeseen technical complexities or an inability to keep IT technology up to date that it may be unable to resolve or the resolution of which may lead to cost increases and the distraction of management. Although the Company has a right to conduct audits to determine the functionality of the outsourced IT services, the Company may face disruptions to its IT applications and

infrastructure if outsourced IT systems fail to perform as specified or if the parties on whom the Company relies to provide outsourced IT services do not fulfill their obligations. The IT outsourcing might not achieve the expected benefits and cost savings or such benefits and savings might not be achieved as quickly as expected.

Ahold faces risks relating to information security.

Ahold's business operations generate and maintain both commercial information and personal information concerning customers and employees that is confidential. Ahold has an information security policy to ensure confidentiality, integrity and availability of information. Tools are used to support compliance with that policy and compliance monitoring is applied. However, disclosure of confidential commercial information or personal information may negatively impact Ahold's competitive position and corporate reputation and could have a material adverse effect on Ahold's financial position, results of operation and liquidity.

Ahold depends on a limited number of centralized facilities and relies on technology systems to support its logistics.

Ahold's logistics infrastructure is concentrated in a limited number of centralized locations for which Ahold has limited or no comparable back-up. In addition, Ahold relies on advanced technology systems to increase the efficiency of its logistics and reduce its distribution costs. An interruption of operations at one or more of Ahold's logistics facilities, or a disruption to the technology systems used to support its logistics operations, could disrupt Ahold's supply chain, decrease the volume of its business and result in increased costs. Although Ahold continues to invest in disaster-recovery plans and security initiatives with respect to its logistics and technology systems, these measures cannot fully prevent interruptions that could have a material adverse effect on its financial position, results of operation and liquidity.

Ahold faces risks related to corporate social responsibility, including food and product safety.

The Company's reputation and competitive position could be adversely affected, if it fails to adequately address corporate social responsibility issues. Please refer to the Company's Corporate Social Responsibility Report 2007 for a review of Ahold's policy and programs in the area of corporate social responsibility.

The supply chain of growing, packing and transporting food and the supply chain of non-food products from producers to retailers require sourcing from different suppliers worldwide. Although Ahold's food safety policy covers the complete supply chain, from farm and production level to the Company's own operations, it may still face food safety problems, including disruptions to the supply chain caused by food-borne illnesses, or injuries caused by food tampering or poor sanitary conditions. Instances of food or product safety problems, real or perceived, whether at Ahold's food retail stores or at those of its competitors or those of the Company's customer operators, could adversely affect the price and availability of the affected food product or non-food product and cause customers to shift their preferences and may also result in product liability claims and negative publicity about Ahold or the supermarket industry in general, which could have a material adverse effect on the Company's net sales and results of operations.

Financial risks

Currency translation risks and currency transaction risks.

Ahold is exposed to foreign currency exchange translation risks and currency transaction risks, including lease payment obligations and firm purchase commitments denominated in foreign currencies, because it operates businesses in Europe and the United States. A substantial portion of its assets, liabilities and results of operations are denominated in foreign currencies, primarily the U.S. dollar. As a result, the Company is subject to foreign currency exchange risks due to exchange rate movements in connection with the translation of the financial results of its foreign subsidiaries into euros for inclusion in its consolidated financial statements. The Company attempts to manage its foreign currency exchange exposure by borrowing in local currency and entering into currency swaps, but it cannot fully eliminate such exposure

and, therefore, currency exchange rate movements and volatility can affect Ahold's results.

Currency exchange rate fluctuations could have an adverse effect on Ahold's financial position, results of operations and liquidity. For an additional discussion of Ahold's use of financial instruments and derivatives, see Note 30 to the consolidated financial statements included in the Ahold 2007 Annual Report.

Interest rate risks.

Ahold is exposed to fluctuations in interest rates. Accordingly, changes in interest rates can affect the cost of Ahold's floating interest-bearing borrowings. It is Ahold's policy to attempt to mitigate interest rate risk by financing a targeted percentage of its borrowings in fixed interest rate instruments and by the use of derivative financial instruments, such as interest rate swaps. Ahold's attempts to manage its risk could result in the Company's failure to realize savings, if interest rates fall. Interest rate fluctuations could have an adverse effect on Ahold's financial position, results of operations and liquidity. For an additional discussion of Ahold's use of financial instruments and derivatives, see Note 30 to the consolidated financial statements included in the Ahold 2007 Annual Report.

Ahold faces risks related to health care and pension funding requirements. Decreasing interest rates, poor performance of the stock markets and the rising cost of health care benefits may cause Ahold to record significant charges related to its pension and benefit plans.

Ahold has a number of defined benefit pension plans, covering a substantial number of its employees in the Netherlands and in the United States. Adverse stock market developments may negatively affect the assets of Ahold's pension funds and decreasing interest rates may cause lower discount rates and increase its pension liabilities. This may lead to higher pension charges, pension premiums and contributions payable. Certain of Ahold's employees in the United States are covered by multi-employer plans, which have a total unfunded liability of EUR 3,997 million as of January 1, 2006 (the latest year for which information is available). Ahold estimates its proportionate share of the total unfunded liability of these plans at EUR 458 million. These unfunded liabilities are not recognized on Ahold's consolidated balance sheets because sufficient information is not available and the financial statements of these plans are not based on the same accounting standards according to which the Company's consolidated financial statements are prepared. The unfunded liabilities of these plans may result in increased future payments by Ahold and the other participating employers. Ahold's risk of such increased contributions may be greater if any of the participating employers in an under-funded multi-employer plan withdraws from the plan due to insolvency and is not able to contribute an amount sufficient to fund the unfunded liabilities associated with its participants of the plan.

For additional information, see Note 21 to Ahold's consolidated financial statements included in the Ahold 2007 Annual Report.

If Ahold is unable at any time to meet any required funding obligations for some of its U.S. pension plans, or if the Pension Benefit Guaranty Corporation (the "**PBGC**") concludes that, as the insurer of certain U.S. plan benefits, its risk may increase unreasonably if the plans continue, under the U.S. Employee Retirement Income Security Act of 1974 ("**ERISA**") the PBGC could terminate the plans and place liens on material amounts of the Company's assets. Ahold's pension plans that cover its Dutch operations are governed by the Dutch Central Bank (De Nederlandsche Bank N.V. or "**DNB**"). DNB may require Ahold to make additional contributions to its pension plans to meet the minimum funding requirements as applied by DNB.

In addition, health care costs have risen significantly in recent years and this trend is expected to continue. Ahold may be required to expend significantly higher amounts to fund employee health care plans in the future. Significant increases in health care and pension funding requirements could have a material adverse effect on the Company's financial position, results of operations and liquidity.

Compliance and regulatory risks

Due to increasing legislation there is an increased possibility of non-compliance. Additionally, more supervision by regulators and the growing claim culture may potentially increase the impact of non-compliance, both financially, on profitability, and on the reputation of the Company.

Ahold may face tax liabilities in the future, including as a result of audits of its tax returns.

Because Ahold operates in a number of countries, its income is subject to taxation in differing jurisdictions and at differing tax rates. Significant judgment is required in determining the consolidated income tax position. Ahold seeks to organize its affairs in a tax efficient and balanced manner, taking into account the applicable regulations of the jurisdictions in which it operates. As a result of Ahold's multi-jurisdictional operations, it is exposed to a number of different tax risks including, but not limited to, changes in tax laws or interpretations of such tax laws. The tax authorities in the jurisdictions in which Ahold operates may audit the Company's tax returns and may disagree with the positions taken in those returns. An adverse outcome resulting from any settlement or future examination of the Company's tax returns may subject it to additional tax liabilities and may adversely affect its effective tax rate which could have a material adverse effect on Ahold's financial statements. In addition, any examination by the tax authorities could cause Ahold to incur significant legal expenses and divert management's attention from the operation of its business.

Litigation

Ahold and certain of its subsidiaries are involved in a number of legal proceedings, which include litigation as a result of divestments, tax, employment and other litigation. Legal proceedings, whether pending, threatened or unasserted, if decided adversely to or settled by the Company, may result in liability material to the Company's financial condition or results of operations. The Company may enter into discussions regarding settlement of these and other proceedings, and may enter into settlement agreements, if it believes settlement is in the best interests of the Company's shareholders. In accordance with IAS 37 "Provisions, Contingent Liabilities and Contingent Assets", the Company has recognized provisions with respect to these proceedings, where appropriate, which are reflected in the Company's consolidated balance sheets as included in Note 22 and Note 33 to the Ahold 2007 Annual Report.

Governmental/regulatory investigations

Following the announcement on February 24, 2003 that Ahold would be restating its financial position and results for the years 2001 and 2000, through authority delegated to it under Section 504 of the Employee Retirement Income Security Act of 1974 ("ERISA"), the U.S. Department of Labor ("DOL") opened an investigation into whether any criminal violations of ERISA were committed by Ahold and certain of its current and/or former officers, directors and employees in connection with the 401(k) plans of Ahold U.S.A., Inc. ("Ahold U.S.A.") U.S. Foodservice, Inc. ("U.S. Foodservice") and The Stop & Shop Supermarket Company LLC ("Stop & Shop"). In addition, in 2003 the Employee Benefits Security Administration of the DOL also commenced a civil investigation relating to the U.S. Foodservice, Inc. 401(k) Savings Plan Master Trust to determine whether any violations under Title I of ERISA have occurred, including breaches of fiduciary duty, which investigation remains pending. To date, these investigations have not been concluded. Ahold is fully cooperating with each of the DOL investigations.

The Civil Division of the U.S. Department of Justice (the "DOJ"), through the U.S. Attorney's Office for the Southern District of New York (the "U.S. Attorney") is conducting a civil investigation, which the Company believes relates to certain pricing practices of U.S. Foodservice for sales made to the U.S. Government prior to the date of completion of the disposal of U.S. Foodservice (July 3, 2007). The U.S. Attorney has requested that the Company provide certain documents generally related to (i) U.S. Foodservice's cost of products purchased from certain vendors, including the Value Added Service Providers and the prices charged for such products when sold to federal agency customers and (ii) U.S. Foodservice's freight costs and the amounts charged for freight costs for products sold to federal agency customers.

Ahold continues to cooperate fully with the U.S. Attorney's investigation. Although Ahold believes it is probable that claims will be asserted in the civil investigation, Ahold believes it may have meritorious defenses to such claims as may be asserted. Due to the stage of the civil investigation, Ahold cannot at this time provide a reasonable estimate of any potential liability and, if so, the amount of such liability.

As part of the disposal of U.S. Foodservice, Ahold shall indemnify and hold harmless U.S. Foodservice from and against damages and litigation expenses suffered, incurred or paid after the date of completion of the disposal of U.S. Foodservice relating to matters including (i) the putative class litigation discussed hereinafter under "Waterbury litigation" and (ii) the previously disclosed investigation commenced by the DOJ into U.S. Foodservice's pricing practices for sales made to the U.S. Government prior to the completion of the disposal of U.S. Foodservice.

Proceedings regarding terminations

Ahold's former Chief Executive Officer, Cees van der Hoeven and former Chief Financial Officer, Michiel Meurs, each agreed in the context of their separation of the Company in 2003 that the determination of their severance package, if any, should be left to an impartial arbitration tribunal. In December 2003, the former Chief Executive Officer and former Chief Financial Officer initiated an arbitration proceeding, in which they filed claims against Ahold. Subsequent thereto, Ahold filed counterclaims in each arbitration proceeding. On October 5, 2007, Ahold announced that it had agreed to settlements with Messrs. Van der Hoeven and Meurs respectively. Under the respective settlements Mr. Van der Hoeven has agreed to pay Ahold EUR 5 and Mr. Meurs has agreed to pay Ahold EUR 0.6.

In February 2004, James L. Miller, former Chief Executive Officer of U.S. Foodservice, filed an action in the U.S. District Court for the District of Maryland, Northern Division against Ahold, Ahold U.S.A., U.S. Foodservice and various executive officers and directors of Ahold, asserting various causes of action in connection with U.S. Foodservice's termination of his employment as of October 1, 2003 and seeking compensatory damages of USD 10 (EUR 8), punitive damages, attorneys' fees, injunctive relief and a declaratory judgment that he is entitled to post-termination benefits. In May, 2004, Ahold and the other named defendants filed a counterclaim alleging that Mr. Miller had breached the fiduciary duties he owed to Ahold and U.S. Foodservice and the terms of his employment agreement with U.S. Foodservice, and seeking compensatory and exemplary damages and restitution of compensation paid to Mr. Miller during his tenure at U.S. Foodservice. On December 18, 2007, Ahold announced that it had agreed to a settlement with Mr. Miller. Under the settlement Mr. Miller has agreed to pay Ahold USD 8.

Uruguayan and Argentine litigation

Ahold, together with Disco S.A. ("**Disco**") and Disco Ahold International Holdings N.V. ("**DAIH**"), is a party to certain legal proceedings in Uruguay and Argentina related to Ahold's acquisition of Velox Retail Holdings' shares in the capital of DAIH in 2002. The plaintiffs, alleged creditors of certain Uruguayan and other banks, have obtained provisional remedies in Uruguay, which were executed in Argentina and have affected the sale and transfer of the remaining 15% of the outstanding shares of Disco ("**Remaining Shares**") to Cencosud S.A. ("**Cencosud**").

On September 20, 2007 Disco and DAIH obtained a favorable court ruling in Argentina in the only remaining legal proceeding that affected the transfer of the Remaining Shares. As a consequence on October 5, 2007, Ahold received from escrow the purchase amount for the Remaining Shares and on October 19, 2007, the Remaining Shares were transferred to Cencosud. As a result, the sale of Disco to Cencosud, as announced on March 5, 2004, and November 1, 2004, has been finalized.

The ruling in Argentina, which provided relief from the provisional remedies, does not directly affect the trials on the merits of these proceedings, which are expected to continue and are still in their initial stages. The damages alleged by the plaintiffs in the remaining

proceedings amount to approximately USD 70 (EUR 48) plus interest and costs. As part of the sale of Disco to Cencosud in 2004, Ahold has indemnified Cencosud and Disco against the outcome of these legal proceedings. Ahold continues to believe that these legal proceedings are without merit and will continue to vigorously oppose the plaintiffs' claims.

D&S c.s. litigation

On April 26, 2005, the public companies Distribucion y Servicio D&S S.A. and Servicios Profesionales y de Comercializacion S.A. (together, "D&S c.s.") initiated legal proceedings against Ahold before the District Court of Haarlem in the Netherlands, in connection with Disco's acquisition in 2000 of Supermercados Ekono S.A., which owned supermarkets in Buenos Aires, Argentina. D&S c.s. sought payment of approximately USD 47 (EUR 32) plus interest. On May 30, 2007, the District Court of Haarlem in its judgment decided against D&S and dismissed its claim against Ahold. On August 29, 2007, D&S has appealed against this judgment with the Court of Appeals in Amsterdam. This appeal proceeding is still in its initial stage.

D&S has taken initial steps to start arbitration proceedings against Disco in Argentina, but has to date not substantiated its claim against Disco. An arbitration panel has been appointed on February 7, 2008. D&S needs to submit its claim against Disco to the arbitration panel no later than March 13, 2008. This claim was submitted on February 22, 2008. Disco believes it has meritorious defenses in these proceedings. As part of the sale of Disco to Cencosud in 2004, Ahold has indemnified Cencosud and Disco against this claim from D&S.

Stop & Shop Bradlees Lease Litigation with Vornado

In 1992, Stop & Shop spun off Bradlees Stores, Inc. ("Bradlees") as a public company (the "Bradlees Spinoff"). In connection with the Bradlees Spin-off, Stop & Shop assigned to Bradlees certain commercial real property leases. Pursuant to a 1995 reorganization of Bradlees and a subsequent wind down and liquidation of Bradlees following a bankruptcy protection filing on December 26, 2000 (collectively, the "Bradlees Bankruptcies"), a number of such real property leases were assumed and assigned to third parties. Pursuant to applicable law Stop & Shop may be contingently liable to landlords under certain of the leases assigned in connection with the Bradlees Spin-off and subsequently assumed and assigned to third parties in connection with the Bradlees Bankruptcies. In connection with the spin-off of Bradlees, Stop & Shop, Bradlees and Vornado (or certain of its affiliates, collectively "Vornado"), and a landlord on a number of the assigned leases, entered into a Master Agreement and Guaranty, dated as of May 1, 1992 (the "Master Agreement") relating to 18 leases for which Vornado was the landlord. Pursuant to the Bradlees Bankruptcies (also discussed under Contingent Liabilities below) Bradlees either rejected or assumed and assigned the leases subject to the Master Agreement. On November 25, 2002, Vornado sent a written demand to Stop & Shop to pay certain so-called "rental increases" allegedly due under the Master Agreement in connection with certain leases, comprised of USD 5 (EUR 3) annually through January 31, 2012, and, if certain renewal options are exercised, USD 6 (EUR 4) annually thereafter through the expiration of the last lease covered by the Master Agreement, which Vornado alleges could extend until 2031, depending upon whether renewal options are exercised. On December 31, 2002, Stop & Shop instituted an action in the New York State Supreme Court seeking a declaration that it is not obligated to pay the rental increases demanded by Vornado. After a number of procedural motions and decisions, on February 14, 2005, Vornado filed a counterclaim seeking damages and a declaration that Stop & Shop is obligated to pay rental increases. In 2005, both Vornado and Stop & Shop filed motions for summary judgment which were denied by the New York State Supreme Court, and such denial was upheld on appeal by the New York State Supreme Court, Appellate Division pursuant to a Decision and Order on December 14, 2006. Stop & Shop continues to believe that it is not obligated to pay the rental increases demanded by Vornado and intends to vigorously pursue the litigation and defend against Vornado's claims.

Waterbury litigation

In October 2006, a putative class action was filed against U.S. Foodservice by Waterbury Hospital and Cason, Inc. and Frankie's Franchise Systems Inc. with the United States District Court for the District of Connecticut in relation to certain U.S. Foodservice pricing practices (the "Waterbury Litigation"). Two additional putative class actions were filed in August 2007 by customers of U.S. Foodservice, Catholic Healthcare West and Thomas & King, Inc., in the U.S. District Courts for the Northern District of California and the Southern District of Illinois, respectively. These two new actions involve the same pricing practices as those in the Waterbury Litigation. The new actions also name Ahold and two individuals as defendants. The Judicial Panel on Multidistrict Litigation has decided to consolidate such actions with the Waterbury litigation. Ahold believes it has meritorious defenses to the claims set forth in the complaint and intends to defend vigorously against the lawsuit. Ahold cannot at this time provide a reasonable estimate of any potential liability.

Residual liabilities from disposals

For a discussion of Ahold's contingent liabilities with respect to the divestments, see "Contingent liabilities-Sale of Ahold's operations" in note 33 of the Ahold 2007 Annual Report. Under customary provisions in the agreements regarding disposals, Ahold has indemnified certain claims brought against its former subsidiaries and has guaranteed certain representations and warranties given in the disposal transactions. During 2004, 2005, 2006 and 2007 Ahold has received a number of claims from the relevant parties with respect to such indemnifications and guarantees. Although ultimate liability cannot be determined at present, Ahold is currently of the opinion that the amount of any such liability from these claims will not have a material adverse effect on its consolidated financial position, results of operation or cash flows. Adequate provisions have been recognized for pending or threatened litigations where deemed necessary.

Other legal proceedings

In addition to the legal proceedings described above, Ahold and its subsidiaries are parties to a number of other legal proceedings arising out of their business operations. Ahold believes that the ultimate resolution of these other proceedings will not, in the aggregate, have a material adverse effect on Ahold's consolidated financial position, results of operations, or cash flows. Such other legal proceedings, however, are subject to inherent uncertainties and the outcome of individual matters is not predictable. It is possible that Ahold could be required to make expenditures, in excess of established provisions, in amounts that cannot reasonably be estimated.

RISK FACTORS RELATING TO NOTES GENERALLY

Consequences of denomination of minimum Specified Denomination (as defined in the Form of Final Terms) plus higher integral multiple

In relation to any issue of Notes which have a denomination consisting of the minimum Specified Denomination plus a higher integral multiple of another smaller amount, it is possible that the Notes may be traded in amounts that are not integral multiples of the minimum Specified Denomination (or its equivalent). In such a case a Noteholder who, as a result of trading such amounts, holds a principal amount of less than the minimum Specified Denomination may not receive a definitive Note in respect of such holding (should definitive Notes be printed) and would need to purchase a principal amount of Notes such that its holding amounts to a Specified Denomination.

If definitive Notes are issued, holders should be aware that definitive Notes which have a denomination that is not an integral multiple of the minimum Specified Denomination may be illiquid and difficult to trade.

Dependence on Payments from Subsidiaries to Fund Payments on the Notes

Ahold is a holding company and a substantial part of its operations is conducted through subsidiaries. Consequently, Ahold will depend on dividends and other payments from its subsidiaries to make payments on the Notes. Investors in the Notes will not have any direct claims on the cash flows or assets of Ahold's operating subsidiaries and such subsidiaries have no obligation, contingent or otherwise, to pay any amount due under the Notes or to make funds available to Ahold for these payments.

The ability of such subsidiaries to make dividends and other payments to Ahold will depend on their cash flows and operating income which, in turn, will be affected by, among other things, the factors discussed in these "Risk Factors." In addition, such subsidiaries may not be able to pay dividends due to legal or contractual restrictions. Consequently, if amounts that Ahold receives from its subsidiaries are not sufficient, Ahold may not be able to service its obligations under the Notes.

Structural Subordination

A substantial part of Ahold's assets are held, and operating income is generated, by its subsidiaries. In general, claims of the creditors of a subsidiary, including secured and unsecured creditors for indebtedness incurred and against any guarantee issued by such entity, will have priority with respect to the assets of that subsidiary over the claims of creditors of its parent company including holders of Notes issued by Ahold under this program, except to the extent that such parent company is also a valid creditor of that subsidiary under the laws of the relevant jurisdiction. Ahold's ability to service its payment obligations under the Notes substantially depends on the income generated by its subsidiaries. Since Noteholders are not a creditor to these subsidiaries their claims to the assets of the subsidiaries that generate Ahold's income are subordinated to the creditors of these subsidiaries.

Modification

The conditions of the Notes contain provisions for calling meetings of Noteholders to consider matters affecting their interests generally. These provisions permit defined majorities to bind all Noteholders including Noteholders who did not attend and vote at the relevant meeting and Noteholders who voted in a manner contrary to the majority. The conditions of the Notes also provide that the Agent (as defined in "Terms and Conditions of the Notes" below) may, without the consent of Noteholders, agree to (i) any modification (not being a modification requiring the approval of a meeting of Noteholders) of any of the

provisions of the Agency Agreement which is not materially prejudicial to the interests of the Noteholders or (ii) any modification of the Notes which is of a formal, minor or technical nature or is made to correct a manifest or proven error or to comply with mandatory provisions of the laws of the Netherlands.

RISKS RELATED TO THE MARKET GENERALLY

The Lack of a Secondary Market

There may not be an existing market for the Notes when issued, and one may never develop. If a market does develop, it may not be very liquid. Therefore, investors may not be able to sell their Notes easily or at prices that will provide them with a yield comparable to similar investments that have a developed secondary market. This is particularly the case for Notes that are especially sensitive to interest rate, currency or market risks, are designed for specific investment objectives or strategies or have been structured to meet the investment requirements of limited categories of investors. These types of Notes generally would have a more limited secondary market and more price volatility than conventional debt securities. Illiquidity may have a severely adverse effect on the market value of Notes.

Exchange Rate Risks and Exchange Controls

The Issuer will pay principal and interest on the Notes in the Specified Currency. This presents certain risks relating to currency conversions if an investor's financial activities are denominated principally in a currency or currency unit (the "Investor's Currency") other than the Specified Currency. These include the risk that exchange rates may significantly change (including changes due to devaluation of the Specified Currency or revaluation of the Investor's Currency) and the risk that authorities with jurisdiction over the Investor's Currency may impose or modify exchange controls. An appreciation in the value of the Investor's Currency relative to the Specified Currency would decrease (1) the Investor's Currency-equivalent yield on the Notes, (2) the Investor's Currency-equivalent value of the principal payable on the Notes and (3) the Investor's Currency-equivalent market value of the Notes.

Government and monetary authorities may impose (as some have done in the past) exchange controls that could adversely affect an applicable exchange rate. As a result, investors may receive less interest or principal than expected, or no interest or principal.

Interest Rate Risks

Investment in Fixed Rate Notes involves the risk that subsequent changes in market interest rates may adversely affect the value of the Fixed Rate Notes.

Credit ratings may not reflect all risks

One or more independent credit rating agencies may assign credit ratings to the Notes. The ratings may not reflect the potential impact of all risks related to structure, market, additional factors discussed above, and other factors that may affect the value of the Notes. A credit rating is not a recommendation to buy, sell or hold securities and may be revised or withdrawn by the rating agency at any time.

Any negative change in the credit rating of Ahold could adversely affect the value of the Notes.

OTHER IMPORTANT CONSIDERATIONS

Notes Held in Global Form

The Notes will initially be held by a common depositary on behalf of Euroclear or Clearstream, Luxembourg in the form of a global Note which will be exchangeable for definitive Notes in limited circumstances as more fully described in "Form of the Notes" in this Base Prospectus. The bearer of the relevant global Note shall be treated by the Issuer and any Paying Agent (as defined in "Terms and Conditions of the Notes" below) as the sole holder of the relevant Notes represented by such global Note with respect to the payment of principal, interest (if any) and any other amounts payable in respect of the Notes.

Notes which are represented by a global Note will be transferable only in accordance with the rules and procedures of the agreed clearing system.

Nominee Arrangements

Where, in the case of an issue of Notes a nominee service provider is used by an investor to hold the relevant Notes or such investor holds interests in any Series of Notes through accounts with a clearing system, such investor will receive payments in respect of principal, interest, (if any) or any other amounts due, as applicable, solely on the basis of the arrangements entered into by the investor with the relevant nominee service provider or clearing system, as the case may be. Furthermore, such investor must rely on the relevant nominee service provider or clearing system to distribute all payments attributable to the relevant Notes which are received from the Issuer. Accordingly, such an investor will be exposed to the credit risk of, and default risk in respect of, the relevant nominee service provider or clearing system, as well as the Issuer.

For the purposes of (a) distributing any notices to Noteholders, and (b) recognizing Noteholders for the purposes of attending and/or voting at any meetings of Noteholders, the Issuer will recognize as Noteholders only those persons who are at any time shown as accountholders in the records of the agreed clearing system as persons holding a principal amount of the relevant Series of Notes. Accordingly, an investor must rely upon the nominee service provider which is the accountholder with the relevant clearing system through which the investor made arrangements to invest in the Notes (and, if applicable, the domestic clearing system through which the Notes are held), to forward notices received by it from the agreed clearing system and to return the investor's voting instructions or voting certificate application to the agreed clearing system. Accordingly, such an investor will be exposed to the risk that the relevant nominee service provider or clearing system may fail to pass on the relevant notice to, or fail to take relevant instructions from, the investor.

In addition, such a Noteholder will only be able to sell any Note held by it prior to its stated maturity date with the assistance of the relevant nominee service provider.

None of the Issuer, the Arranger, any Dealer to be appointed under the Program or the Agent (as defined in "Terms and Conditions of the Notes" below) shall be responsible for the acts or omissions of any relevant nominee service provider or clearing system nor makes any representation or warranty, express or implied, as to the services provided by any relevant nominee service provider or clearing system.

Change of Law and Jurisdiction

The conditions of the Notes are governed by Dutch law in effect as at the date of this Base Prospectus. No assurance can be given as to the impact of any possible change to Dutch law or the application thereof after the date of this Base Prospectus.

Prospective investors should note that the courts of the Netherlands shall have jurisdiction in respect of any disputes involving any Series of Notes. Noteholders may take any suit, action or proceedings arising out of or in connection with the Notes against the Issuer in any court of competent jurisdiction. The laws of the Netherlands may be materially different from the equivalent law in the home jurisdiction of prospective investors in its application to the Notes.

Return on an Investment in Notes Will Be Affected by Charges Incurred by Investors

An investor's total return on an investment in any Notes will be affected by the level of fees charged by the nominee service provider and/or clearing system used by the investor. Such a person or institution may charge fees for the opening and operation of an investment account, transfers of Notes, custody services and on payments of interest, principal and other amounts. Potential investors are therefore advised to investigate the basis on which any such fees will be charged on the relevant Notes.

Legal Investment Considerations May Restrict Certain Investments

The investment activities of certain investors are subject to legal investment laws and regulations, or review or regulation by certain authorities. Each potential investor should consult its legal advisers to determine whether and to what extent (1) Notes are legal investments for it, (2) Notes can be used as collateral for various types of borrowing and (3) other restrictions apply to its purchase or pledge of any Notes. Financial institutions should consult their legal advisers or the appropriate regulators to determine the appropriate treatment of Notes under any applicable risk-based capital or similar rules.

RESPONSIBILITY STATEMENT

The Issuer accepts responsibility for the information contained in this Base Prospectus. The Issuer declares that, having taken all reasonable care to ensure that such is the case, the information contained in this Base Prospectus is, to the best of its knowledge, in accordance with the facts and contains no omission likely to affect its import.

NOTICE

This Base Prospectus should be read and understood together with any supplements as referred to in article 16.1 of the Prospectus Directive hereto and with any other documents incorporated by reference herein, including any Final Terms. Information regarding the Issuer and any Series or Tranche of Notes is only available by combining the information in this Base Prospectus with the information in the applicable Final Terms.

This Base Prospectus includes forward-looking statements (within the meaning of the U.S. federal securities laws) that involve risks and uncertainties that are discussed in more detail in the "Risk Factors"-section above and in the "Forward-looking statements notice"-section of the Ahold 2007 Annual Report.

In the context of "an offer of Notes to the public", as defined below under "Subscription and Sale", and subject as provided in the applicable Final Terms, the only persons authorised to use this Base Prospectus in connection with an offer of Notes are the persons named in the applicable Final Terms as the relevant Dealers or the Managers and the persons named in or identifiable following the applicable Final Terms as the financial intermediaries, as the case may be.

Any person intending to acquire or acquiring any Notes (an "Investor") from any other person (an "Offeror") should be aware that in the context of "an offer of Notes to the public", as defined below under "Subscription and Sale", the Issuer may be responsible to the Investor for the Base Prospectus only if the Issuer has authorised that Offeror to make the offer to the Investor. Each Investor should therefore enquire whether the Offeror is so authorised by the Issuer. If the Offeror is not authorised by the Issuer, the Investor should check with the Offeror whether anyone (other than the Issuer) is responsible for the prospectus used by that Offeror in the context of the offer to the public, and, if so, who that person is. If the Investor is in any doubt about whether the Issuer has authorised the Offeror to make the offer to the Investor it should take legal advice.

An Investor intending to acquire or acquiring any Notes from an Offeror will do so, and offers and sales of the Notes to an Investor by an Offeror will be made, in accordance with any terms and other arrangements in place between such Offeror and such Investor including as to price, allocations and settlement arrangements. The Issuer will not be a party to any such arrangements with Investors (other than Dealers) in connection with the offer or sale of the Notes and, accordingly, this Base Prospectus and any Final Terms will not contain such information and an Investor must obtain such information from the Offeror.

The Issuer has confirmed to the Dealers named under "Subscription and Sale" below that this Base Prospectus (including for this purpose, each applicable Final Terms) contains all information which is (in the context of the Program, the issue, offering and sale of the Notes) material; that such information is true and accurate in all material respects and is not misleading in any material respect; that any opinions, predictions or intentions expressed herein are honestly held or made and are not misleading in any material respect; that this Base Prospectus does not omit to state any material fact necessary to make such information, opinions, predictions or intentions (in the context of the Program, the issue, offering and sale of the Notes) not misleading in any material respect; and that all proper enquiries have been made to verify the foregoing.

The Issuer has undertaken to furnish a supplement to this Base Prospectus in the event of any significant new factor, material mistake or inaccuracy with respect to the information contained in this Base Prospectus which is capable of affecting the assessment of the Notes and which arises or is noticed between the time when this Base Prospectus has been approved and the final closing of any Tranche of Notes offered to investors or, as the case may be, when trading of any Tranche of Notes on a regulated market begins, in respect of Notes issued on the basis of this Base Prospectus.

No person has been authorized to give any information or to make any representation not contained in or not consistent with this Base Prospectus, any amendment or supplement thereto, any document incorporated by reference herein, or the applicable Final Terms, or any other information supplied in connection with the Program or the Notes and, if given or made, such information or representation should not be relied upon as having been authorized by the Issuer, the Arranger or any Dealer.

No representation or warranty is made or implied by the Dealers or any of their respective affiliates, and neither the Dealers nor any of their respective affiliates make any representation or warranty or accept any responsibility as to the accuracy or completeness of the information contained in this Base Prospectus.

This Base Prospectus is valid for 12 months following its Publication Date and this Base Prospectus and any amendment or supplement hereto, as well as any Final Terms, reflect the status as of their respective dates of issue. The delivery of this Base Prospectus or any Final Terms and the offering, sale or delivery of any Notes shall not in any circumstances imply that the information contained in such documents is correct at any time subsequent to their respective dates of issue or that there has been no adverse change in the financial situation of the Issuer since such dates or that any other information supplied in connection with the Program or the Notes is correct at any time subsequent to the date on which it is supplied or, if different, the time indicated in the document containing the same. The Arranger and any Dealer expressly do not undertake to review the financial condition or affairs of the Issuer during the life of the Program. Investors should review, inter alia, the most recent financial statements of the Issuer when deciding whether or not to purchase any Notes. Each recipient of this Base Prospectus and any Final Terms shall be taken to have made its own investigation and appraisal of the condition, financial and otherwise, of the Issuer.

Neither this Base Prospectus nor any other information supplied in connection with the Program or any Notes should be considered as a recommendation by the Issuer, the Arranger or any Dealer that any recipient of this Base Prospectus or any other information supplied in connection with the Program should subscribe for or purchase any Notes. Accordingly, no representation, warranty or undertaking, express or implied, is made by the Arranger or any Dealer in their capacity as such. Each potential investor in the Notes must determine the suitability of that investment in light of its own circumstances. In particular, each potential investor should:

- (i) have sufficient knowledge and experience to make a meaningful evaluation of the Notes, the merits and risks of investing in the Notes (including an evaluation of the financial condition, creditworthiness and affairs of the Issuer) and the information contained or incorporated by reference in this Base Prospectus, the applicable Final Terms and any supplements;
- (ii) have access to, and knowledge of, appropriate analytical tools to evaluate, in the context of its particular financial situation, an investment in the Notes and the impact the Notes will have on its overall investment portfolio;
- (iii) have sufficient financial resources and liquidity to bear all of the risks of an investment in the Notes, including Notes with principal or interest payable in one or more currencies, or where the currency for principal or interest payments is different from the potential investor's currency;

- (iv) understand thoroughly the terms of the Notes and be familiar with the behavior of any relevant indices and financial markets; and
- (v) be able to evaluate (either alone or with the help of a financial adviser) possible scenarios for economic, interest rate and other factors that may affect its investment and its ability to bear the applicable risks (including, without limitation, those described in "Risk Factors" in this Base Prospectus).

Some Notes are complex financial instruments. Sophisticated institutional investors generally do not purchase complex financial instruments as stand-alone investments. Instead, they purchase complex financial instruments as a way to reduce risk or enhance yield with an understood, measured and appropriate addition of risk to their overall portfolios. A potential investor should not invest in Notes which are complex financial instruments unless it has the expertise (either alone or with a financial adviser) to evaluate how the Notes may perform under changing conditions, the resulting effects on the value of the Notes and the impact this investment may have on the potential investor's overall investment portfolio.

The distribution of this Base Prospectus and any Final Terms and the offer or sale of Notes may be restricted by law in certain jurisdictions. Persons into whose possession this Base Prospectus or any Final Terms come must inform themselves about, and observe, any such restrictions. See "Subscription and Sale" in this Base Prospectus.

In particular, Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), and certain of the Notes are subject to U.S. tax law requirements. Subject to certain exceptions, Notes may not be offered, sold or delivered within the United States or to U.S. persons (see "Subscription and Sale" below).

This Base Prospectus may only be used for the purpose for which it has been published.

This Base Prospectus and any Final Terms do not constitute an offer or an invitation to subscribe for or purchase any Notes.

This Base Prospectus and any Final Terms may not be used for the purpose of an offer or solicitation by anyone in any jurisdiction in which such offer or solicitation is not authorized or to any person to whom it is unlawful to make such offer or solicitation. None of the Issuer, the Arranger and the Dealers represent that this Base Prospectus may be lawfully distributed, or that Notes may be lawfully offered, in compliance with any applicable registration or other requirements in any jurisdiction other than in certain EEA States of which the competent authorities have obtained a notification within the meaning of article 18 of this Base Prospectus Directive, or pursuant to an exemption available thereunder, or assume any responsibility for facilitating any such distribution or offering. In particular, no action has been taken by the Issuer, the Arranger or any Dealer appointed under the Program which would permit a public offering of the Notes or distribution of this document in any jurisdiction where action for that purpose is required, other than in certain EEA States.

Internal Revenue Service Circular 230 Disclosure

Pursuant to Internal Revenue Service Circular 230, the description set forth herein with respect to U.S. federal tax issues was not intended or written to be used, and such description cannot be used, by any taxpayer for the purpose of avoiding any penalties that may be imposed on the taxpayer under the U.S. Internal Revenue Code. Such description was written to support the marketing of the Notes. Such description is limited to the U.S. federal tax issues described herein. It is possible that additional issues may exist that could affect the U.S. federal tax treatment of the Notes, or the matter that is the subject of the description noted herein, and such description does not consider or

provide any conclusions with respect to any such additional issues. Taxpayers should seek advice based on the taxpayer's particular circumstances from an independent tax advisor.

In this Base Prospectus, unless otherwise specified, references to a "Member State" are references to a country which is a party to the EEA Agreement, references to "\$", "U.S.\$", "U.S. dollars" or "dollars" are to United States dollars, references to "¥", "Japanese yen" and "yen" refer to the currency of Japan and references to "£", "GBP" or "pounds sterling" refer to the currency of the United Kingdom and references to "€", "EUR" or "euro" are to the single currency introduced at the start of the third stage of European Economic and Monetary Union pursuant to the Treaty establishing the European Community, as amended.

In connection with the issue of any Tranche of Notes, the Dealer or Dealers (if any) named as "Stabilizing Manager(s)" (or persons acting on behalf of any Stabilizing Manager(s)) in the applicable Final Terms may over-allot Notes or effect transactions with a view to supporting the market price of the Notes at a level higher than that which might otherwise prevail. However, there is no assurance that the Stabilizing Manager(s) (or persons acting on behalf of a Stabilizing Manager) will undertake stabilization action. Any stabilization action may begin on or after the date on which adequate public disclosure or the terms of the offer of the relevant Tranche of Notes is made and, if begun, may be ended at any time, but it must end no later than the earlier of 30 days after the issue date of the relevant Tranche of Notes and 60 days after the date of the allotment of the relevant Tranche of Notes. Any stabilizing action or over-allotment must be conducted by the relevant Stabilizing Manager(s) (or persons acting on behalf of any Stabilising Manager(s)) in accordance with all applicable laws and rules.

KONINKLIJKE AHOLD N.V.

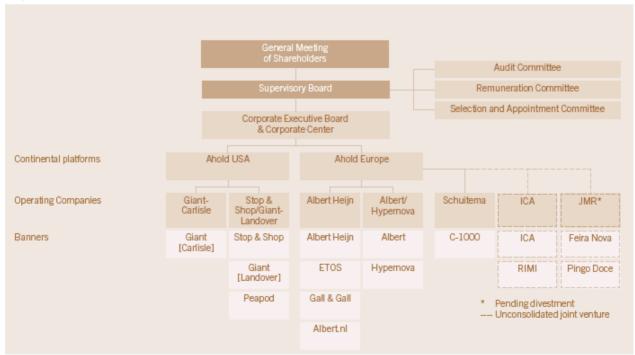
History and Development

The registered commercial names of Ahold are Koninklijke Ahold N.V., Royal Ahold and Ahold. Koninklijke Ahold N.V. is the parent company of the Ahold group. It was founded in 1887 and incorporated as a public company with limited liability (*naamloze vennootschap*) for an unlimited term under the laws of the Netherlands on April 29, 1920. Ahold has its registered seat in Zaandam (municipality Zaanstad), the Netherlands, and its principal place of business at (1019 GM) Amsterdam, the Netherlands, Piet Heinkade 167-173. Ahold is registered in the Trade Register at the Chamber of Commerce and Industries for Amsterdam under number 35000363 with listings of shares or depositary shares on the Amsterdam and New York stock exchanges. The telephone number of the Corporate Center is +31 (0)20 509 5100.

Organizational Structure

Ahold is an international group of quality supermarkets based in the United States and Europe. Ahold is a group holding company that conducts business internationally through its subsidiaries and joint ventures. Ahold does not conduct any material business operations of its own. For a detailed list of subsidiaries, joint ventures and associates of the Company as of December 30, 2007, see Note 35 to Ahold's consolidated financial statements included in the Ahold 2007 Annual Report.

Ahold's structure is based on two continental platforms, Ahold USA and Ahold Europe, headed by continental COOs. This enables the Company to execute its strategy more effectively as a group. Each continental platform contains several operating companies made up of one or more banners. Certain Corporate Center activities in which there is the most opportunity to leverage continental capabilities will now be carried out at a continental level. The COOs will lead these activities in the areas of Finance, Human Resources, Information Technology and Legal in each of the continental platforms. The following diagram shows the governance structure of Ahold and its businesses. A list of subsidiaries, joint ventures and associates is included in Note 35 to the consolidated financial statements in the Ahold 2007 Annual Report.



BOARD AND MANAGEMENT

CORPORATE EXECUTIVE BOARD (in Dutch: "Raad van Bestuur")

Ahold is managed by the Corporate Executive Board, which is supervised and advised by the Supervisory Board. The Corporate Executive Board as a whole is responsible for the management and the general affairs of Ahold.

Composition

Ahold's Articles of Association provide that the Corporate Executive Board must consist of at least three members. In the event that one or more members of the Corporate Executive Board is absent or ceases to hold office, the remaining members or the sole remaining member will conduct the management of the Company. At the Annual General Meeting of Shareholders on May 3, 2007, Dick Boer was appointed to the Corporate Executive Board, on which he had been serving as acting member since May 10, 2006. Following the joint decision of the Supervisory Board and Anders Moberg that given the completion of the Road to Recovery of Ahold and the entering by Ahold into a new era, it was in the best interest of all concerned that Anders Moberg would resign as per July 1, 2007, the Supervisory Board appointed John Rishton as acting President and Chief Executive Officer. Kimberly Ross was appointed Deputy Chief Financial Office per the same date.

On November 15, 2007, the Supervisory Board appointed John Rishton as President and Chief Executive Officer, and Kimberly Ross as Executive Vice President and Chief Financial Officer. She assumed the position of acting Corporate Executive Board member and will be nominated for appointment to the Corporate Executive Board at the Annual General Meeting of Shareholders scheduled for April 23, 2008. Also, Peter Wakkie is available for another term, and the Supervisory Board will propose to the General Meeting of Shareholders to reappoint him as member of the Corporate Executive Board.

Ahold's Corporate Executive Board consists of the following persons:

John Rishton

President and Chief Executive Officer

John Rishton (February 21, 1958) is a British national. He was appointed President and Chief Executive Officer on November 15, 2007, after having served as acting President and CEO since July 1, 2007. Mr. Rishton joined Ahold on January 1, 2006, as Executive Vice President and Chief Financial Officer. Ahold's shareholders appointed him to the Corporate Executive Board on May 18, 2006. Mr. Rishton is former Chief Financial Officer of British Airways Plc. He has also worked for Ford Europe in various executive positions. Mr. Rishton is non-executive director of Rolls Royce Group Plc.

Peter Wakkie

Executive Vice President and Chief Corporate Governance Counsel

Peter Wakkie (June 22, 1948) is a Dutch national. He joined Ahold as Executive Vice President and Chief Corporate Governance Counsel on October 15, 2003. Ahold's shareholders appointed him to the Corporate Executive Board on November 26, 2003. Prior to joining Ahold, Mr. Wakkie was a partner at law firm De Brauw Blackstone Westbroek. He is a member of the Supervisory Boards of the Albert Heijn Vaste Klanten Fonds, Schuitema N.V. and Wolters Kluwer N.V. Mr. Wakkie is a board member of the Foundation Preference Shares B KPN.

Dick Boer

Executive Vice President and Chief Operating Officer, Ahold Europe President and CEO, Albert Heijn Dick Boer (August 31, 1957) is a Dutch national. He was appointed Chief Operating Officer, Ahold Europe on November 6, 2006. On May 3, 2007, Ahold's shareholders appointed him to the Corporate Executive Board. Mr.

Boer joined Ahold in 1998 as CEO of Ahold Czech Republic and was appointed President and CEO of Albert Heijn in 2000. In 2003, he became President and CEO of the Albert Heijn operating company. Prior to joining Ahold, Mr. Boer spent more than 17 years in various retail positions for SHV Holdings in the Netherlands and abroad, and for Unigro N.V., now Super de Boer N.V. He is Co-Chairman of ECR Europe and ECR Nederland/GS1, Deputy Chairman of Central Office Food Trade (CBL) and a member of the Supervisory Boards of AMS Sourcing B.V. and the Red Cross Hospital in Beverwijk, the Netherlands. Mr. Boer is a member of the Executive Boards of VNO-NCW, the Dutch Retail Trade Council and the Platform Retail Trade Nederland. He is a member of the European Retail Round Table and a member of the meeting of Chairmen of the Foundation for Sustainability in the Food Chain.

The business address of each member of Ahold's Corporate Executive Board is the address of Ahold's registered office.

Appointment, suspension and dismissal

The General Meeting of Shareholders appoints, suspends, or dismisses a Corporate Executive Board member by an absolute majority of votes cast, upon a proposal made by the Supervisory Board. If another party makes the proposal, an absolute majority of votes cast, representing at least one-third of the issued share capital, is required. If this qualified majority is not achieved but a majority of the votes exercised was in favor of the proposal, then a second meeting may be held. In the second meeting, only a majority of votes exercised, regardless of the number of shares represented at the meeting, is required to adopt the proposal to appoint, suspend or dismiss a Corporate Executive Board member.

Corporate Executive Board members are appointed for a term of four years and may be reappointed for additional terms not exceeding four years. The Supervisory Board may at any time suspend a Corporate Executive Board member.

Retirement and reappointment schedule

Name	Date of birth	Date of Initial appointment	Date of possible reappointment
John Rishton	February 21, 1958	May 18, 2006	2010
Peter Wakkie	June 22, 1948	November 26, 2003	2008
Dick Boer	August 31, 1957	May 3, 2007	2011

OPERATING COMPANIES

Lawrence Benjamin

Chief Operating Officer, Ahold U.S.A.

Johan Boeijenga

President and CEO, Albert/ Hypernova

José Alvarez

President and CEO, Stop & Shop/ Giant-Landover

Carl Schlicker

President and CEO, Giant-Carlisle

SUPERVISORY BOARD (in Dutch: "Raad van Commissarissen")

The Supervisory Board is an independent corporate body responsible for supervising and advising the Corporate Executive Board and overseeing the general course of affairs and the strategy of the Company. The Supervisory Board is guided in its duties by the interests of the Company, taking into consideration the overall good of the enterprise and the relevant interests of all those involved in the Company.

For detailed information on the activities of the Supervisory Board, see the "Supervisory Board report" in the Ahold 2007 Annual Report.

Ahold's Supervisory Board consists of the following persons:

Rene Dahan, Chairman

Chairman of the Selection and Appointment Committee

René Dahan (August 26, 1941) is a Dutch national. He was first appointed to the Supervisory Board on June 2, 2004, and his term runs until 2008 when he will stand for reappointment. Mr. Dahan is former Executive Vice President and Director of Exxon Mobil Corporation. He is a member of the Supervisory Boards of TNT N.V. and Aegon N.V. and the International Advisory Boards of the Guggenheim group in New York, United States, and the Instituto de Empresa, Madrid, Spain.

Tom de Swaan, Vice-Chairman

Chairman of the Audit Committee

Tom de Swaan (March 4, 1946) is a Dutch national. He was first appointed to the Supervisory Board on May 3, 2007, and his term runs until 2011. Mr. De Swaan is former CFO of ABN AMRO Bank N.V. He also worked for the Dutch Central Bank in various executive positions and was a non-executive director of the Financial Services Authority in London. Mr. De Swaan is a member of the Board and Chairman of the Audit Committee of GlaxoSmithKline Plc and a member of the Board of Directors of Zurich Financial Services. He is a member of the Supervisory Boards of Royal DSM, Corporate Express N.V. and Van Lanschot Bankiers N.V. Mr. De Swaan is Chairman of the Advisory Board of Rotterdam School of Management, Erasmus University.

Karen de Segundo

Karen de Segundo (December 12, 1946) is a Dutch national. She was first appointed to the Supervisory Board on June 2, 2004, and her term runs until 2008 when she will stand for reappointment. Mrs. de Segundo is former CEO of Shell International Renewables and President of Shell Hydrogen and, prior to that, CEO of Shell International Gas & Power. She is a member of the Board of Pöyry Group Oyj and Director of Lonmin Plc and Merrill Lynch New Energy Technology Plc. Mrs. de Segundo is a member of the Eco Advisory Board of General Electric.

Derk C. Doijer

Chairman of the Remuneration Committee

Derk Doijer (October 9, 1949) is a Dutch national. He was first appointed to the Supervisory Board on May 18, 2005, and his term runs until 2009. Mr. Doijer is a former member of the Executive Board of Directors of SHV Holdings N.V. and, prior to that, held several executive positions in the Netherlands and South America. He is non-executive Chairman of the Board of Van der Sluijs Group Holding B.V., Chairman of the Supervisory Board of Lucas Bols B.V. and a member of the Supervisory Boards of Corio N.V., Stiho Group and TBG Groep.

Stephanie M. Shern

Stephanie Shern (January 7, 1948) is a U.S. national. She was first appointed to the Supervisory Board on May 18, 2005, and her term runs until 2009. Mrs. Shern was with Ernst & Young for over 30 years, most recently as Vice-Chairman and Global Director of Retail and Consumer Products and a member of Ernst & Young's U.S. Management Committee. She is the Presiding Director of GameStop and a member of the Boards and Chair of the Audit Committees of GameStop, Scotts Miracle-Gro and Embarq. She is also a member of the Compensation Committee of Embarq and a member of the Advisory Board of Pennsylvania State University, School of Business.

Judith A. Sprieser

Judith Sprieser (August 3, 1953) is a U.S. national. She was first appointed to the Supervisory Board on May 18, 2006 and her term runs until 2010. Mrs. Sprieser is former CEO of Transora, Inc. Prior to founding Transora

in 2000, she was Executive Vice President and CFO of Sara Lee Corporation. She is a Director of Allstate Corporation, USG Corporation, Reckitt Benckiser plc and Intercontinental Exchange, Inc. and a member of Northwestern University's Board of Trustees.

The business address of each member of Ahold's Supervisory Board is the address of Ahold's registered office.

Independence of Supervisory Board members

The Supervisory Board confirms that as of March 5, 2008 all Supervisory Board members are independent within the meaning of provision III.2.2 of the Dutch Corporate Governance Code.

Committees of the Supervisory Board

The Supervisory Board has established three permanent committees to which certain tasks are assigned, the composition of which is reflected in the following table:

	Audit Committee	Remuneration Committee	Selection and Appointment Committee
René Dahan, Chairman			Chairman
Tom de Swaan, Vice-Chairman	Chairman		
Karen de Segundo	Member		Member
Derk Doijer		Chairman	Member
Stephanie Shern	Member	Member	
Judith Sprieser	Member	Member	

For detailed information on the these three permanent committees established by the Supervisory Board see the section "Supervisory Board report – Committees of the Supervisory Board" in the Ahold 2007 Annual Report.

CONFLICT OF INTEREST

Each member of the Supervisory Board is required to immediately report any potential conflict of interest to the Chairman of the Supervisory Board and provide him with all relevant information. Each member of the Corporate Executive Board is required to immediately report any potential conflict of interest to the Chairman of the Supervisory Board and to the other members of the Corporate Executive Board and provide the Chairman of the Supervisory Board and the other members of the Corporate Executive Board with all relevant information. The Chairman determines whether there is a conflict of interest. If a member of the Supervisory Board or a member of the Corporate Executive Board has a conflict of interest with the Company, the member may not participate in the discussions and/or decision-making process on a subject or transaction in relation to the conflict of interest. The Chairman of the Supervisory Board shall arrange for such transactions to be disclosed in the annual report. No such conflicts of interest occurred in 2007 or in the period between December 30, 2007 and the date of this Base Prospectus, and Ahold is not aware of any potential conflict of interest. In accordance with provision III.6.4 of the Dutch Corporate Governance Code, Ahold reports that no transactions between the Company and legal or natural persons who hold at least 10 percent of the shares in the Company have occurred in 2007.

For detailed information on Ahold's compliance with the Dutch corporate governance code, see the section "Corporate Governance" in the Ahold 2007 Annual Report.

SHARE CAPITAL

For details on the number of outstanding shares, see Note 20 to the consolidated financial statements included in the Ahold 2007 Annual Report. For details on listings, share performance, and dividend policy

with respect to our common shares, see the "Investor relations" section of the Ahold 2007 Annual Report.

Major shareholders

We are not directly or indirectly owned or controlled by another corporation or by any government. Except as described under "Cumulative preferred shares" below, we do not know of any arrangements that may, at a subsequent date, result in a change in our control.

Significant ownership of voting shares

Pursuant to the Dutch Financial Markets Supervision Act, any person or legal entity who, directly or indirectly, acquires or disposes of an interest in our capital or voting rights must immediately give written notice to the AFM, if, as a result of that acquisition or disposal, the percentage of outstanding capital interest or voting rights held by that person or legal entity reaches, exceeds or falls below any of the following thresholds:

5 percent, 10 percent, 15 percent, 20 percent, 25 percent, 30 percent, 35 percent, 40 percent, 50 percent, 60 percent, 75 percent and 95 percent.

The obligation to notify the AFM also applies when a percentage of outstanding capital interest or voting rights held by any person or legal entity reaches, exceeds or falls below a threshold as a result of a change in the total outstanding capital or voting rights of Ahold.

In addition local rules may apply to investors.

The following information was obtained from the public notifications on record with the AFM as of March 5, 2008:

Shareholder	Date of disclosure	Capital Interest ²	Voting rights ²
Stichting Administratiekantoor Preferente			
Financieringsaandelen Ahold ¹	January 3, 2008	15.32%	5.87%
ING Groep N.V.	January 15, 2008	9.69%	5.43%
Delta Fort Beleggingen B.V.	November 1, 2006	9.18%	3.28%
AllianceBernstein Corporation	September 27, 2007	5.01%	4.25%
Capital Research and Management Company	February 7, 2008	4.91%	5.66%
Barclays Global Investors	November 13, 2007	4.54%	5.19%
Brandes Investment Partners Inc	November 1, 2006	0.00%	9.25%

¹ All of the outstanding cumulative preferred financing shares are held by SAPFAA, for which SAPFAA issued corresponding depositary receipts to investors that filled under ING Groep N.V. and DeltaFort

Cumulative preferred shares

No cumulative preferred shares are currently outstanding. We entered into an option agreement with Stichting Ahold Continuïteit ("SAC") designed to exercise influence with respect to a potential change in control over us. SAC is a Dutch foundation whose statutory purpose is to safeguard our interests and all our stakeholders and to resist to the best of its ability influences which might conflict with those interests by affecting our continuity, independence or identity. As of March 5, 2008, the members of the board of SAC were:

Name	Principal or former occupation
N.J. Westdijk, Chairman	Former CEO of Royal Pakhoed N.V.
M. Arentsen	Former CFO of CSM N.V.
G.H.N.L. van Woerkom	President & CEO of ANWB
W.G. van Hassel	Former lawyer/former chairman,
	Dutch Bar Association

SAC is independent of the Company. For details on Ahold's cumulative preferred shares, see Note 20 to the

² In accordance with the filing requirements the percentages shown include both direct and indirect capital interests and voting rights and both real and potential capital interests and voting rights. Further details can be obtained at www.atm.nl

consolidated financial statements in the Ahold 2007 Annual Report.

ARTICLES OF ASSOCIATION

Ahold's current Articles of Association are available to the public at the Trade Register of the Chamber of Commerce and Industry for Amsterdam and on the Ahold website at www.ahold.com.

Pursuant to article 2 of our Articles of Association, our objectives are "to promote or join others in promoting companies and enterprises, to participate in companies and enterprises, to finance companies and enterprises, including the giving of guarantees and acting as surety for the benefit of third parties as security for liabilities of companies and enterprises with which the Company is joined in a group or in which the Company owns an interest or with which the Company collaborates in any other way, to conduct the management of and to operate companies engaged in the wholesale and retail trade in consumer and utility products and companies engaged in rendering public services, including all acts and things which relate or may be conducive thereto in the broadest sense, as well as to promote, to participate in, to conduct the management of and, as the case may be, to operate businesses of any other kind."

Pursuant to Article 37.1 of Ahold's Articles of Association, the fiscal year of Ahold ends on the Sunday nearest to December 31 of each calendar year. The quarters used by Ahold for interim financial reporting are determined as follows. The first quarter consists of the first 16 weeks of the fiscal year; the second, third and fourth quarters consist of the subsequent 12-week periods.

AUTHORISATIONS

The update of the Program was duly authorized by a resolution of Ahold's Corporate Executive Board dated April 8, 2008. All consents, approvals, authorizations or other orders of all regulatory authorities required by the Issuer under the laws of the Netherlands have been or will be obtained for the issue of Notes and for the Issuer to undertake and perform its obligations under the Dealership Agreement, the Agency Agreement and the Notes.

TREND INFORMATION

Save as disclosed in Note 34 to the Ahold 2007 Annual Report, there has been no material adverse change in the prospects of Ahold since December 30, 2007, being the date of the end of Ahold's financial year for 2007. All information on any known trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on Ahold's prospects for the current financial year are disclosed in this Base Prospectus and in the Ahold 2007 Annual Report.

NO SIGNIFICANT CHANGE IN FINANCIAL OR TRADING POSITION

There has been no significant change in the financial or trading position of Ahold since December 30, 2007, being the end of the last financial period for which financial information has been published.

LEGAL PROCEEDINGS

Save as disclosed on pages 14 to 17 of this Base Prospectus, Ahold is not or has not been involved in and is not aware of any governmental, legal or arbitration proceedings (including any such proceedings which are pending or threatened) in the 12 months preceding the date of this Base Prospectus, which may have, or have had in such period, significant effects on Ahold's financial position.

BUSINESS

PROFILE

Ahold is an international group of quality supermarkets based in the United States and Europe. We are dedicated to providing an easy, convenient and appealing shopping experience through a continuous focus on the customer. We are committed to offering the best value, the highest quality and healthy choices, and creating value for our shareholders.

To set ourselves apart from the competition, and further increase customer loyalty, we are building our banners into powerful local consumer brands. As a Group, we are leveraging knowledge and scale across our businesses, in order to operate in a simple, responsible and efficient way.

We love being in the food business. We believe our people make the difference by building strong relationships with our customers and answering their needs. Our aim is to achieve continuous and sustainable growth, in part by innovating products, services and store formats.

STRATEGY

In 2006, Ahold undertook a company-wide strategic review of its businesses. The objective of the review was to define how Ahold could accelerate growth and improve profitability. The strategy for profitable growth was announced in November 2006 and focused on the Company's portfolio, growth, organization and financial targets:

I. Refocusing the portfolio

Ahold is refocusing its portfolio in order to operate as market leaders in local food retail markets in the United States and Europe where it can secure a number one or number two position with clear prospects for sustainable profitable growth. The Company also decided to focus its resources and expertise wholly on the future growth of its retail businesses. As a result, a number of divestments were announced.

At the end of 2007, Ahold's portfolio comprised: Albert Heijn and a 73 percent stake in Schuitema in the Netherlands, Albert and Hypernova in the Czech Republic and Slovakia, Giant-Carlisle and Stop & Shop/Giant-Landover in the northeast United States, a 60 percent stake in ICA AB ("ICA") in Sweden, Norway and the Baltics, and a 49 percent stake in JMR in Portugal. Ahold is currently in discussions aimed at divesting its minority ownership position in JMR and its majority interest in Schuitema (announced in January 2008). During the year, the Company also announced its decision to retain its operations in Slovakia, reflecting improved performance and the current difficult financial markets.

During 2007, Ahold completed its planned divestments of U.S. Foodservice, Tops, and its Polish operations. The U.S. Foodservice sale was completed in July to a consortium of Clayton, Dubilier & Rice Fund VII, L.P. ("CD&R") and Kohlberg Kravis Roberts & Co L.P. ("KKR") for a purchase price of \$7.1 billion. The sale of the Company's Polish operations to retailer Carrefour was also completed in July, in a transaction valued at €375 million. The sale of Tops was completed in December to Morgan Stanley Private Equity in a transaction valued at \$310 million.

With these transactions, the divestment program has largely been completed and exceeded expectations in terms of value and speed of execution. The total divestment proceeds received in 2007 were €5.4 billion. As a result, Ahold was able to return €3 billion to shareholders through a capital repayment and reverse stock split and €1 billion through a share buyback program. The cash from divestments, together with improved cash generation from the business, will also enable the planned €2 billion reduction in gross debt.

Ahold continues to consider all opportunities to improve shareholder and stakeholder value, including acquisitions, divestments and other potential cooperative ventures.

II. Building brands for profitable growth

To achieve its growth objectives, Ahold is in the process of transforming its individual retail banners into powerful local consumer brands. The critical elements of this transformation include: creating an improved product and service offering, delivering an improved price position and lowering operating costs. The key enabler for repositioning each of its consumer brands is the application of deep consumer insight. By understanding consumers better than its competitors, Ahold is committed to providing products and services that customers want at prices that are competitive with all food channels.

Ahold already has elements of successful consumer branding at each of its banners. Albert Heijn in the Netherlands and ICA in Sweden have been particularly successful in bringing together all of the elements required to create and maintain true consumer brands. The transformation at these banners has been achieved through the highly successful implementation of value repositioning programs.

Ahold's ability to transfer and apply the successful elements of its European branding programs across all of the Company's retail banners gives it significant competitive advantage compared with many of its U.S.-based competitors. All banners are focusing on providing the best choice, making shopping easy for the customer, and offering everyday competitive prices. The transformation plans, which will drive and fund future growth are based on the proven success of each of these elements.

a) Improving product and service offering

The creation of an improved product and service offering, based on the application of deep consumer insight, is a critical element of transforming stores into powerful consumer brands. Ahold is replicating key components to improve its offering in each banner by:

- Providing the best choice. Ahold operating companies plan to excel in fresh foods by improving quality, selection and presentation. They are significantly increasing their selection of innovative private label products at a variety of price and quality levels. We will also improve and expand the existing general merchandise assortment.
- Making shopping easy. Each operating company is simplifying their overall assortment with the goal of
 making shopping easier. They are also providing more convenience-focused products and services
 and enhancing the overall customer experience to make shopping more convenient. Format
 development is an important tool in achieving this. The operating companies are improving existing
 store formats and developing new format concepts using different layouts, assortments, sizes and
 service models.

To clearly convey powerful brand positionings, Ahold is strengthening the quality, quantity, variety and form of consumer communications, both inside and outside its stores.

b) Improving price positioning

Ahold's operating companies are strengthening customer trust and loyalty by continuing to build their value offerings. At all of its banners, Ahold is lowering prices across a wide range of products and, at the same time, reducing the emphasis on promotions. The goal is to improve everyday value to customers while continuing to offer attractive promotional prices on selected ranges. Ahold's increased focus on private label is a key component of its strategy to provide a wider selection of price points.

c) Strengthening consumer insight capability

Ahold's core assets are its customer base and knowledge of customer shopping behavior. The Company gathers detailed customer data across all of its banners and continues to improve the way it translates this data

into insight. The insight is being shared among each operating company to deepen understanding of customer behavior and consumer trends to enable Ahold to enhance its value proposition in each market.

d) Building on successful continental sourcing strategy

Ahold is continuing to build upon a successful continental sourcing strategy. In Europe, the Company is consolidating purchases through its combined European sourcing organizations based in Zaandam and Stockholm. In the United States, Ahold is consolidating purchases through organizations such as Ahold's Perishables Procurement Organization, based in Massachusetts, and the American Sales Company, based in New York.

e) Implementing company-wide €500 million cost reduction program

To support its value repositioning programs, Ahold will reduce operating costs by €500 million by the end of 2009. It is achieving these cost reductions by focusing on simplification and efficiency measures across all of its retail businesses, including store operations, inventory shrink, logistics, energy usage and local overhead. Ahold is also taking a more disciplined and rigorous approach to dealing with underperforming stores. Due to the nature of these plans, the savings will accelerate over time. Savings achieved by the end of 2007 were in line with the plan.

f) Supplementing growth with additional store openings and targeted fill-in acquisitions

Ahold will continue to reach new customers in areas where it can achieve an attractive return. It will open stores with new format concepts and upgrade existing stores. The Company will also continue to look at targeted fill-in acquisitions to provide opportunities to reach new customers.

III. Leveraging organizational structure

Ahold is differentiated by its workforce and the way its people work together. The Company is structured to effectively execute strategy, balancing local, continental and global decision-making. The structure is also designed to enable a strong management focus on, and accountability for, the execution of its plans.

a) Two continentally-based organizations in place

To improve customer-focus and drive company-wide initiatives across all of its banners, Ahold has reorganized its former arena structure into two continental platforms, based in the United States and Europe. Each continental platform is overseen by a Chief Operating Officer. They are responsible for the direct oversight of local banners and also for identifying and implementing synergies among its businesses. In addition, the European COO has company-wide oversight of retail marketing strategies. Continental teams are responsible for the oversight of local operating companies, as well as for the implementation of company-wide growth initiatives.

b) Reduction of Corporate Center costs by 50 percent

Ahold has streamlined its Corporate Center, and is ahead of its target to reduce core costs by 50 percent by the end of 2008. The savings to date have been achieved by staff reductions and substantial cuts in discretionary spend. The core costs in 2007 were €106 million, compared to €189 million in 2005. The core responsibilities of the Corporate Center include Corporate Finance, Corporate Strategy, Internal Audit, Legal, Human Resources, Information Technology, and Communications.

IV. Financial targets

As part of its strategy, Ahold has the following primary targets:

- Net sales growth: to achieve a sustainable net sales growth of 5 percent, mainly from identical sales growth following its repositioning programs.
- Return on net sales: to achieve a sustainable retail operating margin of 5 percent on average for the retained retail banners.

 Investment grade: during 2007, Ahold regained an investment grade rating from both Standard & Poor's and Moody's.

BUSINESS OVERVIEW AND PERFORMANCE

Ahold's principal business is the operation of retail food stores in the United States and Europe through subsidiaries and joint ventures. In addition to the Company's principal activities, some subsidiaries finance, develop and manage store sites and shopping centers in support of its retail operations.

Organizational structure

Ahold organizes its businesses in two continental platforms, based in the United States and Europe. The continental organizations are responsible for the oversight of operating companies, which consist of one or more supermarket chains operating under local brand names, as well as the implementation of Companywide initiatives.

Ahold's net sales consist of consumer sales, sales to franchise stores and sales to associated stores. Franchise stores typically operate under the same format as, and are not distinguishable from, Ahold-operated stores. Franchisees generally purchase merchandise from Ahold, pay a franchise fee and receive support services that include management training and field support as well as marketing and administrative assistance. Operators of associated stores purchase product and services from Ahold, but operate as independent retailers with their own unique store formats.

Ahold USA

The U.S. continental platform ("**Ahold USA**") is comprised of the Stop & Shop/Giant-Landover and Giant-Carlisle operating companies.

Stop & Shop/Giant-Landover

This operating company, headquartered in Quincy, Massachusetts, operates retail food stores and standalone pharmacies and is comprised primarily of the following entities:

- The Stop & Shop Supermarket Company LLC ("Stop & Shop"), acquired in 1996, which operates
 retail food stores in Connecticut, Massachusetts, New Jersey, New York, New Hampshire, Rhode
 Island and Maine.
- Giant of Maryland LLC ("Giant-Landover"), acquired in 1998, which operates retail food stores in Maryland, Virginia, Delaware and the District of Columbia.
- Peapod, LLC ("Peapod"), acquired in 2000, which provides an internet-based home shopping and grocery delivery service as an integrated part of the Stop & Shop and Giant-Landover banners, along with service to the metropolitan areas of Chicago and Milwaukee.

Giant-Carlisle

Ahold acquired Giant Food Stores, LLC ("Giant-Carlisle") in 1981. Giant-Carlisle, headquartered in Carlisle, Pennsylvania, operates retail food stores in Pennsylvania, Maryland, Virginia and West Virginia.

Ahold Europe

The European continental platform ("**Ahold Europe**") is comprised of the Albert Heijn, Albert/Hypernova and Schuitema operating companies.

Albert Heijn

This operating company, headquartered in Zaandam, the Netherlands, is comprised primarily of the following entities:

- Albert Heijn B.V. ("Albert Heijn"), established in 1887, which operates retail food stores in the Netherlands. Albert Heijn also operates Albert, an internet-based home shopping and grocery delivery service.
- Etos B.V. ("Etos"), acquired in 1974, which operates stores specializing in health and beauty care in the Netherlands and, at selected locations, prescription drugs.
- Gall & Gall B.V. ("Gall & Gall"), acquired in 1974, which operates wine and liquor stores in the Netherlands.
- Ahold Coffee Company B.V. ("ACC"), acquired in 1971, which supplies coffee mainly to Ahold's subsidiaries and joint ventures.

Albert/Hypernova

This operating company operates retail food stores under the Hypernova and Albert brands and is comprised primarily of the following entities:

- Ahold Czech Republic, a.s., established in 1991, which is headquartered in Prague, the Czech Republic, and operates retail food stores in the Czech Republic.
- Ahold Retail Slovakia, k.s., established in 2001, which is headquartered in Bratislava, Slovakia, and operates retail food stores in Slovakia.

In 2007 Ahold announced plans to unite its Czech stores under a single brand – Albert. In December 2007 the first re-branded store was launched, and in the second half of 2008 the Company plans to begin re-branding the rest of its Hypernova stores to Albert. In November 2007 Ahold announced its decision to continue operating in Slovakia as a result of improved performance and the current difficult financial markets.

Schuitema

Ahold acquired a 73.2 percent interest in Schuitema N.V. ("**Schuitema**") in 1988. Schuitema, headquartered in Amersfoort, the Netherlands, is a retail and wholesale company that owns and operates retail food stores and provides retail support services to independent retailers and associated stores operating under the trade name "**C1000**." Schuitema services the Dutch market.

In January 2008, Ahold announced that it has entered into negotiations with Schuitema and CVC Capital Partners about a potential divestment of its majority interest in Schuitema.

Corporate Center

Corporate Center activities include:

- Ahold Corporate Center, comprised of the Company's corporate headquarters in Amsterdam, the Netherlands, and U.S. offices in Massachusetts.
- Ahold Finance Group (Suisse), located in Geneva, Switzerland, which provides treasury operations and related control and corporate functions.

Joint ventures

Ahold has interests in other food retail operations through investments in joint ventures, the most significant of which are ICA and JMR.

ICA AB

In April 2000, Ahold acquired a 50 percent partnership stake in ICA, which in turn owns the ICA group. In November 2004, the Company increased its stake in ICA to 60 percent. The other 40 percent stake in ICA is held by Hakon Invest AB, a Swedish company listed on the Stockholm Stock Exchange. Under the shareholders' agreement with Hakon Invest AB, Ahold's 60 percent shareholding stake in ICA does not entitle it to unilateral decision making authority over ICA, because the agreement provides that strategic,

financial and operational decisions will be made only on the basis of mutual consent. The shareholders' agreement also provides for a call and put option exercisable by Ahold or Hakon, as the case may be, if there is a change of control over the other party.

ICA is an integrated food retail and wholesale group, headquartered in Stockholm, Sweden. As of December 30, 2007, ICA served over 2,300 retailer-owned and company-operated retail food stores in Sweden, Norway and the Baltic States. ICA also provides limited consumer financial services in Sweden through its bank.

Jerónimo Martins Retail

In 1992, Ahold became a 49 percent partner in JMR with Gestão de Empresas de Retalho, SGPS, S.A. JMR, headquartered in Lisbon, Portugal, owned and operated approximately 270 retail food stores in Portugal as of December 30, 2007, trading under the brand names Pingo Doce and Feira Nova. Under the terms of Ahold's shareholders' agreement, the Company shares equal voting power in JMR with Gestão de Empresas de Retalho, SGPS, S.A.

Following the 2006 strategic review, Ahold announced its intention to divest its stake in JMR. As a result, JMR has been classified as a discontinued operation.

Labor relations

Employees

During 2007, Ahold had an average of approximately 142,000 full-time employee equivalents compared to approximately 164,000 in 2006 (excluding joint ventures and associates). The decrease was primarily attributable to the divestment of U.S. Foodservice, Tops and Ahold's operations in Poland.

Union relations and works councils

As of December 30, 2007, approximately 71,600 employees in Ahold's U.S. operating companies were represented by unions.

Most of Ahold's collective bargaining agreements for employees in the Netherlands expired in April 2007. The collective bargaining agreement covering the majority of the Company's distribution employees expired in October 2007. Both relevant industry collective labor agreements and the Company's own collective labor agreements are renewed and will expire in the course of 2008, most of them in April. Ahold expects to commence the negotiation process with the relevant trade unions in the course of 2008.

Ahold Nederland B.V. and all of Ahold's operating subsidiaries in the Netherlands currently have works councils. A works council is a representative body of the employees of a Dutch enterprise elected by the employees. The management board of any company that runs an enterprise with a works council must seek the advice of the works council before taking certain decisions with respect to the enterprise, such as those related to a major restructuring or a change of control. If the decision to be taken in respect of these matters is not in line with the advice of the works council, the implementation of the relevant decision must be suspended for one month. The management board must also seek advice for a proposal to appoint or dismiss a member of the management board. During the one-month suspension period, the works council may file an appeal against the decision with the Enterprise Chamber (Ondernemingskamer) of the Court of Appeals in Amsterdam. Other decisions directly involving employment matters that apply either to all employees, or certain groups of employees, such as those affecting employee compensation systems, or pension or profit-sharing plans, may only be taken with the works council's approval. Absent such prior approval, the decision may nonetheless be taken with the prior approval of the Court (Rechtbank). As Ahold Nederland B.V. is subject to a mitigated structure regime, a works council may recommend a candidate for appointment to the Supervisory Board and may also object to the appointment of a proposed candidate to the Supervisory Board.

Furthermore, although only a minority of Ahold's employees in the Czech Republic are union members, all of the Company's employees in the Czech Republic are covered by a collective bargaining agreement that expires at the end of 2010. No employees in Slovakia are union members.

Ahold considers its labor relations to be satisfactory.

Properties

Retail locations and 2007 changes to the Company's store count were as follows:

	December 31, 2006	Opened/ Acquired	Closed / Sold	December 30, 2007
Stop & Shop/Giant-Landover	575	10	25	560
Giant-Carlisle	143	2	-	145
Albert Heijn	1,711	80	35	1,756
Albert/Hypernova	321	2	2	321
Schuitema	458	7	22	443
Divested businesses - Tops and Poland	272	_	272	_
Total	3,480	101	356	3,225

As of December 30, 2007, franchisees or associates operated 1,096 of the retail locations, of which 479 locations were owned or leased independently from Ahold. Of the 2,746 locations that Ahold leases or has an ownership interest, 72 percent were subject to operating leases, 12 percent were subject to finance leases and financings in which Ahold does not have legal title, and 16 percent were Company-owned. The Company's retail locations range in size from 35 to 10,000 square meters.

The Company also operated the following other properties as of December 30, 2007:

Warehouses/distribution centers/production facilities	69
Offices	35
Properties under construction/development	90
Investment properties	800
Total	994

Of these other properties, 55 percent were subject to operating leases, 6 percent were subject to finance leases and financings in which Ahold does not have legal title, and 39 percent were company-owned.

Investment properties consist of land and buildings held by Ahold to earn rental income or for capital appreciation, or both. Of the 800 investment properties, 85 percent were subleased to third parties. The majority of investment properties are comprised of shopping centers containing one or more Ahold stores and third-party retail units, which generate rental income. In 2007 Ahold completed a review of its global real estate portfolio. The review clearly identified that the majority of investment properties has strategic importance for operating purposes and will remain in the Company's portfolio; non-strategic assets will be sold over time with estimated cash proceeds of approximately EUR100 million.

Our leased properties have terms ranging up to 25 years with renewal options for additional periods. Store rentals are normally payable monthly at a stated amount or at a guaranteed minimum amount plus a percentage of sales over a defined base.

Capital expenditures (including discontinued operations) of EUR 979 million in 2007 and EUR 1.5 billion in 2006 were primarily related to the construction and expansion of stores and supply chain infrastructure

improvements. The decrease from 2006 was primarily due to the non-repetition of the 2006 acquisition of Konmar stores in the Netherlands and Clemens Markets in the United States, the impact of business divestments, and lower capital expenditures at Stop & Shop/Giant-Landover.

Business performance

Consolidated results summary

The following table summarizes the consolidated statements of operations for 2007 and 2006:

EUR in millions, except percentages and per share data		2007 % of net sales		2006 % of net sales
Net sales	28,152	100.0	27,826	100.0
Gross profit	7,288	25.9	7,434	26.7
Operating expenses	(6,154)	(21.9)	(6,371)	(22.9)
Operating income	1,134	4.0	1,063	3.8
Net financial expense	(308)	(1.1)	(479)	(1.7)
ncome taxes	(167)	(0.6)	(39)	(0.1)
Share in income of joint ventures	138	0.5	152	0.5
ncome from continuing operations	797	2.8	697	2.5
ncome from discontinued operations	2,148	7.7	218	0.8
Net income	2,945	10.5	915	3.3
ncome per share from continuing operations				
attributable to common shareholders				
Basic and Diluted	0.54		0.44	

Net sales

In 2007, net sales increased 1.2 percent compared to 2006, and at constant exchange rates were up 6.1 percent. Net sales growth was positively impacted by identical sales growth and the acquisition of stores from Konmar and Clemens Markets in the fourth quarter of 2006.

Gross profit

In 2007, gross profit decreased EUR 146 million primarily due to price repositioning initiatives, including the Value Improvement Program at Stop & Shop/Giant-Landover, and exchange rate movements; net sales growth provided a partial offset. Gross profit margin decreased from 26.7 percent in 2006 to 25.9 percent in 2007.

Operating expenses

In 2007, operating expenses decreased EUR 217 million to EUR 6.2 billion due to lower selling and general and administrative expenses. As a percent of net sales, operating expenses decreased from 22.9 percent to 21.9 percent in 2007.

Selling expenses

In 2007, selling expenses of EUR 5.2 billion decreased as a percentage of net sales from 19.3 percent in 2006 to 18.6 percent. The improvement was primarily due to efficiency improvements, lower pension charges in Europe and higher sales leverage of fixed costs.

General and administrative expenses

In 2007, general and administrative expenses of EUR 926 million decreased from 3.6 percent of net sales in 2006 to 3.3 percent primarily due to the impact of manpower reductions, favorable legal settlements and higher sales leverage of fixed costs; the absorption of fixed costs related to divested operations and higher restructuring charges were partial offsets.

Restructuring charges

In 2007, restructuring charges of EUR 40 million were incurred and related primarily to store closures at Stop & Shop/Giant-Landover and severance charges due to manpower reductions across Ahold.

In 2006, restructuring charges of EUR 22 million were incurred and related primarily to the closure of a distribution facility at Stop & Shop/Giant-Landover.

Impairment of assets

The Company recorded the following net impairments of assets in 2007 and 2006:

EUR in millions	2007	2006
Stop & Shop/Giant-Landover	17	5
Giant-Carlisle	2	-
Albert Heijn	7	10
Albert/Hypernova	3	37
Schuitema	12	4
Total Retail	41	56
Corporate Center	5	-
Total	46	56

In 2007, the majority of impairments related to store closures at Stop & Shop/Giant-Landover, primarily as part of the operating company's network rationalization program, and underperforming stores in Europe.

In 2006, the majority of impairments related to underperforming Albert/Hypernova stores.

Gains and losses on the sale of assets

The Company recorded the following gains (losses) on the sale of non-current assets in 2007 and 2006:

EUR in millions	2007	2006
Stop & Shop/Giant-Landover	17	17
Giant-Carlisle	_	_
Albert Heijn	19	6
Albert/Hypernova	1	5
Schuitema	6	2
Total Retail	43	30
Corporate Center	(2)	-
Total	41	30

In 2007, the most significant gains on the sale of assets were the sale of a distribution facility at Stop & Shop/Giant-Landover and the sale of stores at Albert Heijn required by the Dutch competition authority following the approval of the Konmar acquisition in 2006.

In 2006, the most significant gains on the sale of assets were the sale of two distribution facilities at Stop & Shop/Giant-Landover.

Operating income

In 2007, operating income increased EUR 71 million from the same period last year to EUR 1.1 billion. Retail operating income was up EUR 31 million at EUR 1.3 billion, an operating margin of 4.5 percent. Excluding the impact of asset impairments, gains and losses on the sale of assets, and restructuring charges, retail operating income was 4.6 percent of net sales, relatively flat year-over-year. Corporate Center costs of EUR 106 million were down EUR 26 million compared to last year primarily due to manpower reductions.

Net financial expense

In 2007, net financial expense decreased EUR 171 million compared to 2006, predominantly as a result of lower interest expense of EUR 80 million, due to lower debt balances and favorable changes in exchange rates. In addition, interest income increased EUR 77 million in 2007 as a result of higher average cash balances invested after receiving proceeds from divestments.

Income taxes

In 2007, Ahold recognized an income tax expense of EUR 167 million compared to a EUR 39 million expense last year. The effective tax rate, calculated as a percentage of income before income taxes, increased to 20.2 percent (6.7 percent in 2006). The higher effective tax rate in 2007 was primarily attributable to a ruling with the tax authorities and developments in Dutch tax regulations that enabled Ahold to reduce its tax contingency reserve in 2006, and as a result of changes in the Company's geographical mix of earnings.

Share in income of joint ventures

In 2007, the Company's share in income of joint ventures of EUR 138 million decreased EUR 14 million primarily due to ICA. The decrease at ICA was attributable to a weak performance in Norway, higher costs including logistic expenses in Sweden, and the non-repetition of last year's gain on the sale of ICA's foodservice business, ICA Meny. The higher logistic expenses were associated with a new distribution network and warehouse, which should improve the future efficiency of ICA's supply chain.

Income from discontinued operations

In 2007, income from discontinued operations, which consisted of results from discontinued operations and results on divestments of discontinued operations, increased EUR 1.9 billion to EUR 2.1 billion. Net gains on divestments were EUR 2 billion in 2007 and primarily related to the sale of U.S. Foodservice, Tops and Ahold's Polish operations.

Net income

In 2007, net income was EUR 2.9 billion compared to EUR 915 million in 2006. The improvement was primarily due to gains on divestments in 2007 and improved operating results.

Business segment results

The following is a discussion of the results of operations, including net sales and operating income, for the Company's business segments.

Stop & Shop/Giant-Landover

The following table sets forth net sales and operating income information for Stop & Shop/Giant-Landover in 2007 and 2006:

in millions, except percentages	2007	2006
Net sales in EUR	12,192	13,089
Net sales in USD	16,689	16,438
Change in identical sales:		
Stop & Shop	1.3%	(1.3%)
Giant-Landover	(1.1%)	(1.6%)
Change in comparable sales:		
Stop & Shop	1.7%	(0.8%)
Giant-Landover	(0.9%)	(1.2%)
Operating income in EUR	486	670
Operating income in USD	663	839
Operating income as a percentage of net sales	4.0%	5.1%

Net sales

Net sales increased 1.5 percent in 2007 to USD 16.7 billion. The increase was attributable to identical sales growth and the opening of new and replacement stores; store closures were a partial offset.

Excluding gasoline net sales, Stop & Shop identical sales increased 0.6 percent in 2007 compared with a 2 percent decrease in 2006. Giant-Landover does not currently sell gasoline. Identical sales were negatively impacted by pressure from new competitor store openings, increased competitive promotional campaigns and increased competition from alternative retail formats, including traditional discount stores and wholesale club outlets. In order to address this, the operating company is implementing its Value Improvement Program, which will improve its price positioning and product and service offerings, as discussed in "Strategy" in the Ahold 2007 Annual Report.

Operating income

In 2007, operating income decreased USD 176 million to USD 663 million. Operating income was lower primarily due to price investments under the Value Improvement Program, which impacted approximately 50 percent of net sales in the Stop & Shop and Giant-Landover stores at year-end, and an increase in restructuring and related charges.

Giant-Carlisle

The following table sets forth net sales and operating income information for Giant-Carlisle in 2007 and 2006:

2007	2006
3,145	3,032
4,307	3,812
3.7%	3.9%
5.1%	6.0%
142	136
194	170
4.5%	4.5%
	3,145 4,307 3.7% 5.1% 142 194

Net sales

In 2007, net sales increased 13 percent to USD 4.3 billion, in part due to the acquisition of 14 Clemens Markets stores in the fourth quarter of 2006.

Excluding gasoline, identical sales increased 3.2 percent in 2007, compared to 2.1 percent in 2006.

Operating income

In 2007, operating income increased USD 24 million to USD 194 million. The improvement was largely attributable to strong sales growth and cost savings initiatives.

Albert Heijn

The following table sets forth net sales and operating income information for Albert Heijn in 2007 and 2006:

EUR in millions, except percentages	2007	2006
Net sales	7,998	7,136
Change in identical sales – Albert Heijn supermarkets	7.9%	6.7%
Operating income	573	411
Operating income as a percentage of net sales	7.2%	5.8%

Net sales

Net sales increased 12.1 percent to EUR 8 billion in 2007. The growth in net sales was primarily driven by the success of Albert Heijn's value repositioning program, effective promotional activities and the impact of the Konmar acquisition in the fourth guarter of 2006.

Operating income

In 2007, operating income increased EUR 162 million to EUR 573 million as Albert Heijn benefited from higher identical sales, effective cost control and lower pension charges.

Albert/Hypernova

The following table sets forth net sales and operating income (loss) information for Albert/Hypernova in 2007 and 2006:

EUR in millions, except percentages	2007	2006
Netsales	1,558	1,385
Change in identical sales	6.8%	(5.5%)
Operating income (loss)	_	(55)
Operating income (loss) as a percentage of net sales	0.0%	(4.0%)

Net sales

Net sales increased 12.5 percent to EUR 1.6 billion in 2007; at constant exchange rates net sales growth was 9.1 percent. The increase in net sales was primarily attributable to identical sales growth, which benefited from a price repositioning campaign launched during 2007.

Operating loss

The operating company reduced its operating loss from EUR 55 million in 2006 to breakeven in 2007. The year-over-year improvement was primarily due to higher identical sales, improved store operations and lower impairment charges.

Schuitema

The following table sets forth net sales and operating income information for Schuitema in 2007 and 2006:

EUR in millions, except percentages	2007	2006
Net sales	3,259	3,184
Change in identical sales	1.3%	1.5%
Operating income	66	74
Operating income as a percentage of net sales	2.0%	2.3%

Net sales

In 2007, net sales increased 2.4 percent primarily due to identical sales growth and the impact of Konmar stores acquired in 2006.

Operating income

In 2007, operating income decreased EUR 8 million to EUR 66 million primarily due to concessions given to franchisees, costs incurred in improving operating company processes and the store portfolio, and higher impairment of assets.

Liquidity and capital resources

Assessment of liquidity and capital resources

Ahold relies on cash provided by operating activities as a primary source of liquidity in addition to debt and equity issuances in the capital markets, letters of credit under credit facilities and available cash, including net cash from divestments. Cash proceeds from the divestments resulting from the Company's 2006 strategic review, the major part of which were received in 2007, have strengthened the Company's balance sheet and created shareholder value by enabling the Company to return EUR 4 billion of the proceeds to shareholders in 2007. The Company's strategy and progress over the past years have positively impacted the credit ratings assigned to Ahold by Moody's and S&P and led to the restoration of an investment grade rating by both agencies during 2007.

Based on the current operating performance and liquidity position, the Company believes that cash provided by operating activities and available cash balances will be sufficient for working capital, capital expenditures, dividend payments, interest payments and scheduled debt repayment requirements for the next 12 months and the foreseeable future. Ahold believes its cash resources will be sufficient for the Company's goal to further reduce debt following its program of divestments.

Cash flows

Net cash from operating activities

In 2007, cash from operating activities was EUR 1.8 billion, an increase of EUR 22 million compared to last year due to higher operating income, lower working capital requirements and a lower payment made under the Securities Class Action settlement (final installment of EUR 284 million paid in 2007 and EUR 536 million in 2006); higher pension contributions – including a EUR 101 million contribution to one of the Company's U.S. pension plans – and the absence of operating cash flow from divested businesses were partial offsets.

Net cash from investing activities

In 2007, net cash from investing activities was EUR 4.8 billion positive, an improvement of EUR 5.6 billion compared to 2006, mainly as a result of the proceeds from the sale of U.S. Foodservice, Tops and the Company's operations in Poland. In 2006, investing activities included the acquisition of stores from Konmar and Clemens Markets.

Net cash from financing activities

In 2007, net cash used in financing activities was EUR 5.1 billion, a EUR 3.9 billion higher outflow than in 2006 primarily due to the distribution of proceeds from divestments to shareholders by means of a capital repayment and reverse stock split of EUR 3 billion and a share buyback program of EUR 1 billion. In 2007 long-term debt redemptions increased from EUR 277 million in 2006 to EUR 629 million. For more disclosure about the Company's debt redemptions see "Debt" below.

As a result of the net cash flows above, the Company had cash and cash equivalents of EUR 3.3 billion as of December 30, 2007 compared to EUR 1.8 billion as of December 31, 2006.

Debt

Ahold's total gross debt was EUR 5.4 billion as of December 30, 2007 – down EUR 1.1 billion from the end of 2006.

The following table sets forth a breakdown of the Company's gross debt:

EUR in millions	December 30, 2007	January 1, 2007
Loans, including current portion	3,736	4,650
Finance lease liabilities, including current portion	1,080	1,277
Cumulative preferred financing shares	497	497
Short-term borrowings	66	56
Total gross debt	5,379	6,480

In 2007, loans, including current portion, decreased by EUR 914 million or 19.7 percent. Of this decrease, EUR 628 million was attributable to the repayment of loans and EUR 221 million to favorable changes in exchange rates, principally between the U.S. dollar and the euro. A total of EUR 1.1 billion of long-term debt will mature in 2008 and EUR 2.6 billion between 2009 and 2031.

Group credit facility

On August 8, 2007, Ahold amended its EUR 2 billion unsecured syndicated multi-currency credit facility of May 17, 2005. As a result, the tenor was extended to five years with two one-year extension options and the capacity was downsized to EUR 1.2 billion. In addition, the applicable interest rates, utilization fees and fixed fees were reduced. The credit facility may be used for working capital and for general corporate purposes of the Ahold group and provides for the issuance of USD 550 million of letters of credit. As of December 30, 2007, there were no outstanding loans under the credit facility other than letters of credit of USD 438 million.

Reconciliation of non-GAAP financial measures

The following table sets forth a reconciliation of total retail operating income excluding impairment of assets, gains and losses on the sale of assets, and restructuring charges ("**Underlying retail operating income**") to total retail operating income in 2007 and 2006:

EUR in millions, except percentages	2007	2006
Netsales	28,152	27,826
Underlying retail operating income	1,297	1,282
Adjustments:		
Impairment of assets	(41)	(56)
Gains and losses on the sale of assets	43	30
Restructuring charges	(32)	(20)
Total retail operating income	1,267	1,236
As a percentage of sales		
Underlying retail operating income	4.6%	4.6%
Total retail operating income	4.5%	4.4%

The Ahold 2007 Annual Report includes the following non-GAAP financial measures:

- Net sales at constant exchange rates. In certain instances, net sales exclude the impact of using different currency exchange rates to translate the financial information of certain of Ahold's subsidiaries to euros. For comparison purposes, the financial information of the previous year is adjusted using the average 2007 currency exchange rates in order to understand this currency impact. In certain instances, net sales are presented in local currency. Ahold's management believes these measures provide a better insight into the operating performance of Ahold's foreign subsidiaries.
- Identical sales, excluding gasoline net sales. Because gasoline prices have experienced greater volatility than food prices, Ahold's management believes that by excluding gasoline net sales, this measure provides a better insight into the effect of gasoline net sales on Ahold's identical sales.
- Underlying retail operating income. Total retail operating income, adjusted for impairment of noncurrent assets, gains and losses on the sale of assets and restructuring charges. Ahold's

- management believes this measure provides better insight into the underlying operating performance of Ahold's retail operations.
- Operating income in local currency. In certain instances, operating income is presented in local currency. Management believes this measure provides a better insight into the operating performance of foreign subsidiaries.
- Total gross debt, which is the sum of long-term debt and short-term debt. A reconciliation of total gross debt to loans, including current portion, appears under this "Business performance." Ahold believes that total gross debt is a useful measure of Ahold's indebtedness.
- Net debt, which is the difference between (i) the sum of long-term debt and short-term debt (i.e., gross debt) and (ii) cash and cash equivalents. Management believes that net debt is a useful measure for investors. In management's view, because cash and cash equivalents can be used, among other things, to repay indebtedness, netting this against gross debt is a useful measure of Ahold's leverage. Net debt may include certain cash items that are not readily available for repaying debt.
- Cash flow before financing activities. Cash flow before financing activities is the sum of net cash
 from operating activities and net cash from investing activities. Ahold's management believes that
 because this measure excludes net cash from financing activities, this measure is useful where
 such financing activities are discretionary, as in the case of voluntary debt prepayments.

SELECTED FINANCIAL INFORMATION

Selected financial data

The financial information as set out on pages 48 and 49 of this Base Prospectus for the years 2007 and 2006 has been derived from the financial statements of Ahold for the year ended December 30, 2007, as included in the Ahold 2007 Annual Report. The selected financial information as included below has been derived from pages 2 and 3 of the Ahold 2007 Annual Report. The financial information as set out on pages 48 and 49 of this Base Prospectus for the years 2005 and 2004 has not been audited.

Results and cash flow information

Euros in millions, except per share data	2007	2006 ¹	2005 ¹	2004 ¹
Netsales	28,152	27,826	26,894	26,298
Operating income	1,134	1,063	172 ²	884
Income (loss) from continuing operations	797	697	(88)	668
Income from discontinued operations	2,148	218	234	215
Net income	2,945	915	146	883
Income per common share from continuing operations (basic)	0.54	0.44	(0.07)	0.42
Net income per common share (basic)	2.03	0.58	0.08	0.56
Cash flow before financing activities	6,627	1,028	2,057	2,033
Net cash from operating, investing and financing activities	1,487	(249)	(1,137)	25
Average exchange rate (euro per U.S. dollar)	0.7307	0.7964	0.8051	0.8050

¹ Comparative figures have been adjusted from amounts previously reported to reflect the effect of discontinued operations.
2 Includes the settlement of the securities class action (EUR 803).

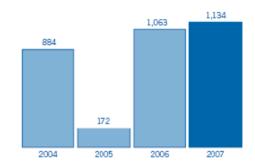
Balance sheet and other information

Euros in millions	December 30, 2007	December 31, 2006	January 1, 2006	January 2, 2005
Group equity	3,887	5,270	4,661	3,917
Net debt	2,116	4,636	5,520	6,815
Total assets	13,944	18,442	19,958	21,344
Common shares outstanding (x 1,000)	1,171,922	1,555,678	1,555,313	1,554,263
Exchange rate (euro per U.S. dollar)	0.6795	0.7576	0.8444	0.7375

Net sales (Euros in millions)

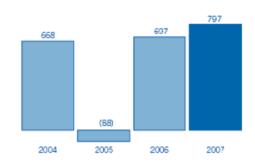
> 26,298 26,894 27,826 28,152 2004 2005 2006 2007

Operating income (Euros in millions)



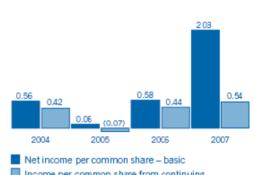
Income from continuing operations

(Euros in millions)



Earnings per share

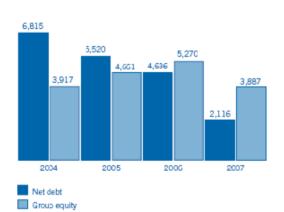
(Euros)



Income per common share from continuing operations – basic

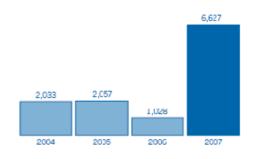
Net debt and group equity

(Euros in millions)



Cash flow before financing activities

(Euros in millions)



Auditors' Report

Introduction

We have audited whether the accompanying selected financial information of Koninklijke Ahold N.V., Zaandam for the years 2007 and 2006, as set out on pages 48 and 49 of this prospectus, has been derived consistently from the audited financial statements of Koninklijke Ahold N.V. for the year ended December 30, 2007. In our auditor's report dated March 5, 2008 we expressed an unqualified opinion on these financial statements. Management is responsible for the preparation of the selected financial information in accordance with the accounting policies as applied in the 2007 financial statements of Koninklijke Ahold N.V. Our responsibility is to express an opinion on this selected financial information. The selected financial information for the years 2005 and 2004 has not been audited.

Scope

We conducted our audit in accordance with Dutch law. This requires that we plan and perform the audit to obtain reasonable assurance that the selected financial information has been derived consistently from the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, this selected financial information has been derived consistently, in all material respects, from the financial statements.

Emphasis of matter

For a better understanding of the company's financial position and results and the scope of our audit, we emphasize that the selected financial information for the years 2007 and 2006 should be read in conjunction with the unabridged financial statements, from which the selected financial information for the years 2007 and 2006 was derived and our unqualified auditor's report thereon dated March 5, 2008. Our opinion is not qualified in respect of this matter.

M.R. van Leeuwen Deloitte Accountants B.V.

Amsterdam, the Netherlands April 15, 2008

TERMS AND CONDITIONS OF THE NOTES

The following are the Terms and Conditions of Notes to be issued by Koninklijke Ahold N.V. (the "Issuer") which will be incorporated by reference into each global Note and which will be endorsed on (or, if permitted by the relevant stock exchange and agreed between the Issuer and the relevant Dealer, incorporated by reference into) each definitive Note in the standard euromarket form and K-form and will be applicable to each definitive Note in CF-form. The applicable Final Terms in relation to any Tranche of Notes may specify other terms and conditions which shall to the extent so specified or to the extent inconsistent with the following Terms and Conditions, replace or modify the following Terms and Conditions for the purpose of such Tranche of Notes. The applicable Final Terms will be endorsed on, incorporated by reference into, or attached to, each global Note and definitive Note in the standard euromarket form and K-form and will be applicable to each definitive Note in CF-form. Reference should be made to "Form of the Notes" above for a description of the content of Final Terms which includes the definition of certain terms used in the following Terms and Conditions.

This Note is one of a Series (as defined below) of Notes issued by the Issuer (which expression shall include any Substituted Debtor pursuant to Condition 17) pursuant to the Agency Agreement (as defined below). References herein to the "Notes" shall be references to the Notes of this Series (as defined below) and shall mean (i) in relation to any Notes represented by a global Note, units of the lowest Specified Denomination in the Specified Currency, (ii) definitive Notes issued in exchange for a global Note and (iii) any global Note. The Notes, the Receipts (as defined below) and the Coupons (as defined below) also have the benefit of an Amended and Restated Agency Agreement dated April 15, 2008 (the "Agency Agreement") made between the Issuer and Citibank N.A. as issuing and principal paying agent and agent bank (in such capacity the "Agent", which expression shall include any successor agent) and the other paying agents named therein (together with the Agent, the "Paying Agents", which expression shall include any additional or successor paying agents).

Interest bearing definitive Notes in the standard euromarket form (unless otherwise indicated in the applicable Final Terms) have interest coupons ("Coupons") and, if indicated in the applicable Final Terms, talons for further Coupons ("Talons") attached on issue. Any reference herein to Coupons shall, unless the context otherwise requires, be deemed to include a reference to Talons. Definitive Notes in the standard euromarket form repayable in instalments have receipts ("Receipts") for the payment of the instalments of principal (other than the final instalment) attached on issue. Global Notes do not have Receipts, Coupons or Talons attached on issue. Any reference herein to "Noteholders" shall mean the holders of the Notes, and shall, in relation to any Notes represented by a global Note, be construed as provided below. Any reference herein to "Receiptholders" shall mean the holders of the Receipts and any reference herein to "Couponholders" shall mean the holders of the Coupons, and shall, unless the context otherwise requires, include the holders of the Talons.

Interest bearing definitive Notes in K-form will have Coupons and, if indicated in the applicable Final Terms, Talons attached but will not be issued with Receipts attached. Interest bearing definitive Notes in CF-form will have Coupon sheets attached but will not be issued with Talons or Receipts attached. References in these Terms and Conditions to "Coupons" will include references to such Coupon sheets.

The Final Terms for this Note is endorsed hereon or attached hereto or applicable hereto or incorporated by reference herein and supplements these Terms and Conditions and may specify other terms and conditions which shall, to the extent so specified or to the extent inconsistent with these Terms and Conditions, replace or modify these Terms and Conditions for the purposes of this Note. References herein to the "applicable Final Terms" are to the Final Terms for this Note.

As used herein, "Tranche" means Notes which are identical in all respects (including as to listing) and "Series" means a Tranche of Notes together with any further Tranche or Tranches of Notes which are (i) expressed to be consolidated and form a single series and (ii) identical in all respects (including as to

listing) from the date on which such consolidation is expressed to take effect except for their respective Issue Dates, Interest Commencement Dates and/or Issue Prices.

Copies of the Agency Agreement and the applicable Final Terms are available at the specified offices of each of the Agent and the other Paying Agents save that a Final Terms relating to an unlisted Note will only be available for inspection by a Noteholder upon such Noteholder producing evidence as to identity satisfactory to the relevant Paying Agent. The Noteholders, the Receiptholders and the Couponholders are deemed to have notice of, and are entitled to the benefit of, all the provisions of the Agency Agreement and the applicable Final Terms which are binding on them. The statements in these Terms and Conditions include summaries of, and are subject to, the detailed provisions of the Agency Agreement.

Words and expressions defined in the Agency Agreement or used in the applicable Final Terms shall have the same meanings where used in these Terms and Conditions unless the context otherwise requires or unless otherwise stated provided that in the event of any inconsistency between the Agency Agreement and the applicable Final Terms, the applicable Final Terms will prevail.

In these Terms and Conditions, the terms set out below shall have the following meanings:

"Amsterdam Business Day" means the expression a day (other than a Saturday or Sunday) on which banks and foreign exchange markets are open for business in Amsterdam.

"Borrowings" means any transactions that, in accordance with IFRS are treated as borrowings.

"Borrowed Moneys" means any indebtedness for borrowed money with an original maturity of 12 months or more, the aggregate principal amount of which is greater than EUR 25,000,000 or the equivalent thereof in any other currency or currencies.

"Business Day" means a day which is both:

- (A) a day on which commercial banks and foreign exchange markets settle payments and are open for general business (including dealing in foreign exchange and foreign currency deposits) in any Business Centre specified in the applicable Final Terms; and
- (B) either (1) in relation to any sum payable in a Specified Currency other than euro, a day on which commercial banks and foreign exchange markets settle payments and are open for general business (including dealing in foreign exchange and foreign currency deposits) in the principal financial centre of the country of the relevant Specified Currency (if other than any Business Centre and which if the Specified Currency is Australian dollars shall be Sydney) or (2) in relation to any sum payable in euro, a day on which the Trans-European Automated Real-Time Gross Settlement Express Transfer (TARGET 1 or TARGET 2) System (the "TARGET System") is open.

"Day Count Fraction" means in respect of the calculation of an amount of interest in accordance with Condition 5(a):

- (i) if "Actual/Actual (ICMA)" is specified in the applicable Final Terms:
 - (a) in the case of Notes where the number of days in the relevant period from (and including) the most recent Interest Payment Date (or, if none, the Interest Commencement Date) to (but excluding) the relevant payment date (the "Accrual Period") is equal to or shorter than the Determination Period during which the Accrual Period ends, the number of days in such Accrual Period divided by the product of (1) the number of days in such Determination Period and (2) the number of Determination Dates (as specified in the applicable Final Terms) that would occur in one calendar year; or
 - (b) in the case of Notes where the Accrual Period is longer than the Determination Period during which the Accrual Period ends, the sum of:
 - (1) the number of days in such Accrual Period falling in the Determination Period in which the Accrual Period begins divided by the product of (x) the number of days in such Determination Period and (y) the number of Determination Dates (as specified in the applicable Final Terms) that would occur in one calendar year; and

- (2) the number of days in such Accrual Period falling in the next Determination Period divided by the product of (x) the number of days in such Determination Period and (y) the number of Determination Dates that would occur in one calendar year; and
- (ii) if "30/360" is specified in the applicable Final Terms, the number of days in the period from and including the most recent Interest Payment Date (or, if none, the Interest Commencement Date) to but excluding the relevant payment date (such number of days being calculated on the basis of 12 30-day months) divided by 360.

"Day Count Fraction" means, in respect of the calculation of an amount of interest in accordance with Condition 5(b):

- (i) if "Actual/365" or "Actual/Actual" is specified in the applicable Final Terms, the actual number of days in the Interest Period divided by 365 (or, if any portion of that Interest Period falls in a leap year, the sum of (A) the actual number of days in that portion of the Interest Period falling in a leap year divided by 366 and (B) the actual number of days in that portion of the Interest Period falling in a non-leap year divided by 365);
- (ii) if "Actual/365 (Fixed)" is specified in the applicable Final Terms, the actual number of days in the Interest Period divided by 365;
- (iii) if "Actual/365 (Sterling)" is specified in the applicable Final Terms, the actual number of days in the Interest Period divided by 365 or, in the case of an Interest Payment Date falling in a leap year, 366;
- (iv) if "Actual/360" is specified in the applicable Final Terms, the actual number of days in the Interest Period divided by 360;
- (v) if "30/360", "360/360" or "Bond Basis" is specified in the applicable Final Terms, the number of days in the Interest Period divided by 360 (the number of days to be calculated on the basis of a year of 360 days with 12 30-day months (unless (a) the last day of the Interest Period is the 31st day of a month but the first day of the Interest Period is a day other than the 30th or 31st day of a month, in which case the month that includes that last day shall not be considered to be shortened to a 30-day month or (b) the last day of the Interest Period is the last day of the month of February in which case the month of February shall not be considered to be lengthened to a 30-day month)); and
- (vi) if "30E/360" or "Eurobond Basis" is specified in the applicable Final Terms, the number of days in the Interest Period divided by 360 (the number of days to be calculated on the basis of a year of 360 days with 12 30-day months, without regard to the date of the first day or last day of the Interest Period unless, in the case of the final Interest Period the Maturity Date is the last day of the month of February, in which case the month of February shall not be considered to be lengthened to a 30-day month).

"Determination Period" means each period from and including a Determination Date to but excluding the next Determination Date (including, where either the Interest Commencement Date or the final Interest Payment Date is not a Determination Date, the period commencing on the first Determination Date prior to and ending on the first Determination Date falling after, such date);

"Established Rate" means the rate for conversion of the Specified Currency (including compliance with rules relating to roundings in accordance with applicable European Community regulations) into euro established by the Council of the European Union pursuant to Article 123 of the Treaty.

"euro" means the currency introduced from the start of the third stage of European economic and monetary union pursuant to the Treaty.

"Fixed Interest Period" means the period from and including an Interest Payment Date (or the Interest Commencement Date) to but excluding the next (or first) Interest Payment Date.

"IFRS" means the International Financial Reporting Standards as endorsed by the European Union.

"ISDA Rate" for the purposes of sub-paragraph 5(A) (ISDA Determination for Floating Rate Notes), for an Interest Period means a rate equal to the Floating Rate that would be determined by the Agent under an

interest rate swap transaction if the Agent were acting as Calculation Agent for that swap transaction under the terms of an agreement incorporating the 2000 ISDA Definitions or, if so specified in the applicable Final Terms, the 2006 ISDA Definitions, as published by the International Swaps and Derivatives Association, Inc. and as amended and updated as at the Issue Date of the first tranche of the Notes (the "ISDA Definitions") and under which:

- (1) the Floating Rate Option is as specified in the applicable Final Terms;
- (2) the Designated Maturity is the period specified in the applicable Final Terms; and

the relevant Reset Date is either (i) if the applicable Floating Rate Option is based on the London inter-bank offered rate ("**LIBOR**") or on the Euro-zone inter-bank offered rate ("**EURIBOR**"), the first day of that Interest Period or (ii) in any other case, as specified in the applicable Final Terms.

"London Business Day" means the expression a day (other than a Saturday or Sunday) on which banks and foreign exchange markets are open for business in London.

"Payment Day" means any day (subject to Condition 9) which is both:

- (i) a day on which commercial banks and foreign exchange markets settle payments and are open for general business (including dealing in foreign exchange and foreign currency deposits) in:
 - (A) the relevant place of presentation; and
 - (B) any Financial Centre specified in the applicable Final Terms; and
- (ii) either (1) in relation to any sum payable in a Specified Currency other than euro, a day on which commercial banks and foreign exchange markets settle payments and are open for general business (including dealing in foreign exchange and foreign currency deposits) in the principal financial centre of the country of the relevant Specified Currency (if other than the place of presentation and any Financial Centre and which if the Specified Currency is Australian dollars shall be Sydney) or (2) in relation to any sum payable in euro, a day on which the TARGET System is open.

"Principal Subsidiary" means any company or entity of which the Issuer directly or indirectly has control and of which the total assets exceed 10 per cent. of the Issuer's consolidated assets.

"Private Debt" means:

- (i) loans, debts, guarantees, obligations repayable on demand (*opvorderbare gelden*) and/or other obligations arising out of Borrowings by the Issuer from parties that are not a Subsidiary; and
- (ii) guarantees issued by the Issuer guaranteeing financial obligations of parties which are not a Subsidiary of the Issuer in respect of Borrowings,

not being Public Debt. It is understood that if one financial indebtedness can be considered a financial indebtedness of both the Issuer and any Subsidiary or two Subsidiaries at the same time, it will be considered a financial indebtedness of the Issuer or one Subsidiary only.

"Public Debt" means any loan, debt, guarantee, obligation repayable on demand and/or other obligation of the Issuer represented by bonds, notes, debentures or other publicly issued debt securities which are, or are capable of being, traded or listed on any stock exchange or other organized financial market.

"Redenomination Date" means (in the case of Interest Bearing Notes) any date for payment of interest under the Notes or (in the case of Zero Coupon Notes) any date, in each case specified by the Issuer in a notice given to the Noteholders and which falls on or after the date on which the country of the Specified Currency first participates in the third stage of European economic and monetary union.

"Relevant Date" means the date on which any payment with respect to any Note, Receipt or Coupon first becomes due, except that, if the full amount of the moneys payable has not been duly received by the Agent on or prior to such due date, it means the date on which, the full amount of such moneys having been so received, notice to that effect is duly given to the Noteholders in accordance with Condition 14.

"Subsidiary" means at any time, each entity, the financial statements of which are consolidated in the audited financial statements of the Issuer, as most recently made public.

"sub-unit" means, with respect to any currency other than euro, the lowest amount of such currency that is available as legal tender in the country of such currency and, with respect to euro, means one cent.

"Total Consolidated Fixed Assets" means at any time the total consolidated fixed assets of the Issuer and its Subsidiaries determined in accordance with generally accepted accounting principles as applied to the Issuer, including property, plant and equipment as well as investment property and as referred to in note 14 and note 15 respectively of the Ahold 2007 Annual Report incorporated by reference herein.

"Treaty" means the treaty establishing the European Communities, as amended.

1. Form, Denomination and Title

The Notes are in bearer form and, in the case of definitive Notes, serially numbered, in the Specified Currency, the Specified Denomination(s) and the Specified Form(s).

This Note may be a Senior Note or a Subordinated Note, as indicated in the applicable Final Terms.

This Note may be a Fixed Rate Note, a Floating Rate Note, a Zero Coupon Note, an Index Linked Interest Note, a Dual Currency Interest Note or a combination of any of the foregoing, depending upon the Interest Basis shown in the applicable Final Terms.

This Note may be an Index Linked Redemption Note, an Instalment Note, a Dual Currency Redemption Note, a Partly Paid Note or a combination of any of the foregoing, depending on the Redemption/Payment Basis shown in the applicable Final Terms.

Notes in definitive form are issued with Coupons attached, unless they are Zero Coupon Notes in which case references to Coupons and Couponholders in these Terms and Conditions are not applicable.

Subject as set out below, title to the Notes, Receipts and Coupons will pass by delivery. Except as ordered by a court of competent jurisdiction or as required by law or applicable regulations, the Issuer, the Agent and any Paying Agent may deem and treat the bearer of any Note, Receipt or Coupon as the absolute owner thereof (whether or not overdue and notwithstanding any notice of ownership or writing thereon or notice of any previous loss or theft thereof) for all purposes but, in the case of any global Note, without prejudice to the provisions set out in the next succeeding paragraph.

For so long as any of the Notes is represented by a global Note held on behalf of Euroclear Bank S.A./N.V., as operator of the Euroclear System ("Euroclear") and/or Clearstream Banking, société anonyme ("Clearstream, Luxembourg"), each person (other than Euroclear or Clearstream, Luxembourg) who is for the time being shown in the records of Euroclear or Clearstream, Luxembourg as the holder of a particular nominal amount of such Notes (in which regard any certificate or other document issued by Euroclear or Clearstream, Luxembourg as to the nominal amount of Notes standing to the account of any person shall be conclusive and binding for all purposes save in the case of manifest error) shall be treated by the Issuer and any Paying Agent as the holder of such nominal amount of such Notes for all purposes other than with respect to the payment of principal or interest on the Notes, for which purpose the bearer of the relevant global Note shall be treated by the Issuer and any Paying Agent as the holder of such Notes in accordance with and subject to the terms of the relevant global Note (and the expressions "Noteholder" and "holder of Notes" and related expressions shall be construed accordingly). Notes which are represented by a global Note held by a common depositary for Euroclear or Clearstream, Luxembourg will be transferable only in accordance with the rules and procedures for the time being of Euroclear or of Clearstream, Luxembourg, as the case may be.

References to Euroclear and/or Clearstream, Luxembourg shall, whenever the context so permits, be deemed to include a reference to any additional or alternative clearing system specified in the applicable Final Terms. Any amendments to the Terms and Conditions required in connection with such additional or alternative clearing system shall be specified in the applicable Final Terms.

2. Status of the Notes

(a) Status of the Senior Notes

The Senior Notes and the relative Receipts and Coupons constitute unsecured and unsubordinated obligations of the Issuer and rank pari passu without any preference among themselves and with all other present and future unsecured and unsubordinated obligations of the Issuer save for those preferred by mandatory provisions of law.

(b) Status and Subordination of the Subordinated Notes

The status and subordination of the Subordinated Notes is as set out in the applicable Final Terms.

3. Negative pledge

So long as any of the Notes or any relative Receipts or Coupons remain outstanding, neither the Issuer nor any Subsidiary will secure:

(i) any Public Debt, or

(ii) any Private Debt in excess of 30 per cent. of the Total Consolidated Fixed Assets, not being Public Debt, then or thereafter existing, by any lien, pledge or other charge upon any of its present or future assets or revenues unless the Notes and any relative Receipts and Coupons shall be secured by such lien, pledge, or other charge in the same manner. The foregoing shall not apply to (i) any security arising solely by mandatory operation of law, (ii) any security over assets existing at the time of acquisition thereof, (iii) any security comprised within the assets of any company acquired by or merged with the Issuer or any Subsidiary where such security is created prior to the date of such merger or acquisition, (iv) any security over assets pursuant to the general terms and conditions of a bank, for example in the form of the General Banking Conditions ("Algemene Bankvoorwaarden") prepared by the Dutch Bankers Association ("Nederlandse Vereniging van Banken"), if and in so far as applicable, (v) any security approved by an Extraordinary Resolution (as defined in the Agency Agreement) of Noteholders and, (vi) any security arising out of contractual obligations entered into prior to the date of this Base Prospectus.

4. Redenomination

Redenomination

Where redenomination is specified in the applicable Final Terms as being applicable, the Issuer may, without the consent of the Noteholders, the Receiptholders and the Couponholders, on giving prior notice to the Agent, Euroclear and Clearstream, Luxembourg and at least 30 days' prior notice to the Noteholders in accordance with Condition 14, elect that, with effect from the Redenomination Date specified in the notice, the Notes shall be redenominated in euro.

Subject to any applicable regulations, the election will have effect as follows:

- (i) the Notes and the Receipts shall be deemed to be redenominated into euro in the denomination of euro 0.01 with a nominal amount for each Note and Receipt equal to the nominal amount of that Note or Receipt in the Specified Currency, converted into euro at the Established Rate, provided that, if the Issuer determines, with the agreement of the Agent, that the then prevailing market practice in respect of the redenomination in euro of internationally offered securities is different from the provisions specified above, such provisions shall be deemed to be amended so as to comply with such market practice and the Issuer shall promptly notify the Noteholders, the stock exchange (if any) on which the Notes may be listed and the Paying Agents of such deemed amendments;
- (ii) save to the extent that an Exchange Notice has been given in accordance with paragraph (iv) below, the amount of interest due in respect of the Notes will be calculated by reference to the aggregate nominal amount of Notes presented (or, as the case may be, in respect of which Coupons are

- presented) for payment by the relevant holder and the amount of such payment shall be rounded down to the nearest euro 0.01;
- (iii) if definitive Notes are required to be issued after the Redenomination Date, they shall be issued at the expense of the Issuer in the denominations of euro 1,000, euro 10,000, euro 100,000 and (but only to the extent of any remaining amounts less than euro 1,000 or such smaller denominations as the Agent may approve) euro 0.01 and such other denominations as the Agent shall determine and notify to the Noteholders;
- (iv) if issued prior to the Redenomination Date, all unmatured Coupons denominated in the Specified Currency (whether or not attached to the Notes) will become void with effect from the date on which the Issuer gives notice (the "Exchange Notice") that replacement euro-denominated Notes, Receipts and Coupons are available for exchange (provided that such securities are so available) and no payments will be made in respect of them. The payment obligations contained in any Notes and Receipts so issued will also become void on that date although those Notes and Receipts will continue to constitute valid exchange obligations of the Issuer. New euro-denominated Notes, Receipts and Coupons will be issued in exchange for Notes, Receipts and Coupons denominated in the Specified Currency in such manner as the Agent may specify and as shall be notified to the Noteholders in the Exchange Notice. No Exchange Notice may be given less than 15 days prior to any date for payment of principal or interest on the Notes;
- (v) after the Redenomination Date, all payments in respect of the Notes, the Receipts and the Coupons, other than payments of interest in respect of periods commencing before the Redenomination Date, will be made solely in euro as though references in the Notes to the Specified Currency were to euro. Payments will be made in euro by credit or transfer to a euro account (or any other account to which euro may be credited or transferred) specified by the payee or, at the option of the payee, by a euro cheque:
- (vi) if the Notes are Fixed Rate Notes and interest for any period ending on or after the Redenomination Date is required to be calculated for a period ending other than on an Interest Payment Date, it will be calculated by applying the Rate of Interest to:
 - (i) in the case of Notes represented by a global Note, the aggregate outstanding nominal amount of the Notes; and
 - (ii) in the case of definitive Notes, the Calculation Amount,

and, in each case, multiplying such sum by the applicable Day Count Fraction, and rounding the resultant figure to the nearest sub-unit of the relevant Specified Currency, half of any such sub-unit being rounded upwards or otherwise in accordance with applicable market convention. Where the Specified Denomination of a Fixed Rate Note in definitive form comprises more than one Calculation Amount, the amount of interest payable in respect of such Fixed Rate Note shall be the aggregate of the amounts (determined in the manner provided above) for each Calculation Amount comprising the Specified Denomination without any further rounding;

- (vii) if the Notes are Floating Rate Notes, the applicable Final Terms will specify any relevant changes to the provisions relating to interest; and
- (viii) such other changes shall be made to this Condition as the Issuer may decide, after consultation with the Agent, and as may be specified in the notice, to conform it to conventions applicable to instruments denominated in euro.

5. Interest

(a) Interest on Fixed Rate Notes

Each Fixed Rate Note bears interest on its outstanding nominal amount (or, if it is a Partly Paid Note, the amount paid up) from (and including) the Interest Commencement Date at the rate(s) per annum equal to

the Rate(s) of Interest. Interest will be payable in arrear on the Interest Payment Date(s) in each year up to and including the Maturity Date.

If the Notes are in definitive form, except as provided in the applicable Final Terms, the amount of interest payable on each Interest Payment Date in respect of the Fixed Interest Period ending on (but excluding) such date will amount to the Fixed Coupon Amount. Payments of interest on any Interest Payment Date will, if so specified in the applicable Final Terms, amount to the Broken Amount so specified.

Except in the case of Notes in definitive form where a Fixed Coupon Amount or Broken Amount is specified in the applicable Final Terms, interest shall be calculated in respect of any period by applying the Rate of Interest to:

- (i) in the case of Fixed Rate Notes which are represented by a global Note, the aggregate outstanding nominal amount of the Fixed Rate Notes represented by such global Note (or, if they are Partly Paid Notes, the aggregate amount paid up); or
- (ii) in the case of Fixed Rate Notes in definitive form, the Calculation Amount,

and, in each case, multiplying such sum by the applicable Day Count Fraction, and rounding the resultant figure to the nearest sub-unit of the relevant Specified Currency, half of any such sub-unit being rounded upwards or otherwise in accordance with applicable market convention. Where the Specified Denomination of a Fixed Rate Note in definitive form comprises more than one Calculation Amount, the amount of interest payable in respect of such Fixed Rate Note shall be the aggregate of the amounts (determined in the manner provided above) for each Calculation Amount comprising the Specified Denomination without any further rounding.

- (b) Interest on Floating Rate Notes and Index Linked Interest Notes
- (i) Interest Payment Dates

Each Floating Rate Note and Index Linked Interest Note bears interest on its outstanding nominal amount (or, if it is a Partly Paid Note, the amount paid up) from (and including) the Interest Commencement Date and such interest will be payable in arrear on either:

- (A) the Specified Interest Payment Date(s) (each an "Interest Payment Date") in each year specified in the applicable Final Terms; or
- (B) if no Specified Interest Payment Date(s) is/are specified in the applicable Final Terms, each date (each an "Interest Payment Date") which falls the number of months or other period specified as the Specified Period in the applicable Final Terms after the preceding Interest Payment Date or, in the case of the first Interest Payment Date, after the Interest Commencement Date.

Such interest will be payable in respect of each Interest Period (which expression shall, in these Terms and Conditions, mean the period from (and including) an Interest Payment Date (or the Interest Commencement Date) to (but excluding) the next (or first) Interest Payment Date).

If a Business Day Convention is specified in the applicable Final Terms and (x) if there is no numerically corresponding day in the calendar month in which an Interest Payment Date should occur or (y) if any Interest Payment Date would otherwise fall on a day which is not a Business Day, then, if the Business Day Convention specified is:

(1) in any case where Specified Periods are specified in accordance with Condition 5(b)(i)(B) above, the "Floating Rate Convention", such Interest Payment Date (i) in the case of (x) above, shall be the last day that is a Business Day in the relevant month and the provisions of (B) below shall apply mutatis mutandis or (ii) in the case of (y) above, shall be postponed to the next day which is a Business Day unless it would thereby fall into the next calendar month, in which event (A) such Interest Payment Date shall be brought forward to the immediately preceding Business Day and (B) each subsequent Interest Payment Date shall be the last Business Day in the month which falls the Specified Period after the preceding applicable Interest Payment Date occurred; or

- (2) the Following Business Day Convention, such Interest Payment Date shall be postponed to the next day which is a Business Day; or
- (3) the Modified Following Business Day Convention, such Interest Payment Date shall be postponed to the next day which is a Business Day unless it would thereby fall into the next calendar month, in which event such Interest Payment Date shall be brought forward to the immediately preceding Business Day; or
- (4) the Preceding Business Day Convention, such Interest Payment Date shall be brought forward to the immediately preceding Business Day.
- (ii) Rate of Interest

The Rate of Interest payable from time to time in respect of the Floating Rate Notes and Index Linked Interest Notes will be determined in the manner specified in the applicable Final Terms.

(A) ISDA Determination for Floating Rate Notes

Where ISDA Determination is specified in the applicable Final Terms as the manner in which the Rate of Interest is to be determined, the Rate of Interest for each Interest Period will be the relevant ISDA Rate plus or minus (as indicated in the applicable Final Terms) the Margin (if any).

For the purposes of this sub-paragraph (A), "Floating Rate", "Calculation Agent", "Floating Rate Option", "Designated Maturity" and "Reset Date" have the meanings given to those terms in the ISDA Definitions.

(B) Screen Rate Determination for Floating Rate Notes

Where Screen Rate Determination is specified in the applicable Final Terms as the manner in which the Rate of Interest is to be determined, the Rate of Interest for each Interest Period will, subject as provided below, be either:

- (1) the offered quotation (if there is only one quotation on the Relevant Screen Page); or
- (2) the arithmetic mean (rounded if necessary to the fifth decimal place, with 0.000005 being rounded upwards) of the offered quotations, (expressed as a percentage rate per annum) for the Reference Rate which appears or appear, as the case may be, on the Relevant Screen Page as at 11.00 a.m. (London time, in the case of LIBOR, or Brussels time, in the case of EURIBOR) on the Interest Determination Date in question plus or minus (as indicated in the applicable Final Terms) the Margin (if any), all as determined by the Agent. If five or more such offered quotations are available on the Relevant Screen Page, the highest (or, if there is more than one such highest quotation, one only of such quotations) and the lowest (or, if there is more than one such lowest quotation, one only of such quotations) shall be disregarded by the Agent for the purpose of determining the arithmetic mean (rounded as provided above) of such offered quotations.

The Agency Agreement contains provisions for determining the Rate of Interest pursuant to this subparagraph (B) in the event that the Relevant Screen Page is not available or if, in the case of (1) above, no such offered quotation appears or, in the case of (2) above, fewer than three such offered quotations appear, in each case as at the time specified in the preceding paragraph.

If the Reference Rate from time to time in respect of Floating Rate Notes is specified in the applicable Final Terms as being other than LIBOR or EURIBOR, the Rate of Interest in respect of such Notes will be determined as provided in the applicable Final Terms.

(iii) Minimum and/or Maximum Rate of Interest

If the applicable Final Terms specifies a Minimum Rate of Interest for any Interest Period, then in the event that the Rate of Interest in respect of such Interest Period determined in accordance with the provisions of paragraph (ii) above is less than such Minimum Rate of Interest, the Rate of Interest for such Interest Period shall be such Minimum Rate of Interest.

If the applicable Final Terms specifies a Maximum Rate of Interest for any Interest Period, then, in the event that the Rate of Interest in respect of such Interest Period determined in accordance with the provisions of paragraph (ii) above is greater than such Maximum Rate of Interest, the Rate of Interest for such Interest Period shall be such Maximum Rate of Interest.

(iv) Determination of Rate of Interest and Calculation of Interest Amounts

The Agent, in the case of Floating Rate Notes, and the Calculation Agent, in the case of Index Linked Interest Notes, will, at or as soon as practicable after each time at which the Rate of Interest is to be determined, determine the Rate of Interest for the relevant Interest Period. In the case of Index Linked Interest Notes, the Calculation Agent will notify the Agent of the Rate of Interest for the relevant Interest Period as soon as practicable after calculating the same.

The Agent will calculate the amount of interest (the "Interest Amount") payable on the Floating Rate Notes or Index Linked Interest Notes in respect of each Specified Denomination for the relevant Interest Period. Each Interest Amount shall be calculated by applying the Rate of Interest to:

- (A) in the case of Floating Rate Notes which are represented by a global Note, the aggregate outstanding nominal amount of the Notes represented by such global Note (or, if they are Partly Paid Notes, the aggregate amount paid up); or
- (B) in the case of Floating Rate Notes in definitive form, the Calculation Amount,

and, in each case, multiplying such sum by the applicable Day Count Fraction, and rounding the resultant figure to the nearest sub-unit of the relevant Specified Currency, half of any such sub-unit being rounded upwards or otherwise in accordance with applicable market convention. Where the Specified Denomination of a Floating Rate Note in definitive form comprises more than one Calculation Amount, the Interest Amount payable in respect of such Note shall be the aggregate of the amounts (determined in the manner provided above) for each Calculation Amount comprising the Specified Denomination without any further rounding.

(v) Notification of Rate of Interest and Interest Amount

The Agent will cause the Rate of Interest and each Interest Amount for each Interest Period and the relevant Interest Payment Date to be notified to the Issuer and any stock exchange on which the relevant Floating Rate Notes or Index Linked Interest Notes are for the time being listed and notice thereof to be published in accordance with Condition 14 as soon as possible after their determination but in no event later than the fourth Amsterdam Business Day or London Business Day thereafter. Each Interest Amount and Interest Payment Date so notified may subsequently be amended (or appropriate alternative arrangements made by way of adjustment) in the event of an extension or shortening of the Interest Period. Any such amendment will be promptly notified to each stock exchange on which the Notes are for the time being listed and to the Noteholders in accordance with Condition 14. If the Calculation Amount is less than the minimum Specified Denomination the Agent shall not be obliged to publish each Interest Amount but instead may publish only the Calculation Amount and the Interest Amount in respect of a Note having the minimum Specified Denomination.

(vi) Certificates to be Final

All certificates, communications, opinions, determinations, calculations, quotations and decisions given, expressed, made or obtained for the purposes of the provisions of this paragraph (b), whether by the Agent or if applicable, the Calculation Agent shall (in the absence of willful default, bad faith or manifest error) be binding on the Issuer, the Agent, the Calculation Agent, if applicable, the other Paying Agents and all Noteholders, Receiptholders and Couponholders and (in the absence as aforesaid) no liability to the Issuer, the Noteholders, the Receiptholders or the Couponholders shall attach to the Agent or the Calculation Agent in connection with the exercise or non-exercise by it of its powers, duties and discretions pursuant to such provisions.

(c) Interest on Dual Currency Interest Notes

The rate or amount of interest payable in respect of Dual Currency Interest Notes shall be determined in the manner specified in the applicable Final Terms.

(d) Interest on Partly Paid Notes

In the case of Partly Paid Notes (other than Partly Paid Notes which are Zero Coupon Notes), interest will accrue as aforesaid on the paid-up nominal amount of such Notes and otherwise as specified in the applicable Final Terms.

(e) Accrual of Interest

Each Note (or in the case of the redemption of part only of a Note, that part only of such Note) will cease to bear interest (if any) from the date for its redemption unless, upon due presentation thereof, payment of principal is improperly withheld or refused. In such event, interest will continue to accrue until whichever is the earlier of:

- (1) the date on which all amounts due in respect of such Note have been paid; and
- (2) five days after the date on which the full amount of the moneys payable has been received by the Agent and notice to that effect has been given to the Noteholders in accordance with Condition 14 or individually.

6. Payments

(a) Method of Payment

Subject as provided below:

- (i) payments in a Specified Currency other than euro will be made by credit or transfer to an account in the relevant Specified Currency (which, in the case of a payment in Japanese yen to a non-resident of Japan, shall be a non-resident account) maintained by the payee with, or, at the option of the payee, by a cheque in such Specified Currency drawn on, a bank in the principal financial centre of the country of such Specified Currency (which, if the Specified Currency is Australian dollars, shall be Sydney); and
- (ii) payments in euro will be made by credit or transfer to a euro account (or to any other account to which euro may be credited or transferred) specified by the payee, or, at the option of the payee, by a euro cheque.

Payments will be subject in all cases to any fiscal or other laws and regulations applicable thereto in the place of payment, but without prejudice to the provisions of Condition 8.

(b) Presentation of Notes, Receipts and Coupons

Other than in the case of definitive Notes in CF-Form, payments of principal in respect of definitive Notes will (subject as provided below) be made in the manner provided in paragraph (a) above only against presentation and surrender (or, in the case of part payment of any sum due, endorsement) of definitive Notes, and payments of interest in respect of definitive Notes will (subject as provided below) be made as aforesaid only against presentation and surrender (or, in the case of part payment of any sum due, endorsement) of Coupons, in each case at the specified office of any Paying Agent outside the United States (which expression, as used herein, means the United States of America (including the States and the District of Columbia, its territories, its possessions and other areas subject to its jurisdiction)).

Payments of principal in respect of any definitive Notes in CF-form will be made in the manner provided in paragraph (a) above only against surrender of definitive Notes together with the Coupon sheet attached. Payments of interest in respect of any definitive Notes in CF-form will be made in conformity with the agreement concluded between the Issuer and the "Algemeen Obligatiekantoor van het Centrum voor Fondsenadministratie B.V." in Amsterdam (the "Obligatiekantoor"), under which agreement the Issuer has accepted the rules and regulations of the Obligatiekantoor.

Payments of installments of principal (if any), other than the final instalment, will (subject as provided below) be made in the manner provided in paragraph (a) above against presentation and surrender (or, in the case of part payment of any sum due, endorsement) of the relevant Receipt. Payment of the final instalment will be made in the manner provided in paragraph (a) above against surrender (or, in the case of part payment of any sum due, endorsement) of the relevant Note. Each Receipt must be presented for payment of the relevant instalment together with the definitive Note to which it appertains. Receipts presented without the definitive Note to which they appertain do not constitute valid obligations of the Issuer. Upon the date on which any definitive Note becomes due and repayable, unmatured Receipts (if any) relating thereto (whether or not attached) shall become void and no payment shall be made in respect thereof.

Fixed Rate Notes in definitive form (other than Dual Currency Notes, Index Linked Notes and Long Maturity Notes (as defined below)) should be presented for payment together with all unmatured Coupons appertaining thereto (which expression shall for this purpose include Coupons falling to be issued on exchange of matured Talons), failing which the amount of any missing unmatured Coupon (or, in the case of payment not being made in full, the same proportion of the amount of such missing unmatured Coupon as the sum so paid bears to the sum due) will be deducted from the sum due for payment. Each amount of principal so deducted will be paid in the manner mentioned above against surrender of the relative missing Coupon at any time before the expiry of five years after the Relevant Date in respect of such principal (whether or not such Coupon would otherwise have become void under Condition 9) or, if later, five years from the date on which such Coupon would otherwise have become due. Upon any Fixed Rate Note becoming due and repayable prior to its Maturity Date, all unmatured Talons (if any) appertaining thereto will become void and no further Coupons in respect of any such Talons will be issued.

Upon the date on which any Floating Rate Note, Dual Currency Note, Index Linked Interest Note or Long Maturity Note in definitive form becomes due and repayable, unmatured Coupons and Talons (if any) relating thereto (whether or not attached) shall become void and no payment or, as the case may be, exchange for further Coupons shall be made in respect thereof. A "Long Maturity Note" is a Fixed Rate Note (other than a Fixed Rate Note which on issue had a Talon attached) whose nominal amount on issue is less than the aggregate interest payable thereon provided that such Note shall cease to be a Long Maturity Note on the Fixed Interest Date on which the aggregate amount of interest remaining to be paid after that date is less than the nominal amount of such Note.

If the due date for redemption of any definitive Note is not an Interest Payment Date, interest (if any) accrued in respect of such Note from (and including) the preceding Interest Payment Date or, as the case may be, the Interest Commencement Date shall be payable only against surrender of the relevant definitive Note.

Payments of principal and interest (if any) in respect of Notes represented by any global Note will (subject as provided below) be made in the manner specified above in relation to definitive Notes and otherwise in the manner specified in the relevant global Note against presentation or surrender, as the case may be, of such global Note at the specified office of any Paying Agent outside the United States which expression, as used in this Condition, means the United States of America (including the States and District of Columbia and its possessions). A record of each payment made against presentation or surrender of such global Note, distinguishing between any payment of principal and any payment of interest, will be made on such global Note by such Paying Agent and such record shall be prima facie evidence that the payment in question has been made.

The holder of a global Note shall be the only person entitled to receive payments in respect of Notes represented by such global Note and the Issuer will be discharged by payment to, or to the order of, the holder of such global Note in respect of each amount so paid. Each of the persons shown in the records of Euroclear or Clearstream, Luxembourg as the beneficial holder of a particular nominal amount of Notes represented by such global Note must look solely to Euroclear or Clearstream, Luxembourg, as the case may be, for his share of each payment so made by the Issuer to, or to the order of, the holder of such global

Note. No person other than the holder of such global Note shall have any claim against the Issuer in respect of any payments due on that global Note.

Notwithstanding the foregoing, U.S. dollar payments of principal and interest in respect of the Notes will be made at the specified office of a Paying Agent in the United States if:

- (i) the Issuer has appointed Paying Agents with specified offices outside the United States with the reasonable expectation that such Paying Agents would be able to make payment in U.S. dollars at such specified offices outside the United States of the full amount of principal and interest on the Notes in the manner provided above when due; and
- (ii) payment of the full amount of such interest at all such specified offices outside the United States is illegal or effectively precluded by exchange controls or other similar restrictions on the full payment or receipt of principal and interest in U.S. dollars;

(c) Payment Day

If the date for payment of any amount in respect of any Note, Receipt or Coupon is not a Payment Day, the holder thereof shall not be entitled to payment until the next following Payment Day in the relevant place and shall not be entitled to further interest or other payment in respect of such delay.

(d) Interpretation of Principal and Interest

Any reference in these Terms and Conditions to principal in respect of the Notes shall be deemed to include, as applicable:

- (i) any additional amounts which may be payable with respect to principal under Condition 8;
- (ii) the Final Redemption Amount of the Notes;
- (iii) the Early Redemption Amount of the Notes:
- (iv) the Optional Redemption Amount(s) (if any) of the Notes;
- (v) in relation to Instalment Notes, the Instalment Amounts;
- (vi) in relation to Zero Coupon Notes, the Amortized Face Amount (as defined in Condition 7(e)); and
- (vii) any premium and any other amounts which may be payable by the Issuer under or in respect of the Notes, other than amounts which may be payable with respect to interest.

Any reference in these Terms and Conditions to interest in respect of the Notes shall be deemed to include, as applicable, any additional amounts which may be payable with respect to interest under Condition 8.

7. Redemption and Purchase

(a) At Maturity

Unless previously redeemed or purchased and cancelled as specified below, each Note (including each Index Fixed Redemption Note and Dual Currency Redemption Note) will be redeemed by the Issuer at its Final Redemption Amount specified in, or determined in the manner specified in, the applicable Final Terms in the relevant Specified Currency on the Maturity Date.

(b) Redemption for Tax Reasons

Unless otherwise specified in the applicable Final Terms, the Notes may be redeemed at the option of the Issuer in whole, but not in part, at any time (in the case of Notes other than Floating Rate Notes, Dual Currency Interest Notes or Index Linked Interest Notes) or on any Interest Payment Date (in the case of Floating Rate Notes, Dual Currency Interest Notes or Index Linked Interest Notes), on giving not less than 30 nor more than 60 days' notice to the Noteholders in accordance with Condition 14 (which notice shall be irrevocable) if, on the occasion of the next payment due under the Notes, the Issuer has or will become obliged to pay additional amounts as provided or referred to in Condition 8, as a result of any change in, or amendment to, the laws or regulations of the jurisdiction in which the Issuer is incorporated and/or any jurisdiction in which the Issuer is engaged in the conduct of a trade or business (each, the "Relevant")

Jurisdiction") or any political subdivision or any authority thereof or therein having power to tax, or any change in the application or official interpretation of such laws or regulations, which change or amendment becomes effective on or after the Issue Date of the first Tranche of the Notes and provided that no such notice of redemption shall be given earlier than 90 days prior to the earliest date on which the Issuer would be obliged to pay such additional amounts were a payment in respect of the Notes then due.

Prior to the publication of any notice of redemption pursuant to this Condition, the Issuer shall deliver to the Agent a certificate signed by an authorized signatory of the Issuer stating that the Issuer is entitled to effect such redemption and setting forth a statement of facts showing that the conditions to the right of the Issuer so to redeem have occurred, and an opinion of independent legal advisers of recognized standing to the effect that the Issuer has or will become obliged to pay such additional amounts as a result of such change or amendment.

(c) Redemption at the Option of the Issuer (Issuer Call)

If Issuer Call is specified in the applicable Final Terms, the Issuer may, having given:

- (i) not less than 15 nor more than 30 days' notice to the Noteholders in accordance with Condition 14; and
- (ii) not less than 15 days before the giving of the notice referred to in (i), notice to the Agent,

(both of which notices shall be irrevocable and shall specify the date fixed for redemption), redeem all or some only of the Notes then outstanding on the Optional Redemption Date(s) and at the Optional Redemption Amount(s) specified in, or determined in the manner specified in, the applicable Final Terms together, if appropriate, with interest accrued to (but excluding) the Optional Redemption Date(s).

Any such redemption must be of a nominal amount not less than the Minimum Redemption Amount or not more than the Maximum Redemption Amount, both as indicated in the applicable Final Terms. In the case of a partial redemption of Notes, the Notes to be redeemed ("Redeemed Notes") will be selected individually by lot, in the case of Redeemed Notes represented by definitive Notes, and in accordance with the rules of Euroclear and/or Clearstream, Luxembourg, in the case of Redeemed Notes represented by a global Note, not more than 30 days prior to the date fixed for redemption (such date of selection being hereinafter called the "Selection Date"). In the case of Redeemed Notes represented by definitive Notes, a list of the serial numbers of such Redeemed Notes will be published in accordance with Condition 14 not less than 15 days prior to the date fixed for redemption. The aggregate nominal amount of Redeemed Notes represented by definitive Notes shall bear the same proportion to the aggregate nominal amount of all Redeemed Notes as the aggregate nominal amount of definitive Notes outstanding bears to the aggregate nominal amount of the Notes outstanding, in each case on the Selection Date, provided that such first mentioned nominal amount shall, if necessary, be rounded downwards to the nearest integral multiple of the Specified Denomination, and the aggregate nominal amount of Redeemed Notes represented by a global Note shall be equal to the balance of the Redeemed Notes. No exchange of the relevant global Note will be permitted during the period from and including the Selection Date to and including the date fixed for redemption pursuant to this sub-paragraph (c) and notice to that effect shall be given by the Issuer to the Noteholders in accordance with Condition 14 at least 5 days prior to the Selection Date.

(d) Redemption at the Option of the Noteholders (Investor Put)

If Investor Put is specified in the applicable Final Terms, upon the holder of any Note giving to the Issuer in accordance with Condition 14 not less than 15 nor more than 30 days' notice or such other period of notice as is specified in the applicable Final Terms (which notice shall be irrevocable), the Issuer will, upon the expiry of such notice, redeem, subject to, and in accordance with, the terms specified in the applicable Final Terms, in whole (but not in part), such Note on the Optional Redemption Date and at the Optional Redemption Amount specified in, or determined in the manner specified in, the applicable Final Terms together, if appropriate, with interest accrued to (but excluding) the Optional Redemption Date.

To exercise the right to require redemption of this Note the holder of this Note must, if this Note is in definitive form and held outside Euroclear and Clearstream, Luxembourg deliver, at the specified office of

any Paying Agent at any time during normal business hours of such Paying Agent falling within the notice period, a duly completed and signed notice of exercise in the form (for the time being current) obtainable from any specified office of any Paying Agent (a "**Put Notice**") and in which the holder must specify a bank account (or, if payment is required to be made by cheque, an address) to which payment is to be made under this Condition accompanied by this Note or evidence satisfactory to the Paying Agent concerned that this Note will, following delivery of the Put Notice, be held to its order or under its control.

If this Note is represented by a global Note or is in definitive form and held through Euroclear or Clearstream, Luxembourg to exercise the right to require redemption of this Note the holder of this Note must, within the notice period, give notice to the Agent of such exercise in accordance with the standard procedures of Euroclear and Clearstream, Luxembourg (which may include notice being given on his instruction by Euroclear or Clearstream, Luxembourg or any common depositary for them to the Agent by electronic means) in a form acceptable to Euroclear and Clearstream, Luxembourg from time to time and, if this Note is represented by a global Note, at the same time present or procure the presentation of the relevant global Note to the Agent for notation accordingly.

Any Put Notice given by a holder of any Note pursuant to this paragraph shall be irrevocable except where prior to the due date of redemption an Event of Default shall have occurred and be continuing in which event such holder, at its option, may elect by notice to the Issuer to withdraw the notice given pursuant to this paragraph and instead to declare such Note forthwith due and payable pursuant to Condition 10.

(e) Early Redemption Amounts

For the purpose of paragraph (b) above and Condition 10, each Note will be redeemed at its Early Redemption Amount calculated as follows:

- (i) in the case of a Note with a Final Redemption Amount equal to the Issue Price, at the Final Redemption Amount thereof; or
- (ii) in the case of a Note (other than a Zero Coupon Note but including an Instalment Note and Partly Paid Note) with a Final Redemption Amount which is or may be less or greater than the Issue Price or which is payable in a Specified Currency other than that in which the Notes are denominated at the amount specified in, or determined in the manner specified in, the applicable Final Terms or, if no such amount or manner is so specified in the applicable Final Terms at its nominal amount; or
- (iii) in the case of a Zero Coupon Note, at an amount (the "Amortized Face Amount") calculated in accordance with the following formula:

Early Redemption Amount = RP * (1 + AY)x where:

"RP" means the Reference Price;

"AY" means the Accrual Yield expressed as a decimal; and

"x" is a fraction the numerator of which is equal to the number of days (calculated on the basis of a 360-day year consisting of 12 months of 30 days each) from (and including) the Issue Date of the first Tranche of the Notes to (but excluding) the date fixed for redemption or (as the case may be) the date upon which such Note becomes due and repayable and the denominator of which is 360,

or on such other calculation basis as may be specified in the applicable Final Terms.

(f) Instalments

Instalment Notes will be redeemed in the Instalment Amounts and on the Instalment Dates. In the case of early redemption, the Early Redemption Amount will be determined pursuant to paragraph (e) above.

(g) Partly Paid Notes

If the Notes are Partly Paid Notes, they will be redeemed, whether at maturity, early redemption or otherwise, in accordance with the provisions of this Condition and the applicable Final Terms.

(h) Purchases

The Issuer or any Subsidiary may at any time purchase Notes (provided that, in the case of definitive Notes, all unmatured Receipts, Coupons and Talons appertaining thereto are purchased therewith) at any price in the open market or otherwise. Such Notes may be held or, at the option of the purchaser, surrendered to any Paying Agent for cancellation.

(i) Cancellation

All Notes which are redeemed will forthwith be cancelled (together with all unmatured Receipts and Coupons attached thereto or surrendered therewith at the time of redemption). All Notes so cancelled and the Notes purchased and cancelled pursuant to paragraph (h) above (together with all unmatured Receipts, Coupons and Talons cancelled therewith) shall be forwarded to the Agent and cannot be re-issued or resold.

(j) Late Payment on Zero Coupon Notes

If the amount payable in respect of any Zero Coupon Note upon redemption of such Zero Coupon Note pursuant to paragraph (a), (b), (c) or (d) above or upon its becoming due and repayable as provided in Condition 10 is improperly withheld or refused, the amount due and repayable in respect of such Zero Coupon Note shall be the amount calculated as provided in paragraph (e)(iii) above as though the references therein to the date fixed for the redemption or the date upon which such Zero Coupon Note becomes due and payable were replaced by references to the date which is the earlier of:

- (i) the date on which all amounts due in respect of such Zero Coupon Note have been paid; and
- (ii) five days after the date on which the full amount of the moneys payable has been received by the Agent and notice to that effect has been given to the Noteholders, in accordance with Condition 14.

8. Taxation

All payments of principal and interest in respect of the Notes, Receipts and Coupons by the Issuer will be made free from withholding or deduction of or for any present or future taxes of whatever nature imposed, levied, withheld or assessed by the Relevant Jurisdiction or any political subdivision or taxing authority thereof or therein, unless such withholding or deduction is required by law. In such event, the Issuer will, depending on which provision is specified in the applicable Final Terms, either (1) make the required withholding or deduction of such taxes, duties, assessments or governmental charges for the account of the holders of the Notes, Receipts or Coupons, as the case may be, and shall not pay any additional amounts to the holders of the Notes, Receipts or Coupons or (2) pay such additional amounts as shall be necessary in order that the net amounts received by the holders of the Notes, Receipts or Coupons after such withholding or deduction shall equal the respective amounts of principal and interest which would otherwise have been receivable in respect of the Notes, Receipts or Coupons, as the case may be, in the absence of such withholding or deduction; except that no such additional amounts shall be payable with respect to any Note, Receipt or Coupon:

- (i) presented for payment in respect of Notes issued other than by Koninklijke Ahold N.V., in Zaandam the Netherlands; or
- (ii) presented for payment by or on behalf of a Noteholder, Receiptholder or Couponholder who is liable for such taxes or duties in respect of such Note, Receipt or Coupon by reason of his having some connection with the Relevant Jurisdiction other than the mere holding of such Note, Receipt or Coupon or the receipt of principal or interest in respect thereof; or
- (iii) presented for payment by or on behalf of a Noteholder, Receiptholder or Couponholder who would not be liable or subject to the withholding or deduction by making a declaration of non-residence or other similar claim for exemption to the relevant tax authority; or
- (iv) presented for payment more than 30 days after the Relevant Date except to the extent that the holder thereof would have been entitled to an additional amount on presenting the same for payment on such thirtieth day (assuming that day to have been a Payment Day; or

- (v) where such withholding or deduction is imposed on a payment to an individual and is required to be made pursuant to EU Directive 2003/48/EC or any related arrangements, or any law implementing or complying with, or introduced in order to conform to, such Directive (together, the "EU Directive"); or
- (vi) presented for payment by or on behalf of a Noteholder, Receiptholder or Couponholder who would have been able to avoid such withholding or deduction by presenting the relevant Note, Receipt or Coupon to another Paying Agent in a Member State of the European Union; or
- (vii) for taxes that are payable otherwise than by withholding from a payment on the Note, Receipt or Coupon; or
- (viii) for any estate, inheritance, gift, sale, excise, transfer, personal property or similar tax, assessment or other governmental charge; or
- (ix) any combination of items (i) through (viii) above.

Additional amounts will also not be payable with respect to any payment on such Note, Receipt or Coupon to any Noteholder, Receiptholder or Couponholder who is a fiduciary, partnership or any person other than the sole beneficial owner of such payment, to the extent that a beneficiary or settlor with respect to such fiduciary, a member of such partnership or the beneficial owner of such payment would not have been entitled to the additional amounts had such beneficiary, settlor, member or beneficial owner been the actual Noteholder, Receiptholder or Couponholder.

9. Prescription

Claims for payment in respect of the Notes, Receipts and Coupons will be prescribed unless presented for payment within a period of five years after the date on which such claims for payment under the Notes, Receipts and Coupons first become due.

There shall not be included in any Coupon sheet issued on exchange of a Talon any Coupon, the claim for payment in respect of which would be void pursuant to this Condition or Condition 6(b) or any Talon which would be void pursuant to Condition 6(b).

10. Events of Default

If any one or more of the following events (each an "Event of Default") shall have occurred and be continuing:

- (i) the Issuer defaults for any reason whatsoever for more than 30 days with respect to the payment of principal or the payment of interest due on the Notes;
- (ii) the Issuer defaults in the performance of any other obligation under these Conditions and, if such default is capable of being remedied, such default has not been remedied within 30 days after written notification from any Noteholder requiring such default to be remedied shall have been given to the Issuer through the Agent as intermediary;
- (iii) the Issuer or any Principal Subsidiary defaults in the payment of the principal of, or interest on, any other obligation in respect of Borrowed Moneys of, assumed or guaranteed by the Issuer or the Principal Subsidiary, as the case may be, when and as the same shall become due and payable, if such default shall continue for more than the period of grace, if any, applicable thereto and the time for payment of such interest, or principal, has not been effectively extended, or if any obligation in respect of Borrowed Moneys, of, assumed or guaranteed by the Issuer or the Principal Subsidiary shall have become repayable before the due date thereof as a result of acceleration of maturity by reason of the occurrence of an event of default thereunder;
- (iv) an "executory attachment" ("executoriaal beslag"), or an "interlocutory attachment" ("conservatoir beslag") or similar measure under foreign law is made on any substantial part of the assets of the

Issuer or similar measure under foreign law is made thereon and, in either case, is not cancelled or withdrawn within 30 days after the making thereof or the Issuer becomes bankrupt, applies for suspension of payment or is wound up (or a similar measure under foreign law is made or taken), or the Issuer offers a compromise to its creditors or negotiates with all its creditors another agreement relating to its payment difficulties, or such measures are officially decreed;

- (v) any mortgage, charge, pledge, lien or other encumbrance, present or future, created or assumed by the Issuer or any of its Principal Subsidiaries over the whole or substantially all of the undertaking, assets or revenues of the Issuer or any of its Principal Subsidiaries becomes enforceable and any step is taken to enforce it (including the taking of possession or the appointment of a receiver, administrative receiver, administrator, manager or other similar person in respect thereof) and is not discharged or stayed within 30 days;
- (vi) the Issuer shall cease to carry on substantially the whole of its business or shall dispose of substantially the whole of its assets;
- (vii) Any Substituted Debtor ceases to be at least 95 per cent. owned and controlled (directly or indirectly) by the Issuer;
- (xiii) any event occurs which under the laws of any relevant jurisdiction has an analogous effect to any of the events referred to in the foregoing paragraph (v),

then any Noteholder may, by written notice to the Issuer at the specified office of the Agent, effective upon the date of receipt thereof by the Agent, declare the Notes held by the holder to be forthwith due and payable whereupon the same shall become forthwith due and payable at its Early Redemption Amount (as described in Condition 7(e)), together with accrued interest (if any) to the date of repayment, without presentment, demand, protest or other notice of any kind.

11. Replacement of Notes, Receipts, Coupons and Talons

Should any Note, Receipt, Coupon or Talon be lost, stolen, mutilated, defaced or destroyed, it may be replaced at the specified office of the Agent upon payment by the claimant of such costs and expenses as may be incurred in connection therewith and on such terms as to evidence and indemnity as the Issuer may reasonably require. Mutilated or defaced Notes, Receipts, Coupons or Talons must be surrendered before replacements will be issued.

12. Agent and Paying Agents

The names of the initial Agent and the other initial Paying Agents and their initial specified offices are set out below.

The Issuer is entitled to vary or terminate the appointment of any Paying Agent and/or appoint additional or other Paying Agents and/or approve any change in the specified office through which any Paying Agent acts, provided that:

- so long as the Notes are listed on any stock exchange, there will at all times be a Paying Agent with a specified office in such place as may be required by the rules and regulations of the relevant stock exchange;
- (ii) there will at all times be a Paying Agent with a specified office in a city in continental Europe;
- (iii) there will at all times be an Agent;
- (iv) a notice in accordance with Condition 14 below will be published in the case of any change in Paying Agents; and
- (v) the Issuer undertakes that it will ensure that it maintains a Paying Agent in a Member State of the European Union that will not be obliged to withhold or deduct tax pursuant to the EU Directive.

In addition, the Issuer shall forthwith appoint a Paying Agent having a specified office in New York City in the circumstances described in the final paragraph of Condition 6(b). Any variation, termination, appointment or change shall only take effect (other than in the case of insolvency, when it shall be of immediate effect) after not less than 30 nor more than 45 days' prior notice thereof shall have been given to the Noteholders in accordance with Condition 14.

In acting under the Agency Agreement, the Paying Agents act solely as agents of the Issuer and do not assume any obligation to, or relationship of agency or trust with, any Noteholders, Receiptholders or Couponholders.

The Agency Agreement contains provisions permitting any entity into which any Paying Agent is merged or converted or with which it is consolidated or to which it transfers all or substantially all of its assets to become the successor paying agent.

13. Exchange of Talons

On and after the Interest Payment Date on which the final Coupon comprised in any Coupon sheet matures, the Talon (if any) forming part of such Coupon sheet may be surrendered at the specified office of the Agent or any other Paying Agent in exchange for a further Coupon sheet including (if such further Coupon sheet does not include Coupons to (and including) the final date for the payment of interest due in respect of the Note to which it appertains) a further Talon, subject to the provisions of Condition 9. Each Talon shall, for the purposes of these Terms and Conditions, be deemed to mature on the Interest Payment Date on which the final Coupon comprised in the relative Coupon sheet matures.

14. Notices

All notices regarding the Notes shall be published on the website of the Issuer. The Issuer shall also ensure that all notices are duly published in a manner which complies with the rules and regulations of any listing authority or other relevant authority, stock exchange and/or other quotation system on which the Notes are for the time being listed. Any such notice will be deemed to have been given on the date of the first publication or, if published on one or more different dates, on the first date on which the publication is made.

Until such time as any definitive Notes are issued, there may (provided that, in the case of any publication required by a stock exchange, the rules of the stock exchange so permit), so long as the global Note(s) is or are held in its or their entirety on behalf of Euroclear and Clearstream, Luxembourg, be substituted for publication referred to above, the delivery of the relevant notice to Euroclear and Clearstream, Luxembourg for communication by them to the holders of the Notes, provided that, if and for so long as any Notes are listed on a stock exchange and the rules of that stock exchange or other relevant authority so require, such notice will be published in a daily newspaper of general circulation in the place or places required by that stock exchange or other relevant authority. Any such notice shall be deemed to have been given to the holders of the Notes on the seventh day after the day on which the said notice was given to Euroclear and Clearstream, Luxembourg or, if such publication is required on the date of the first publication in all required newspapers.

Where the identity of all the holders of the Notes is known to the Issuer, the Issuer may (after consultation with the relevant stock exchange (where relevant)) give notice individually to such holders in lieu of publication as provided above.

Notices to be given by any holder of the Notes shall be in writing and given by lodging the same, together with the relative Note or Notes, with the Agent. Whilst any of the Notes are represented by a global Note, such notice may be given by any holder of a Note to the Agent via Euroclear and/or Clearstream, Luxembourg, as the case may be, in such manner as the Agent and Euroclear and/or Clearstream, Luxembourg, as the case may be, may approve for this purpose.

15. Meetings of Noteholders, Modification and Waiver

The Agency Agreement contains provisions for convening meetings of the Noteholders to consider any matter affecting their interests, including the sanctioning by Extraordinary Resolution of a modification of the Notes, the Receipts, the Coupons or certain provisions of the Agency Agreement. Such a meeting may be convened by the Issuer or Noteholders holding not less than five per cent. in nominal amount of the Notes for the time being remaining outstanding. The quorum at any such meeting for passing an Extraordinary Resolution is one or more persons holding or representing not less than 50 per cent. in nominal amount of the Notes for the time being outstanding, or at any adjourned meeting one or more persons being or representing Noteholders whatever the nominal amount of the Notes so held or represented, except that at any meeting the business of which includes the modification of certain provisions of the Notes, Receipts and the Coupons (including modifying the date of maturity of the Notes or any date for payment of interest thereon, reducing or canceling the amount of principal or the rate of interest payable in respect of the Notes or altering the currency of payment of the Notes, Receipts or Coupons), the necessary quorum for passing an Extraordinary Resolution will be one or more persons holding or representing not less than two-thirds, or at any adjourned such meeting not less than one-third, in nominal amount of the Notes for the time being outstanding. An Extraordinary Resolution requires a 75 per cent. majority of the votes cast. An Extraordinary Resolution passed at any meeting of the Noteholders shall be binding on all the Noteholders, whether or not they are present at the meeting, and on all Receiptholders and Couponholders.

The Agent and the Issuer may agree, without the consent of the Noteholders, Receiptholders or Couponholders, to:

- (i) any modification (except as mentioned above) of the Agency Agreement which is not materially prejudicial to the interests of the Noteholders; or
- (ii) any modification of the Notes, the Receipts, the Coupons or the Agency Agreement which is of a formal, minor or technical nature or is made to correct a manifest or proven error or to comply with mandatory provisions of the laws of the Netherlands.

Any such modification shall be binding on the Noteholders, the Receiptholders and the Couponholders and any such modification shall be notified to the Noteholders in accordance with Condition 14 as soon as practicable thereafter.

16. Further Issues

The Issuer shall be at liberty from time to time without the consent of the Noteholders, Receiptholders or Couponholders to create and issue further notes having terms and conditions the same as the Notes or the same in all respects save for the amount and date of the first payment of interest thereon and so that the same shall be consolidated and form a single Series with the outstanding Notes.

17. Substitution of the Issuer

- (a) The Issuer (which for the purpose of this Condition, save where the context requires otherwise, includes any previous substitute of the Issuer) under this Condition may and the Noteholders, the Receiptholders and the Couponholders hereby irrevocably agree in advance that the Issuer under this Condition may at any time, substitute either (i) any company (incorporated in any country in the world), more than 90 per cent. of the shares or other equity interest carrying voting rights of which are directly or indirectly held by the Issuer or (ii) any branch of the Issuer, as the principal debtor in respect of the Notes (any such company, the "Substituted Debtor"), provided that:
 - (i) such documents shall be executed, and notices be given, by the Substituted Debtor and the Issuer as the Agent may deem reasonably necessary to give full effect to the substitution and pursuant to which the Substituted Debtor shall undertake in favor of each Noteholder,

Receiptholder and Couponholder to be bound by these Terms and Conditions and the provisions of the Agency Agreement as the principal debtor in respect of the Notes, Receipts and Coupons in place of the Issuer:

- (ii) in accordance with and subject to Condition 8, no taxes or duties shall be required to be withheld or deducted at source in the territory where the Substituted Debtor is incorporated, domiciled or resident (unless the withholding or deduction would be borne by the Substituted Debtor, in which case Condition 8 shall apply or unless the Issuer was required by law to make such withholding or deduction before the substitution);
- (iii) all necessary governmental and regulatory approvals and consents for such substitution shall have been obtained and be in full force and effect;
- (b) The Substituted Debtor shall forthwith give notice of the substitution to the Noteholders, the Receiptholders and the Couponholders in accordance with Condition 14.

18. Governing Law and Submission to Arbitration

The Agency Agreement, the Notes, the Receipts and the Coupons are governed by, and shall be construed in accordance with, the laws of the Netherlands.

The Issuer submits for the exclusive benefit of the Noteholders, the Receiptholders and the Couponholders to the jurisdiction of the courts of Amsterdam, the Netherlands, judging in first instance, and their appellate courts. Without prejudice to the foregoing, the Issuer further irrevocably agrees that any suit, action or proceedings arising out of or in connection with the Agency Agreement, the Notes, the Receipts or the Coupons may be brought in any other court of competent jurisdiction.

FORM OF FINAL TERMS

The Final Terms in respect of each Tranche of Notes will be substantially in the following form, duly supplemented (if necessary), amended (if necessary) and completed to reflect the particular terms of the relevant Notes being issued. Text in this section appearing in italics does not form part of the form of the Final Terms but denotes directions for completing the Final Terms.

Copies of the Final Terms will be provided upon request by the Issuer. In addition, the Final Terms with respect to Notes admitted to listing and trading on Euronext Amsterdam by NYSE Euronext will be displayed on the website of Euronext Amsterdam (www.euronext.com).

Final Terms

Koninklijke Ahold N.V.

(incorporated under the laws of the Netherlands with limited liability and having its registered seat in Zaandam (municipality Zaanstad), the Netherlands and its principal place of business at (1019 GM)

Amsterdam, the Netherlands, Piet Heinkade 167-173)

Issue of [up to] [Aggregate Nominal Amount of Tranche] [Title of Notes] (the "Notes") issued under Koninklijke Ahold N.V.'s Debt Issuance Program

dated [•]

[The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer of the Notes may only do so:

- (i) in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) in those Public Offer Jurisdictions mentioned in item 36 below, provided such person is one of the persons mentioned in item 36 below and that such offer is made during the Offer Period specified for such purpose therein.

Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.1¹

[The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer in that Relevant Member State of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive, in each case, in

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Include this legend where a non-exempt offer of Notes is anticipated. (N.B. Not relevant for an issue of Notes with a minimum denomination of \in 50,000 (or its equivalent in another currency)).

relation to such offer. Neither the Issuer nor any Dealer has authorised, not do they authorise, the making of any offer of Notes in any other circumstances.]²

PART A - CONTRACTUAL TERMS

This document constitutes the Final Terms of the issue of Notes under the Debt Issuance Program (the "Program") of Koninklijke Ahold N.V. (the "Issuer"), described herein for the purposes of article 5.4 of Directive 2003/71/EC (the "Prospectus Directive"). It must be read in conjunction with the Issuer's base prospectus pertaining to the Program, dated April 15, 2008 (the "Base Prospectus") and any supplements as referred to in article 16.1 of the Prospectus Directive thereto, which together constitute a base prospectus for the purposes of the Prospectus Directive. Full information on the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus and any such supplements thereto. The Base Prospectus (and any supplements thereto) is available for viewing at the office of the Issuer at Piet Heinkade 167-173, 1019 GM, Amsterdam, the Netherlands, where copies may also be obtained. Electronic copies can be obtained by e-mail through investor.relations@ahold.com.

These Final Terms shall be read in conjunction with the Terms and Conditions (the "Terms and Conditions") set forth in the Base Prospectus. The Terms and Conditions, as supplemented, amended and/or disapplied by these Final Terms, constitute the conditions (the "Conditions") of the Notes. Capitalized terms not defined herein have the same meaning as in the Terms and Conditions. Certain capitalized terms in the Terms and Conditions which are not defined therein have the meaning set forth in these Final Terms. All references to numbered Conditions and sections are to Conditions and sections of the Terms and Conditions set forth in the Base Prospectus.

[Include whichever of the following apply or specify as "Not Applicable" (N/A). Note that the numbering should remain as set out below, even if "Not Applicable" is indicated for individual paragraphs or subparagraphs. Italics denote directions for completing the Final Terms.]

[When completing any final terms, or adding any other final terms or information, consideration should be given as to whether such terms or information constitute "significant new factors" and consequently trigger the need for a supplement to the Base Prospectus under Article 16 of the Prospectus Directive.]

1.	Issuer:	[]
2.	[(i)] Series Number:	[]
	[(ii) Tranche Number:	[1]
		(If fungible with an existing Series, details of that Series, including the date on which the Notes become fungible)
3.	Specified Currency or Currencies:	[]
4.	Aggregate Nominal Amount: [(i)] Series:	[]
	[(ii) Tranche:	[1]

² Include this legend where only an exempt offer of Notes is anticipated. (N.B. Not relevant for an issue of Notes with a minimum denomination of € 50,000 (or its equivalent in another currency)).

5.	Issue Pri	ce:		[] per cent. of the Aggregate Nominal Amount [plus accrued interest from [insert date] (if applicable)]
6.	(i) Sp	ecified Denominations:		[]
				(Where multiple denominations above [€50,000] or equivalent are being used the following sample wording should be followed:
				"[€50,000] and integral multiples of [€1,000] in excess thereof up to and including [€99,000]. No notes in definitive from will be issued with a denomination above [€99,000].")
				(N.B. If an issue of Notes is (i) NOT admitted to trading on an European Economic Area exchange; and (ii) only offered in the European Economic Area in circumstances where a prospectus in not required to be published under the Prospectus Directive the €[1,000] [50,000] minimum denomination is not required.)
	(ii) Ca	Iculation Amount		[]
				(If only one Specified Denomination, insert the Specified Denomination.
				If more than one Specified Denomination, insert the highest common factor. Note: There must be a common factor in the case of two or more Specified Denominations.]
	Form of [Definitive Notes:	[K/CF/S	tandard Euromarket]
7.	(i) Iss	ue Date:		[]
	(ii) Int	erest Commencement Date		[Specify/Issue Date/Not Applicable]
8.	Maturity I	Date:		[specify date or (for Floating Rate Notes) Interest Payment Date falling in or nearest to the relevant month and year]
9.	Interest E	Basis:		[[] per cent. Fixed Rate] [[specify reference rate] +/- [] per cent. Floating Rate] [Zero Coupon] [Zero Coupon] [Index Linked Interest] [Other (specify)]

			(further particulars specified below)
10.	Rede	mption/Payment Basis:	[Redemption at par] [Index Linked Redemption] [Dual Currency] [Partly Paid] [Instalment] [Other (specify)]
11.	Chan	ge of interest Basis or Redemption/	
	Paym	ent Basis:	[Specify details of any provision for convertibility of Notes into another interest or redemption/payment basis]
12.	Put/C	all Options:	[Investor Put]
			[Issuer Call]
			[(further particulars specified below)]
13.	(i)	Status of the Notes:	[Senior/[Date/Perpetual]/Subordinated]
	(ii)	[Date [Board] approval for issuance of Note	es
		Obtained:	[] [and [], respectively] (N.B. Only required where Board (or similar) authorization is required for the particular tranche of Notes)]
14.	Metho	od of distribution:	[Syndicated/Non-syndicated]
PRO	/ISION	IS RELATING TO INTEREST (IF ANY) PAY.	ABLE
15.	Fixed	Rate Note Provisions	[Applicable/Not Applicable] (If not applicable, delete the remaining sub- paragraphs of this paragraph)
	(i)	Rate[(s)] of Interest:	[] per cent. per annum [payable [annually/semi-annually/quarterly/monthly/other (specify)] in arrear]
	(ii)	Interest Payment Date(s):	[] in each year [adjusted in accordance with [specify Business Day Convention and any applicable Business Centre(s) for the definition of "Business Day"]/not adjusted]
	(iii)	Fixed Coupon Amount[(s)]:	[] per Calculation Amount
	(iv)	Broken Amount(s):	[] per Calculation Amount, payable on the Interest Payment Date falling [in/on] []
	(v)	Day Count Fraction:	[30/360/ Actual/Actual (ICMA)/other (specify)]]
	(vi)	[Determination Dates:	[] in each year (insert regular interest payment dates, ignoring issue date or maturity date in the

case of a long or short first or last coupon. N.B. only relevant where Day Count Fraction is Actual/Actual (ICMA))]

	(vii)	Other terms relating to the method of calculating interest for Fixed Rate Notes:	[Not Applicable/give details]
16.	Floa	ting Rate Note Provisions	[Applicable/Not Applicable] (If not applicable, delete the remaining sub- paragraphs of this paragraph)
	(i)	Interest Period(s):	[]
	(ii)	Specified Interest Payment Dates:	[]
	(iii)	First Interest Payment Date:	[]
	(iv)	Business Day Convention:	[Floating Rate Convention/Following Business Day Convention/Modified Following Business Day Convention/No Adjustment/Preceding Business Day Convention/[other (give details)]]
	(v)	Business Centre(s):	[]
	(vi)	Manner in which the Rate(s) of Interest is/are to be determined:	[Screen Rate Determination/ISDA Determination/other (<i>give details</i>)]
	(vii)	Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Agent):	[]
	(viii)	Screen Rate Determination:	
		- Reference Rate:	[]
		- Interest Determination Date(s):	[]
		- Relevant Screen Page:	[]
	(ix)	ISDA Determination:	
		- Floating Rate Option:	[]
		- Designated Maturity:	[]
		- Reset Date:	[]
	(x)	Margin(s):	[+/–] [] per cent. per annum

	(XI)	Minimum Rate of Interest:	L	j per cent. per annum			
	(xii)	Maximum Rate of Interest:	[] per cent. per annum			
	(xiii)	Day Count Fraction:	[1			
	(xiv)	Fall back provisions, rounding provisions, denominator and any other terms relating to the method of calculating interest on Floating Rate Notes, if different from					
		those set out in the Conditions:	[]			
17.	Zero	Coupon Note Provisions	(If	pplicable/Not Applicable] not applicable, delete the remaining sub tragraphs of this paragraph)			
	(i)	Accrual Yield:	[] per cent. per annum			
	(ii)	Reference Price:	[1			
	(iii)	Any other formula/basis of					
		determining amount payable:	[]			
18.	Index Linked Interest Note/other variable linked						
	Inter	est Note Provisions	(If	pplicable/Not Applicable] not applicable, delete the remaining abparagraphs of this paragraph)			
	(i)	Index/Formula/other variable:	[G	ive or annex details]			
	(ii)	Party responsible for calculating the Rate(s) of Interest and/or Interest Mount(s) (if not the Agent):]	1			
	(iii)	Provisions for determining Coupon where calculated by reference to Index and/or Formula and/or other variable:	r	1			
		Formula and/or other variable.	[1			
	(iv)	Determination Dates:	[1			
	(v)	Provisions for determining Coupon where calculation by reference to Index and/or Formula and/or other variable is impossible or impracticable or					
		Otherwise disrupted:	[]			

	(vii)	Specified Interest Payment Dates:	[1
	(viii)	Business Day Convention:	Co Co	loating Rate Convention/Following Business Day onvention/Modified Following Business Day onvention/Preceding Business Day Convention/her (give details)]
	(ix)	Business Centre(s):	[1
	(x)	Minimum Rate/Amount of Interest:	[] [per cent. per annum]
	(xi)	Maximum Rate/Amount of Interest:	[] [per cent. per annum]
	(xii)	Day Count Fraction:	[1
19.	Dual	Currency Note Provisions	(If	pplicable/Not Applicable] not applicable, delete the remaining b paragraphs of this paragraph)
	(i)	Rate of Exchange/method of calculating Rate of Exchange:	[G	ive details]
	(ii)	Party, if any, responsible for calculating the principal and/or interest due (if not the Agent):]	1
	(iii)	Provisions applicable where calculation by reference to Rate of Exchange impossible or impracticable:]	1
	(iv)	Person at whose option Specified Currency(ies) is/are payable:	[]
<i>PRO</i> 20.		NS RELATING TO REDEMPTION Option	(If	pplicable/Not Applicable] not applicable, delete the remaining sub- aragraphs of this paragraph)
	(i)	Optional Redemption Date(s):	[1
	(ii)	Optional Redemption Amount(s) of each Note and method, if any, of calculation of such amount(s):	[] per Calculation Amount
	(iii)	If redeemable in part:		
		(a) Minimum Redemption Amount:	[] per Calculation Amount
		(b) Maximum Redemption Amount:	[] per Calculation Amount

	(iv)	Notice period:	the ac of cle] J.B. if setting notice periods which are different to ose provided in the Conditions, the Issuer is divised to consider the practicalities of distribution information through intermediaries, for example, earing systems and custodians, as well as any ther notice requirements which may apply, for eample, as between the Issuer and the Agent)
21.	Put	Option	(If	pplicable/Not Applicable] not applicable, delete the remaining sub- tragraphs of this paragraph)
	(i)	Optional Redemption Date(s):	[1
	(ii)	Optional Redemption Amount(s) of each Note and method, if any, of calculation of such amount(s):	[] per Calculation Amount
	(iii)	Notice period:	[1
22.	Fina	I Redemption Amount of each Note	[] per Calculation Amount
		ses where the Final Redemption Amount dex-Linked or other variable-linked:		
	(i)	Index/Formula/variable:	[1
	(ii)	Party responsible for calculating the Final Redemption Amount (if not the Agent):	[]
	(iii)	Provisions for determining Final Redemption Amount where calculated by reference to Index and/or Formula and/or other variable:	[1
	(iv)	Determination Date(s):	[1
	(v)	Provisions for determining Final Redemption Amount where calculation by reference to Index and/or Formula and/or other variable is impossible or impracticable		
		or otherwise disrupted:	[1
	(vi)	Payment Date:	[1
	(vii)	Minimum Final Redemption Amount:	ſ] per Calculation Amount

	(viii) Maximum Final Redemption Amount:	[] per Calculation Amount
23.	Early Redemption Amount Early Redemption Amount(s) per Calculation Amount payable on redemption for taxation reasons or on event of default and/or the method of calculating the same (if required or if different from that set out in the Conditions):	
GENI	ERAL PROVISIONS APPLICABLE TO THE NOTE	
24.	Form of Notes	Bearer Notes: [Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable fo Definitive Notes in the limited circumstances specified in the Permanent Global Note]
		[Temporary Global Note exchangeable for Definitive Notes on and after the Exchange Date] (This option is not available when the Specified Denomination of the Notes is €50,000 and integral multiples of €1,000 in excess thereof up to and including €99,000.)
		[Permanent Global Note exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note]
		(Ensure that this is consistent with the wording in the Base Notes.)
25.	Financial Centre(s) or other special provisions relating to payment Dates:	[Not Applicable/give details. Note that this paragraph relates to the date and place of payment and not interest period end dates to which paragraphs 15(ii), 16(v) and 18(ix) relate]
26.	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	[Yes/No. If yes, give details]
27.	Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each	

28. Details relating to Instalment Notes;

payment is to be made [and consequences (if any) of failure to pay, including any Right of the Issuer to forfeit the Notes and interest due on late payment]:

[Not Applicable/give details]

		unt of each instalment, date on heach payment is to be made:	[Not Applicable/give details]
29.		enomination, renominalisation reconventioning provisions:	[Not Applicable/The provisions in Condition [] apply]
30.	Cons	solidation provisions:	[Not Applicable The provisions in Condition [] apply]
31.	Othe	er final terms:	[Not Applicable/give details] (When adding any other final terms consideration should be given as to whether such terms constitute "significant new factors" and consequently trigger the need for a supplement to the Base Prospectus under Article 16 of the Prospectus Directive)
DIST	RIBUT	TION	
32.	(i)	[If syndicated, names and	
		Adrresses of Managers and	
		underwriting commitments	[Not Applicable/ give details] (Include names and addresses of entities agreeing to underwrite the issue on a firm commitment basis and names and addresses of the entities agreeing to place the issue without a firm commitment or on a "best efforts" basis if such entities are not the same as the Managers.)
	(ii)	Date of Syndication Agreement:	[]
	(iii)	Stabilizing Manager(s) (if any):	[Not Applicable/give legal name]
33.	If no	n-syndicated, name and address of er:	[Not Applicable/give name and address
34.	Tota	I commission and concession:	[] per cent. of the Aggregate Nominal Amount**
35.	US S	Selling Restriction:	[Reg. S Compliance Category; TEFRA C/TEFRA D/TEFRA not applicable]
36.	Non-	exempt Offer:	[Not Applicable] [An offer of the Notes may be made by the Managers [and [specify, if applicable]] other than pursuant to Article 3(2) of the Prospectus Directive in [specify relevant Member State(s) – which must be jurisdictions where the Prospectus and any supplements have been passported] ("Public Offer Jurisdictions") during the period from [specify date] until [specify date] ("Offer Period"). See further Paragraph 10 of Part

B below.

37. Additional selling restrictions:

[Not Applicable/give details]

IPURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for issue [and] [public offer in the Public Offer Jurisdictions] [and] [admission to trading on [Euronext Amsterdam by NYSE Euronext/other (*specify*)] of the Notes described herein] pursuant to the [insert Program Amount] Medium Term Note Program of Koninklijke Ahold N.V.]

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms. [(Relevant third party information) has been extracted from (specify source). The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by (specify source), no facts have been omitted which would render the reproduced information inaccurate or misleading.)] The Issuer declares that, having taken all reasonable care to ensure that such is the case, the information contained in these Final Terms is, to the best of its knowledge, in accordance with the facts and contains no omission likely to affect its import.

Signe	ed on behalf of the Issuer:			
Ву:	Duly authorised			
		PART B - OTHER	RINFORMATION	
1.	Listing		[Application has been made behalf) for the Notes to be a [Euronext Amsterdam by NY (specify)] with effect from [expected to be made by the behalf) for the Notes to be a [Euronext Amsterdam by NY (specify)] with effect from [dmitted to trading on (SE Euronext/other].] [Application is Issuer (or on its dmitted to trading on (SE Euronext/other
2.	Ratings		The Notes to be issued have	e been rated:
			[Moody's: []]	
			[Fitch: []]	
			[[Other]: []]	
			[Need to include a brief explored of the ratings if this has pre by the rating provider.]	-

(The above disclosure should reflect the rating allocated to Notes of the type being issued under

the Program generally or, where the issue has been specifically rated, that rating.)

3. Interests of Natural and Legal Persons Involved in the Issue

Need to include a description of any interest, including conflicting ones, that is material to the issue/offer, detailing the persons involved and the nature of the interest. May be satisfied by the inclusion of the following statement:

"Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer."

(When adding any other description, consideration should be given as to whether such matters described constitute "significant new factors" and consequently trigger the need for a supplement to the Prospectus under Article 16 of the Prospectus Directive.)

4. [Reasons for the Offer, estimate net proceeds and total expenses

5.

[(i) Reasons for the offer:	[] (See "Use of Proceeds" wording in Base Prospectus – if reasons for offer different from making profit and/or hedging certain risks will need to include those reasons here.)
[(ii)] Estimated net proceeds:	[] (If proceeds are intended for more than one use will need to split out and present in order of priority. If proceeds insufficient to fund all proposed uses state amount and sources of other funding.)
[(iii)] Estimated total expenses:	[] [Include breakdown of expenses.]
	(If the Notes are derivative securities to which Annex XII of the Prospectus Directive Regulation applies it is only necessary to include disclosure of net proceeds and total expenses at (ii) and (iii) above where disclosure is included at (i) above.)
[Fixed Rate Notes only - Yield)	
Indication of yield:	[] Calculated as [include details of method of calculation in summary form] on the Issue Date.
	As set out above, the yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of futuree yield 1

Details of historic [LIBOR/EURIBOR/other] rates can be obtained from [Reuters].]

6. [Floating Rate Notes only - Historic Interest Rates

7. [Index-linked or other variable-linked Notes only - Explanation of effect on value of investment and associated risks and other information concerning the underlying

Need to include details of where past and future performance and volatility of the index/formula/other variable can be obtained and a clear and comprehensive explanation of how the value of the investment is affected by the underlying and the circumstances when the risks are most evident. [Where the underlying is an index need to include the name of the index and a description if composed by the Issuer and if the index is not composed by the Issuer need to include details of where the information about the index can be obtained. Where the underlying is not an index need to include equivalent information. Include other information concerning the underlying required by Paragraph 4.2 of Annex XII of the Prospectus Directive Regulation.]

(When completing this paragraph, consideration should be given as to whether such matters described constitute "significant new factors" and consequently trigger the need for a supplement to the Prospectus under Article 16 of the Prospectus Directive.)

The Issuer [intends to provide post-issuance information [specify what information will be reported and where it can be obtained]] [does not intend to provide post-issuance information].]

8. [Dual Currency Notes only - Performance of rate[s] of exchange and explanation of effect on value of investment

Need to include details of where past and future performance and volatility of the relevant rate(s) can be obtained and a clear and comprehensive explanation of how the value of the investment is affected by the underlying and the circumstances when the risks are most evident.]

(When completing this paragraph, consideration should be given as to whether such matters described constitute "significant new factors" and consequently trigger the need for a supplement to the Prospectus under Article 16 of the Prospectus Directive.)

9.

Operational Information	
(i) ISIN Code:	[]
(ii) Common Code:	[]
(iii) Fondscode:	[] [Not Applicable]
(iv) WKN Code:	[] [Not Applicable]
(v) [Other relevant code:]	[Not Applicable/give name(s) and numbers(s)]
(vi) Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, societe anonyme	[Not Applicable/give name(a) and number(a)]
and the relevant identification number(s):	[Not Applicable/give name(s) and number(s)]
(vii) Delivery:	Delivery [against/free of] payment
(viii)Names and addresses of initial Paying Agent(s):	[]

(ix) Names and addresses of additional

Paying Agent(s) (if any): []

10. Terms and conditions of the offer

Offer Price: [Issue Price/specify]

Conditions to which the offer is subject: [Not Applicable/give details]

Description of the application process: [Not Applicable/give details]

Description of the possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:

excess amount paid by applicants: [Not Applicable/give details]

Details of the minimum and/or maximum amount of application: [Not Applicable/give details]

Details of the method and time limits for paying up and delivering the Notes: [Not Applicable/give details]

Manner and date on which results of the offer are to be made public: [Not Applicable/give details]

Procedure for exercise of any right of pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised:

[Not Applicable/give details]

Categories of potential investors
to which the Notes are offered and
whether tranche(s) have been reserved
for certain countries:

[Not Applicable/give details]

Process for notification to applicants
of the amount allotted and the indication
whether dealing may begin before
notification is made:

[Not Applicable/give details]

Amount of any expenses and taxes specifically charged to the subscriber or purchaser: [Not Applicable/give details]

to the extent known to the Issuer,
of the placers in the various countries
where the offer takes place:

[None/give details]

Name(s) and address(es),

FORM OF THE NOTES

Each Tranche of Notes initially will (unless otherwise indicated in the applicable Final Terms) be represented by a temporary global note (the "Temporary Global Note"), or, if so specified in the applicable Final Terms, a permanent global note (the "Permanent Global Note"), without receipts, interest coupons or talons, which will be delivered to a common depositary for Euroclear and Clearstream, Luxembourg and/or any other agreed clearing system. Whilst any Note is represented by a Temporary Global Note, subject to TEFRA D selling restrictions and has a maturity in excess of 183 days, payments of principal and interest (if any) due prior to the Exchange Date (as defined below) will be made against presentation of the Temporary Global Note only to the extent that certification (in a form to be provided) to the effect that the beneficial owners of such Note are not U.S. persons or persons who have purchased for resale to any U.S. person, as required by U.S. Treasury regulations, has been received by the relevant clearing system(s) and the relevant clearing system(s) has or have given a like certification (based on the certifications it has or they have received) to the Agent. Any reference in this section to the relevant clearing system(s) shall mean the clearing and/or settlement system(s) specified in the applicable Final Terms.

On and after the date (the "Exchange Date") which is not less than 40 days nor within any other applicable term after the date on which the Temporary Global Note is issued, interests in the Temporary Global Note will be exchangeable (free of charge) upon request as described therein, either for interests in a Permanent Global Note without receipts, interest coupons or talons, or for definitive Notes (as indicated in the applicable Final Terms) in each case (if the Notes are subject to TEFRA D selling restrictions and have maturities in excess of 183 days) against certification of beneficial ownership as described in the second sentence of the preceding paragraph unless such certification has already been given. The holder of a Temporary Global Note will not be entitled to collect any payment of principal or interest due on or after the Exchange Date unless, upon due certification, exchange of the Temporary Global Note for an interest in a Permanent Global Note or for Definitive Notes is improperly withheld or refused.

Pursuant to the Agency Agreement (as defined under "Terms and Conditions of the Notes") the Agent shall arrange that, if a Temporary Global Note representing a further Tranche of Notes is issued, the Notes of such Tranche shall be assigned an ISIN and a common code by Euroclear and Clearstream, Luxembourg and/or a *Fondscode* by Clearnet S.A. Amsterdam Branch Stock Clearing (the securities clearing corporation of Euronext Amsterdam N.V.) which are different from the ISIN, common code and Fondscode assigned to Notes of any other Tranche of the same Series until at least the expiry of the distribution compliance period (as defined in Regulation S under the Securities Act) applicable to the Notes of such Tranche.

Definitive Notes will be either in the standard euromarket form, in K-form (including *verzamelbewijs*) (with coupons ("Coupons")) and/or in CF-form (with Coupon sheets). Definitive Notes and global Notes will be payable to bearer. Notes in K-form may, if applicable, have talons ("Talons") for further Coupons attached but will not be issued with receipts ("Receipts") attached. Notes in CF-form will have neither Talons nor Receipts attached on issue and will be governed by the rules of the *Algemeen Obligatiekantoor van het Centrum voor Fondsenadministratie B.V.* in Amsterdam.

Payments of principal and interest (if any) on a Permanent Global Note will be made through the relevant clearing system(s) against presentation or surrender (as the case may be) of the Permanent Global Note without any requirement for certification. To the extent permitted by applicable rules and procedures a Permanent Global Note will be exchangeable (free of charge), in whole for security printed definitive Notes with, where applicable, receipts, interest coupons or coupon sheets and talons attached. Such exchange may be made only upon the occurrence of an Exchange Event. An "Exchange Event" means that (1) the Issuer has been notified that both Euroclear and Clearstream, Luxembourg have been closed for business

for a continuous period of 14 days (other than by reason of holiday, statutory or otherwise) or has announced its intention permanently to cease business or has in fact done so and no alternative clearing system is available or (2) any of the circumstances described in Condition 10 has occurred or (3) the Issuer has or will become obliged to pay additional amounts as provided for or referred to in Condition 8 which would not be required if the Notes were in definitive form. The Issuer will promptly give notice to Noteholders in accordance with Condition 14 upon the occurrence of an Exchange Event. In the event of the occurrence of an Exchange Event as described in (1) above, Euroclear and/or Clearstream, Luxembourg, acting on the instructions of any holder of an interest in the global Note, may give notice to the Agent requesting exchange and in the event of the occurrence of an Exchange Event as described in (2) above, the Issuer may also give notice to the Agent requesting exchange. Any such exchange shall occur no later than 15 days after the date of receipt of the relevant notice by the Agent.

Global Notes and definitive Notes will be issued pursuant to the Agency Agreement. At the date hereof, neither Euroclear nor Clearstream, Luxembourg regard Notes in global form as fungible with Notes in definitive form.

Notes which are represented by a global Note will only be transferable in accordance with the rules and procedures for the time being of Euroclear or Clearstream, Luxembourg or any other agreed clearing system as the case may be. In case of Notes with a denomination consisting of a minimum Specified Denomination plus a higher integral multiple of another smaller amount, it is possible that the Notes may be traded in amounts that are not integral multiples of such minimum Specified Denomination. So long as the Notes are represented by a Temporary Global Note or Permanent Global Note and the relevant clearing system(s) so permit, the Notes will be tradeable only in the minimum Specified Denomination increased with integral multiples of such a smaller amount notwithstanding that definitive notes will be issued up to (but excluding) twice the minimum Specified Denomination.

Pursuant to the Agency Agreement the Agent shall arrange that, where a further Tranche of Notes is issued which is intended to form a single Series with an existing Tranche of Notes, the Notes of such further Tranche shall be assigned a common code and ISIN which are different from the common code and ISIN assigned to Notes of any other Tranche of the same Series until at least the expiry of the distribution compliance period applicable to the Notes of such Tranche.

Any reference herein to Euroclear and/or Clearstream, Luxembourg shall, whenever the context so permits, be deemed to include a reference to any additional or alternative clearing system specified in the applicable Final Terms.

The following legend will appear on all global Notes, definitive Notes, receipts and interest coupons (including talons) which are subject to TEFRA D selling restrictions:

"Any United States person who holds this obligation will be subject to limitations under the United States income tax laws, including the limitations provided in sections 165(j) and 1287(a) of the Internal Revenue Code of 1986, as amended."

The sections referred to provide that United States holders, with certain exceptions, will not be entitled to deduct any loss on Notes, receipts or interest coupons and will not be entitled to capital gains treatment of any gain on any sale, disposition, redemption or payment of principal in respect of Notes, receipts or interest coupons.

To the extent permitted by applicable rules and procedures a Note may be accelerated by the holder thereof in certain circumstances described in Condition 10 of the Notes. In such circumstances, where any Note is still represented by a global Note and a holder of such Note so represented and credited to his account with

the relevant clearing system(s) gives notice that it wishes to accelerate such Note, unless within a period of 15 days from the giving of such notice payment has been made in full of the amount due in accordance with the terms of such global Note, holders of interests in such global Note credited to their accounts with the relevant clearing system(s) will become entitled to proceed directly against the Issuer on the basis of statements of account provided by the relevant clearing system(s) on and subject to the terms of the relevant global Note.

USE OF PROCEEDS

Except as otherwise specified in the applicable Final Terms, the net proceeds from each issue of Notes will be applied by the Issuer for its general corporate purposes. If, in respect of any particular issue, there is a specific intended use of proceeds, such specific use of the proceeds will be stated in the applicable Final Terms.

TAXATION

The following describes the principal tax consequences of the acquisition, holding and disposal of the Notes. This summary does not purport to be a comprehensive description of all tax considerations that may be relevant to a decision to acquire, to hold, and to dispose of the Notes. Each investor should consult his or her own professional adviser with respect to the tax consequences of an investment in the Notes. The discussion of certain Netherlands taxes set forth below is included for general information purposes only.

DUTCH TAXATION

The following is a general summary and the tax consequences as described here may not apply to a holder of Notes. Any potential investor should consult his tax adviser for more information about the tax consequences of acquiring, owning and disposing of Notes in his particular circumstances.

This taxation summary solely addresses the principal Dutch tax consequences of the acquisition, ownership and disposal of Notes issued on or after the date of this Base Prospectus. It does not consider every aspect of taxation that may be relevant to a particular holder of Notes under special circumstances or who is subject to special treatment under applicable law. Where in this summary English terms and expressions are used to refer to Dutch concepts, the meaning to be attributed to such terms and expressions shall be the meaning to be attributed to the equivalent Dutch concepts under Dutch tax law.

This summary is based on the tax law of the Netherlands (unpublished case law not included) as it stands at the date of this Base Prospectus. The law upon which this summary is based is subject to change, possibly with retroactive effect. Any such change may invalidate the contents of this summary, which will not be updated to reflect such change. This summary assumes that each transaction with respect to Notes is at arm's length.

Withholding tax

All payments under Notes may be made free from withholding or deduction of or for any taxes of whatever nature imposed, levied, withheld or assessed by the Netherlands or any political subdivision or taxing authority of or in the Netherlands, except where Notes are issued under such terms and conditions that such Notes are capable of being classified as equity of the Issuer for Dutch tax purposes or actually function as equity of the Issuer within the meaning of article 10, paragraph 1, letter d, of the Dutch Corporation Tax Act 1969 (Wet op de vennootschapsbelasting 1969) and where Notes are issued that are redeemable in exchange for, convertible into or linked to shares or other equity instruments issued or to be issued by the Issuer or by any entity related to the Issuer.

Taxes on income and capital gains

Resident holders of Notes

The summary set out in this section "Dutch Taxation - Taxes on income and capital gains - Resident holders of Notes" applies only to a holder of Notes who is a "Dutch Individual" or a "Dutch Corporate Entity".

A holder of Notes is a "Dutch Individual" if:

he is an individual; and

- he is resident, or deemed to be resident, in the Netherlands for Dutch income tax purposes, or has elected to be treated as a resident of the Netherlands for Dutch income tax purposes.

A holder of Notes is a "Dutch Corporate Entity" if:

- it is a corporate entity (*lichaam*), including an association that is taxable as a corporate entity, that is subject to Dutch corporation tax;
- it is resident, or deemed to be resident, in the Netherlands for Dutch corporation tax purposes;
- it is not an entity that, although in principle subject to Dutch corporation tax, is, in whole or in part, specifically exempt from that tax and the benefits derived from Notes held by it are not exempt in its hands under the participation exemption (as laid down in the Dutch Corporation Tax Act 1969 (*Wet op de vennootschapsbelasting 1969*)); and
- it is not an investment institution (*beleggingsinstelling*) as defined in the Dutch Corporation Tax Act 1969 (*Wet op de vennootschapsbelasting 1969*).

If a holder of Notes is not an individual and if it does not satisfy any one or more of these tests, with the exception of the second test, its Dutch tax position is not discussed in this Base Prospectus.

Dutch Individuals deriving profits or deemed to be deriving profits from an enterprise

Any benefits derived or deemed to be derived from Notes, including any gain realized on the disposal of Notes, by a Dutch Individual that are attributable to an enterprise from which such Dutch Individual derives profits, whether as an entrepreneur (*ondernemer*) or pursuant to a co-entitlement to the net value of an enterprise, other than as a shareholder, are generally subject to Dutch income tax at progressive rates.

Dutch Individuals deriving benefits from miscellaneous activities

Any benefits derived or deemed to be derived from Notes, including any gain realized on the disposal of Notes, by a Dutch Individual that constitute benefits from miscellaneous activities (*resultaat uit overige werkzaamheden*) are generally subject to Dutch income tax at progressive rates.

Benefits derived from Notes by a Dutch Individual are taxable as benefits from miscellaneous activities if he, or an individual who is a connected person in relation to him as meant by article 3.91, paragraph 2, letter b, or c, of the Dutch Income Tax Act 2001 (*Wet inkomstenbelasting 2001*), has a substantial interest (*aanmerkelijk belang*) in the Issuer.

A person has a substantial interest in the Issuer if such person – either alone or, in the case of an individual, together with his partner (*partner*), if any – owns, directly or indirectly, a number of shares representing five per cent. or more of the total issued and outstanding capital (or the issued and outstanding capital of any class of shares) of the Issuer, or rights to acquire, directly or indirectly, shares, whether or not already issued, representing five per cent. or more of the total issued and outstanding capital (or the issued and outstanding capital of any class of shares) of the Issuer or profit participating certificates (*winstbewijzen*) relating to five per cent. or more of the annual profits of the Issuer or to five per cent. or more of the liquidation proceeds of the Issuer.

A person who is entitled to the benefits from shares or profit participating certificates (for instance a holder of a right of usufruct) is deemed to be a holder of shares or profit participating certificates, as the case may be, and such person's entitlement to such benefits is considered a share or a profit participating certificate, as the case may be.

Furthermore, a Dutch Individual may, *inter alia*, derive benefits from Notes that are taxable as benefits from miscellaneous activities in the following circumstances:

a. if his investment activities go beyond the activities of an active portfolio investor, for instance in the case of the use of insider knowledge (*voorkennis*) or comparable forms of special knowledge; or

b. if he makes Notes available or is deemed to make Notes available, legally or as a matter of fact, directly or indirectly, to certain parties as meant by articles 3.91 and 3.92 of the Dutch Income Tax Act 2001 (Wet inkomstenbelasting 2001) under circumstances described there.

Other Dutch Individuals

If a holder of Notes is a Dutch Individual whose situation has not been discussed before in this section "Dutch taxation - Taxes on income and capital gains – Resident holders of Notes", benefits from his Notes are taxed annually as a benefit from savings and investments (voordeel uit sparen en beleggen). Such benefit is deemed to be 4 per cent. per annum of the average of his "yield basis" (rendementsgrondslag) at the beginning and at the end of the year, to the extent that such average exceeds the "exempt net asset amount" (heffingvrij vermogen) for the relevant year. The benefit is taxed at the rate of 30 per cent. The value of his Notes forms part of his yield basis. Actual benefits derived from his Notes, including any gain realized on the disposal of Notes, are not as such subject to Dutch income tax.

Attribution rule

Benefits derived or deemed to be derived from certain miscellaneous activities by, and yield basis for benefits from savings and investments of, a child or a foster child who is under eighteen years of age, are attributed to the parent who exercises, or to the parents who exercise, authority over the child, regardless of whether the child is resident in the Netherlands or abroad.

Dutch Corporate Entities

Any benefits derived or deemed to be derived from Notes, including any gain realized on the disposal thereof, that are held by a Dutch Corporate Entity are generally subject to Dutch corporation tax.

Non-resident holders of Notes

The summary set out in this section "Dutch Taxation - Taxes on income and capital gains - Non-resident holders of Notes" applies only to a holder of Notes who is a Non-Resident holder of Notes.

A holder of Notes will be considered a "Non-Resident holder of Notes" if he is neither resident, nor deemed to be resident, in the Netherlands for the purposes of Dutch income tax or corporation tax, as the case may be, and who, in the case of an individual, has not elected to be treated as a resident of the Netherlands for Dutch income tax purposes.

Individuals

A Non-Resident holder of Notes who is an individual will not be subject to any Dutch taxes on income or capital gains in respect of any benefits derived or deemed to be derived from Notes, including any payment under Notes and any gain realized on the disposal of Notes, except if

- 1. he derives profits from an enterprise, whether as an entrepreneur (ondernemer) or pursuant to a coentitlement to the net value of such enterprise, other than as a shareholder, such enterprise is either being managed in the Netherlands or carried on, in whole or in part, through a permanent establishment or a permanent representative in the Netherlands and his Notes are attributable to such enterprise; or
- 2. he derives benefits or is deemed to derive benefits from Notes that are taxable as benefits from miscellaneous activities in the Netherlands (resultaat uit overige werkzaamheden in Nederland).

See the section "Dutch Taxation - Taxes on income and capital gains - Resident holders of Notes - Dutch Individuals deriving benefits from miscellaneous activities" for a description of the circumstances under

which the benefits derived from Notes may be taxable as benefits from miscellaneous activities, on the understanding that such benefits will be taxable in the Netherlands only if such activities are performed or deemed to be performed in the Netherlands.

Attribution rule

Benefits derived or deemed to be derived from certain miscellaneous activities by a child or a foster child who is under eighteen years of age, even if the child is resident in the Netherlands, are attributed to the parent who exercises, or to the parents who exercise, authority over the child, regardless of whether the child is resident in the Netherlands or abroad.

Entities

A Non-Resident holder of Notes other than an individual will not be subject to any Dutch taxes on income or capital gains in respect of benefits derived or deemed to be derived from Notes, including any payment under Notes and any gain realized on the disposal of Notes, except if

- (a) such Non-Resident holder of Notes derives profits from an enterprise, whether as an entrepreneur (ondernemer) or pursuant to a co-entitlement to the net value of such enterprise, other than as a holder of securities, such enterprise either being managed in the Netherlands or carried on, in whole or in part, through a permanent establishment or a permanent representative in the Netherlands, and its Notes are attributable to such enterprise; or
- (b) such Non-Resident holder of Notes has a substantial interest in the Issuer.

A person other than an individual has a substantial interest in the Issuer, (i) if it has a substantial interest in the Issuer as described in the section "Dutch taxation – Taxes on income and capital gains - Resident holders of Notes - Dutch Individuals deriving benefits from miscellaneous activities" or (ii) if it has a deemed substantial interest in the Issuer. A deemed substantial interest may be present if its shares, profit participating certificates or rights to acquire shares or profit participating certificates in the Issuer have been acquired by such person or are deemed to have been acquired by such person on a non-recognition basis.

General

Subject to the above, a Non-Resident holder of Notes will not be subject to income taxation in the Netherlands by reason only of the execution (*ondertekening*), delivery (*overhandiging*) and/or enforcement of the documents relating to the issue of Notes or the performance by the Issuer of its obligations under such documents or under the Notes.

Gift and inheritance taxes

A person who acquires Notes as a gift, in form or in substance, or who acquires or is deemed to acquire Notes on the death of an individual, will not be subject to Dutch gift tax or to Dutch inheritance tax, as the case may be, unless:

- (i) the donor is, or the deceased was resident or deemed to be resident in the Netherlands for purposes of gift or inheritance tax, as the case may be; or
- (ii) the Notes are or were attributable to an enterprise or part of an enterprise that the donor or the deceased carried on through a permanent establishment or a permanent representative in the Netherlands at the time of the gift or of the death of the deceased; or
- (iii) the donor made a gift of Notes, then became a resident or deemed resident of the Netherlands, and died as a resident or deemed resident of the Netherlands within 180 days of the date of the gift.

Other taxes and duties

No Dutch registration tax, transfer tax, stamp duty or any other similar documentary tax or duty, other than court fees, is payable in the Netherlands in respect of or in connection with the execution, delivery and/or enforcement by legal proceedings (including the enforcement of any foreign judgment in the courts of the Netherlands) of the documents relating to the issue of Notes, the performance by the Issuer of its obligations under such documents or under the Notes or in respect of or in connection with the transfer of Notes.

EU Savings Directive

Under EU Council Directive 2003/48/EC on the taxation of savings income, Member States are required, from 1 July 2005, to provide to the tax authorities of another Member State details of payments of interest (or similar income) paid by a person within its jurisdiction to an individual resident in that other Member State. However, for a transitional period, Belgium, Luxembourg and Austria are required (unless during that period they elect otherwise) to operate a withholding system in relation to such payments (the ending of such transitional period being dependent upon the conclusion of certain other agreements relating to information exchange with certain other countries). A number of non-EU countries and territories including Switzerland have adopted similar measures (a withholding system in the case of Switzerland) with effect from the same date.

SUBSCRIPTION AND SALE

The Dealers have, in an amended and restated program agreement (the "**Program Agreement**") dated April 15, 2008 agreed with the Issuer a basis upon which they or any of them may from time to time agree to purchase Notes. Any such agreement will extend to those matters stated under "*Terms and Conditions of the Notes*". In the Program Agreement, the Issuer has agreed to reimburse the Dealers for certain of their expenses in connection with the establishment and any future update of the Program and the issue of Notes under the Program and to indemnify the Dealers against certain liabilities incurred by them in connection therewith.

Each Dealer has agreed to comply with the following provisions except to the extent that, as a result of any change(s) in, or in the official interpretation of, any applicable laws and/or regulations, non-compliance would not result in any breach of the provisions below.

European Economic Area

In relation to each EEA State which has implemented the Prospectus Directive (each, a "Relevant Member State"), each Dealer has represented and agreed, and each further Dealer appointed under the Program will be required to represent and agree, that with effect from and including the date on which the Prospectus Directive is implemented in that Relevant Member State (the "Relevant Implementation Date") it has not made and will not make an offer of Notes which are the subject of the offering contemplated by this Base Prospectus as completed by the Final Terms in relation thereto to the public in that Relevant Member State, except that it may, with effect from and including the Relevant Implementation Date, make an offer of such Notes to the public in that Relevant Member State:

- if the Final Terms in relation to the Notes specify that an offer of those Notes may be made other than pursuant to Article 3(2) of the Prospectus Directive in that Relevant Member State (a "Non-exempt Offer), following the date of publication of a prospectus in relation to such Notes which has been approved by the competent authority in that Relevant Member State or, where appropriate, approved in another Relevant Member State and notified to the competent authority in that Relevant Member State, provided that any such prospectus has subsequently been completed by the Final Terms contemplating such Non-exempt Offer, in accordance with the Prospectus Directive, in the period beginning and ending on the dates specified in such prospectus or Final Terms, as applicable;
- (b) at any time to legal entities which are authorized or regulated to operate in the financial markets or, if not so authorized or regulated, whose corporate purpose is solely to invest in securities;
- (c) at any time to any legal entity which has two or more of (1) an average of at least 250 employees during the last financial year; (2) a total balance sheet of more than €43,000,000 and (3) an annual net turnover of more than €50,000,000, as shown in its last annual or consolidated accounts;
- (d) at any time to fewer than 100 natural or legal persons (other than qualified investors as defined in the Prospectus Directive) subject to obtaining the prior consent of the relevant Dealer or Dealers nominated by the Issuer for any such offer; or
- (e) at any time in any other circumstances falling within Article 3(2) of the Prospectus Directive,

provided that no such offer of Notes referred to in (b) to (e) above shall require the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive.

For the purposes of this provision, the expression an "offer of Notes to the public" in relation to any Notes in any Relevant Member State means the communication in any form and by any means of sufficient information on the terms of the offer and the Notes to be offered so as to enable an investor to decide to purchase or subscribe the Notes, as the same may be varied in that Member State by any measure implementing the Prospectus Directive in that Member State and the expression "Prospectus Directive" means Directive 2003/71/EC and includes any relevant implementing measure in each Relevant Member State.

The Netherlands

Zero Coupon Notes in definitive form and other Notes which qualify as savings certificates as defined in the Dutch Savings Certificates Act (*Wet inzake spaarbewijzen*) may only be transferred or accepted through the mediation of either the Issuer or a Member of Euronext Amsterdam N.V. with due observance of the Savings Certificates Act and its implementing regulations (including registration requirements), provided that no mediation is required in respect of (i) the initial issue of those Notes to the first holders thereof, (ii) any transfer or acceptance by individuals who do not act in the conduct of a profession or trade, and (iii) the transfer and acceptance of those Notes, if they are physically issued outside the Netherlands and are not distributed in the Netherlands in the course of primary trading or immediately thereafter.

United States of America

- 1.1 Regulation S Category 2; TEFRA D; Rule 144A eligible if so specified in the relevant Final Terms;
- 1.2 Notes have not been and will not be registered under the Securities Act and may not be offered or sold within the United States or to or for the account or benefit of U.S. persons except in certain transactions exempt from the registration requirements of the Securities Act. Terms used in this paragraph and in paragraph 1.4 below have the meanings given to them by Regulation S under the Securities Act.
- Notes in bearer form are subject to U.S. tax law requirements and may not be offered, sold or delivered within the United States or its possessions or to U.S. persons, except in certain transactions permitted by U.S. tax regulations. Terms used in the preceding sentence have the meanings given to them by the United States Internal Revenue Code of 1986, as amended, and regulations thereunder.
- Each Dealer has agreed and each further Dealer appointed under the Program will be required to agree that, except as permitted by the Program Agreement, it will not offer, sell or deliver Notes, (a) as part of their distribution at any time or (b) otherwise until 40 days after the completion of the distribution of the Notes comprising the relevant Tranche, as certified to the Fiscal Agent or the Issuer by such Dealer (or, in the case of a sale of a Tranche of Notes to or through more than one Dealer, by each of such Dealers as to Notes of such Tranche purchased by or through it, in which case the Fiscal Agent or the Issuer shall notify each such Dealer when all such Dealers have so certified) within the United States or to or for the account or benefit of U.S. persons, and such Dealer will have sent to each dealer to which it sells Notes during the restricted period relating thereto a confirmation or other notice setting forth the restrictions on offers and sales of the Notes within the United States or to or for the account or benefit of U.S. persons. In addition, until 40 days after the commencement of the offering of Notes comprising any Tranche, any offer or sale of Notes within the United States by a dealer that is not participating in the offering may violate the

registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with Rule 144A under the Securities Act.

1.5 Each Tranche of Notes will also be subject to such additional United States selling restrictions as the Issuer and the relevant Dealer(s) may agree and as indicated in the relevant Final Terms.

United Kingdom

Each Dealer has represented and agreed, and each further Dealer appointed under the Program will be required to represent and agree, that:

- (a) it has only communicated or caused to be communicated and will only communicate or cause to be communicated an invitation or inducement to engage in investment activity (within the meaning of Section 21 of the Financial Services and Markets Act 2000, the "FSMA") received by it in connection with the issue or sale of any Notes in circumstances in which Section 21(1) of the FSMA does not aply to the Issuer; and
- (b) it has complied and will comply with all applicable provisions of the FSMA with respect to anything done by it in relation to the Notes in, from or otherwise involving the United Kingdom.

Republic of France

Each Dealer has represented and agreed, and each further Dealer appointed under the Program will be required to represent and agree that:

- it has only made and will only make an offer of Notes to the public (appel public à l'épargne) in France in the period beginning (i) when a prospectus in relation of those Notes has been approved by the Autorité des marchés financiers ("AMF"), on the date of its publication or (ii) when a prospectus has been approved by the competent authority of another Member State of the European Economic Area which has implemented the EU Prospectus Directive 2003/71/EC, on the date of notification of such approval to the AMF and ending at the latest on the date which is 12 months after the date of the approval of the prospectus, all in accordance with articles L.412-1 and L.621-8 of the French Code monétaire et financier and the Règlement général of the AMF; and
- (b) it has not offered or sold, and will not offer or sell, directly or indirectly, Notes to the public in France, and it has not distributed or caused to be distributed and will not distribute or cause to be distributed to the public in France, the Base Prospectus, the applicable Final Terms or any other offering material to the Notes and such offers, sales and distributions have been and will be made in France only to (i) providers of investment services relating to portfolio management for the account of third parties and /or (ii) qualified investors (investisseurs qualifiés), all as defined in, and in accordance with, articles L.411-1, L.411-2 and D.411-1 of the French Code monétaire et financier.

Italy

The offering of the Notes has not been registered pursuant to Italian securities legislation. Each Dealer has represented and agreed, and each further Dealer appointed under the Program will be required to represent and agree, that it has not offered or sold, and will not offer or sell, any Notes in the Republic of Italy unless in accordance with all Italian securities, tax and exchange control and other applicable laws and regulations.

Each of the Dealers has represented and agreed that it will not offer, sell or deliver any Notes or distribute copies of the Base Prospectus or any other document relating to the Notes in the Republic of Italy except:

- (1) to "Qualified Investors" pursuant to Article 100 of Legislative Decree No. 58 of 24 February 1998, as amended ("Decree No. 58") and as defined under Article 2(i)(e) (i) to (iii) of the Prospectus Directive; or
- in any other circumstances where an express exemption from compliance with the public offering restrictions applies, as provided under Decree No. 58 or CONSOB Regulation No. 11971 of 14 May 1999, as amended.

Any such offer, sale or delivery of the Notes or distribution of copies of the Prospectus or any other document relating to the Notes in the Republic of Italy must be:

- (a) made by investment firms, banks or financial intermediaries permitted to conduct such activities in the Republic of Italy in accordance with Legislative Decree No. 385 of 1 September 1993 as amended ("Decree No. 385"), Decree No. 58, CONSOB Regulation No. 16190 of 29 October 2007, as amended and any other applicable laws and regulations; and
- (b) in compliance with any other applicable notification requirement or limitation which may be imposed by CONSOB or the Bank of Italy.

Provisions relating to the secondary market in Italy

Investors should also note that, in any subsequent distribution of the Notes in Italy, Article 100- bis of Decree No. 58 may require compliance with the law relating to public offers of securities. Furthermore, where the Notes are placed solely with Qualified Investors and are then systematically resold on the secondary market at any time in the 12 months following such placing, purchasers of Notes who are acting outside of the course of their business or profession may in certain circumstances be entitled to declare such purchase void and, in addition, to claim damages from any authorised person at whose premises the Notes were purchased, unless an exemption provided for under Decree No. 58 applies.

Japan

The Notes have not been and will not be registered under the Final Instruments and Exchange Law of Japan (Law No. 25 of 1948, as amended) and each Dealer has represented and agreed, and each further Dealer appointed under the Program will be required to represent and agree, that it will not offer or sell any Notes, directly or indirectly, in Japan or to, or for the benefit of, any resident of Japan (which term as used herein means any person resident in Japan, including any corporation or other entity organized under the laws of Japan), or to others for re-offering or resale, directly or indirectly, in Japan or to a resident of Japan except in compliance with all applicable laws, regulations and guidelines promulgated by the relevant Japanese governmental or regulatory authorities and in effect at the relevant time.

General

The Issuer and each Dealer acknowledge that, with the exception of (i) requesting and receiving the approval by the AFM of this Base Prospectus as a base prospectus issued in compliance with the Prospectus Directive and relevant implementation measures in the Netherlands and (ii) the application to list the Notes on Euronext Amsterdam by NYSE Euronext, the regulated market of Euronext Amsterdam N.V., no action has been taken in any state or jurisdiction by either the Issuer or the Dealers that would permit a public offering of Notes, or possession or distribution of any offering material in relation thereto, in any state or jurisdiction where action for that purpose is required. The AFM may be further requested by the Issuer to provide other competent authorities of EEA States with a certificate of approval attesting that this Base Prospectus has been drawn up in accordance with the Prospectus Directive and the Commission Regulation (EC) No. 809/2004 so that application may be made for Notes issued under the Program to be listed on the regulated markets of such states and offered to the public in such states. Persons who take note of the contents of this Base Prospectus or any Final Terms are required by the Issuer and the Dealers through

such material to comply with all applicable laws and regulations in each state or jurisdiction in or from which such persons purchase, offer, sell or deliver Notes or have in their possession or distribute such material, in all cases at their own expense.

Each Dealer has agreed and each further Dealer appointed under the Program will be required to agree that it will (to the best of its knowledge and belief) comply with all applicable securities laws and regulations in force in any jurisdiction in which it purchases, offers, sells or delivers Notes or possesses or distributes this Base Prospectus and will obtain any consent, approval or permission required by it for the purchase, offer, sale or delivery by it of Notes under the laws and regulations in force in any jurisdiction to which it is subject or in which it makes such purchases, offers, sales or deliveries and neither the Issuer nor any of the other Dealers shall have any responsibility therefore.

None of the Issuer and the Dealers represents that Notes may at any time lawfully be sold in compliance with any applicable registration or other requirements in any jurisdiction, or pursuant to any exemption available thereunder, or assumes any responsibility for facilitating such sale.

With regard to each Tranche, the relevant Dealer will be required to comply with such other restrictions as the Issuer and the relevant Dealer shall agree and as shall be set out in the applicable Final Terms.

GENERAL INFORMATION

Authorizations

The update of the Program was duly authorized by a resolution of Ahold's Corporate Executive Board dated April 8, 2008. All consents, approvals, authorizations or other orders of all regulatory authorities required by the Issuer under the laws of the Netherlands have been or will be obtained for the issue of Notes and for the Issuer to undertake and perform its obligations under the Dealership Agreement, the Agency Agreement and the Notes.

Listing

Application has been made to Euronext Amsterdam to allow Notes issued under the Program to be admitted to trading on Euronext Amsterdam by NYSE Euronext.

Documents Available

So long as Notes are outstanding under the Program, copies of the following documents will, when published, be available free of charge from the registered office of the Issuer and from the specified office of the Paying Agent:

- (i) the Deed of Incorporation of Ahold;
- (ii) the Dutch language version and an English translation of the most recent Articles of Association of Ahold:
- (iii) the Ahold 2007 Annual Report, including Ahold's 2007 audited annual financial statements;
- (iv) the Ahold 2006 Annual Report, including Ahold's 2006 audited annual financial statements;
- (v) the Program Agreement and the Agency Agreement (which contains the forms of the Temporary and Permanent Global Notes, the Definitive Notes, the Receipts, the Coupons and the Talons);
- (vi) a copy of this Base Prospectus;
- (vii) any future prospectuses, offering circulars, supplementary listing particulars, information memoranda, supplements to this Base Prospectus and any documents incorporated herein by reference; and
- (viii) the Final Terms for each Tranche of Notes.

Clearing and Settlement Systems

The Notes have been accepted for clearance through Euroclear and Clearstream, Luxembourg. The appropriate common code, ISIN and *Fondscode* for each Tranche allocated by Euroclear, Clearstream, Luxembourg and Clearnet (the securities clearing corporation of Euronext Amsterdam), and any other relevant security code, will be specified in the applicable Final Terms. If the Notes are to clear through an additional or alternative clearing system, the appropriate information will be specified in the applicable Final Terms.

Clearing systems addresses

The address of Euroclear is 1 Boulevard de Roi Albert II, 1210 Brussels, Belgium. The address of Clearstream Luxembourg is 42 Avenue J.F. Kennedy, L-1855 Luxembourg.

Auditors

The auditors of the Issuer are Deloitte Accountants B.V., who have audited the consolidated financial statements of Koninklijke Ahold N.V. prepared in accordance with IFRS for the years ended December 30,

2007 and December 31, 2006. In their auditor's reports dated March 5, 2008 and March 21, 2007 respectively Deloitte Accountants B.V. have expressed an unqualified opinion on these financial statements. The partners of Deloitte Accountants B.V. who have signed the auditor's report for the aforementioned financial statements are members of the *Nederlands Instituut voor Register Accountants*.

Post-issuance information

The Issuer does not intend to provide any post-issuance information in relation to any issues of Notes.

Ratings

Ahold's solicited credit ratings are published by Moody's and S&P.

Grading scale of Moody's and S&P

		Moody's *	S&P **
Investment grades	Very high quality	Aaa	AAA
		Aa	AA
	High quality	A	A
		Ваа	BBB
Non-investment grades	Speculative	Ва	BB
		В	В
	Very poor	Caa	CCC
		Ca	CC
		С	С
		D	D

^{*} Moody's appends a numerical modifiers, with '1' indicating the upper, '2' the middle and '3' the lower end of each rating category. These are applied for ratings Aa down to Caa

Ahold's current long-term corporate credit rating assigned by S&P is BBB- with a stable outlook and BB+ for senior unsecured debt (with the exception of Ahold Lease U.S.A., Inc.'s rated securities). The current rating of Ahold assigned by Moody's, on the basis of Issuer Rating, is Baa3 with a stable outlook. Moody's also applied a rating of Baa3 for senior unsecured debt of Ahold

Standard & Poor's

Outlook	Stable		
LT Foreign Issuer Credit	BBB-		
LT Local Issuer Credit	BBB-		
Senior Unsecured Debt	BB+		
ST Foreign Issuer Credit	A-3		
ST Local Issuer Credit	A-3		
Preferred stock	BB-		

Moody's

Outlook	Stable

^{**} S&P uses '+' and '-' modifiers to show relative standing within major rating categories. These are applied for ratings AA down to CCC.

Issuer Rating	Baa3		
Senior Unsecured Debt	Baa3		

The current rating of Ahold applied by S&P (on the basis of LT Issuer Credit) and the current rating of Ahold applied by Moody's (on the basis of Issuer Rating) are both investment grade.

List of rated securities

Issuer	Amount*	Currency	Coupon	Maturity	Series	S&P	Moody's
Koninklijke Ahold N.V.	949	EUR	5.875	05sep08	EMTN	BB+	Ваа3
Koninklijke Ahold N.V.	95	EUR	5.625	17dec08	EMTN	BB+	Baa3
Ahold Finance U.S.A., LLC	500	USD	6.25	01may09		BB+	Baa3
Ahold Finance U.S.A., LLC	700	USD	8.25	15jul10		BB+	Baa3
Ahold Finance U.S.A., LLC	407	EUR	5.875	14mar12	EMTN	BB+	Baa3
Ahold Finance U.S.A., LLC	250	GBP	6.5	14mar17	EMTN	BB+	Baa3
Ahold Lease U.S.A., Inc.	269	USD	7.82	02jan20	A-1	BBB-	Baa3
Ahold Lease U.S.A., Inc.	251	USD	8.62	02jan25	A-2	BBB-	Baa3
Ahold Finance U.S.A., LLC	500	USD	6.875	01may29		BB+	Baa3

Outstanding principal amounts in millions

DOCUMENTS INCORPORATED BY REFERENCE

The following documents which have previously been published or are published simultaneously with this Base Prospectus and have been approved by the AFM or filed with it in accordance with the Prospective Directive, or with Titles IV and V of Directive 2001/34/EC and relevant implementing measures in the Netherlands, shall be deemed to be incorporated in, and to form part of, this Base Prospectus:

- (a) Ahold's 2007 Annual Report, including (on pages 35 to 90) Ahold's 2007 audited annual financial statements:
- (b) Ahold's 2006 audited annual report, including (on pages 55 to 135) Ahold's 2006 audited annual financial statements:
- (c) Ahold's articles of association as per the Publication Date of this Base Prospectus (in the original Dutch language version as well as in English translation);
- (d) Ahold's press release dated March 13, 2008; and
- (e) Ahold's press release dated March 6, 2008.

save that any statement contained in a document which is incorporated by reference in this Base Prospectus shall, to the extent applicable, be deemed to modify or supersede (whether expressly, by implication or otherwise) statements contained in a document which is incorporated by reference of an earlier date. Any statement so modified or superseded shall not be deemed, except as so modified or suspended, to constitute a part of this Base Prospectus.

These documents can be obtained without charge at the registered office of the Issuer and the Paying Agent, each as set out at the end of this Base Prospectus. In addition these documents are available on the Issuer's website at www.ahold.com.

REGISTERED OFFICE OF KONINKLIJKE AHOLD N.V.

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As to U.S. law

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New York, New York 10036 United States of America

THE DEALERS

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BNP Paribas

CITIGROUP GLOBAL MARKETS LIMITED

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Citigroup Centre
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Canary Wharf
London E14 5LB
The United Kingdom

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As to Dutch law

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Gustav Mahlerlaan 10 1082 PP Amsterdam The Netherlands

ISSUING AND PAYING AGENT Citibank N.A.

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