

Heineken Holding N.V reports 2013 half year results:

Resilient performance in challenging market conditions

HIGHLIGHTS

- The net result of Heineken Holding N.V.'s participating interest in Heineken N.V. for the first half of 2013 turned out at €320 million;
- Group revenue grew 3% including the full consolidation of APB1; organically, group revenue 1% lower with a total volume decline of 3% and revenue per hectolitre up 2%;
- Group operating profit (beia) increased 5%; organically, group operating profit (beia) was in line with last year;
- Strong underlying performance of APB, with volume growth of 10% and operating profit growth of circa 20%; integration successfully completed;
- Developing markets delivered 7% organic operating profit (beia) growth and now comprise half of group operating profit (beia);
- €139 million of pre-tax TCM2 cost savings delivered in the first half of 2013; additional programme cost savings of €100 million identified;
- Net profit (beia) of €679 million, broadly in line with prior year on an organic basis;

OPERATIONAL OVERVIEW

Key financials ² (in mhl or € million unless otherwise stated)	HY13	HY12	Total growth %	Organic growth %
Group revenue ³	10,375	10,070	3	-1
Group revenue/ hI (in €)	94	90	4	2
Group operating profit (beia)	1,448	1,378	5	-
Group operating profit (beia) margin	14.0%	13.7%	+30bps	
Consolidated revenue	9,354	8,778	7	-3
Consolidated operating profit (beia)	1,327	1,150	15	-2
Net profit (beia)	679	688	-1	-
Net profit of Heineken Holding N.V.	320	384	-17	
Diluted EPS (in €)	1.11	1.33	-17	
Free operating cash flow	178	345	-48	
Net debt/ EBITDA (beia) ⁴	2.9x	2.2x		

 $^{^{\}rm 1}$ Asia Pacific Breweries and Asia Pacific Investment Pte Ltd

Heineken Holding N.V. engages in no activities other than its participating interest in Heineken N.V. and the management and supervision of and provision of services to that company.

² Refer to the Definitions and Glossary sections for an explanation of non-IFRS measures and other terms used throughout this report; 2012 financials have been restated for the impact of revised IAS19

³ New **Group** metrics have been introduced to provide better insight into the contribution of HEINEKEN's joint venture and associate businesses to overall group performance. Group figures are calculated as the sum of all consolidated operations and HEINEKEN's attributable share in joint ventures and associates. Comparative 2012 financials have been adjusted for the impact of revised IAS19, which is treated as an inorganic item. Reference is made to the Heineken N.V. press release of 6 August 2013.

⁴ Includes APB on a 12 month combined pro forma basis



OUTLOOK STATEMENT

(Based on consolidated reporting)

- **Top-line**: For the remainder of the year, economic uncertainty and ongoing weak consumer sentiment is expected to persist across many key markets. Consequently, although HEINEKEN benefited from better weather conditions in July in Western Europe and anticipate improved volumes in some developing markets, HEINEKEN does not expect a material change to underlying trading conditions across the majority of its markets.
- Marketing and selling expenses: HEINEKEN still expects marketing and selling (beia) expense as a percentage of revenue to remain broadly stable in 2013 (2012: 12.2%) demonstrating a continued commitment to invest in brands and innovation.
- **Input costs**: HEINEKEN still forecasts a slight increase in input cost prices in 2013 (excluding the effect of currency translation).
- Total Cost Management 2 (TCM2): Following the identification of additional cost savings, HEINEKEN now expects to realise an approximate €625 million (previously €525 million) of cost savings under the 3-year TCM2 programme ending 2014. HEINEKEN expects to incur an approximate €70 million of upfront Global Business Services (GBS) costs in 2013.
- Effective tax rate: HEINEKEN still expects the effective tax rate (beia) in 2013 to be in the range of 27% to 29% (2012: 26.6% restated for revised IAS19). The higher tax rate can be primarily explained by the result of favourable outcomes with tax authorities in 2012 and the full consolidation of APB which is subject to a higher effective tax rate.
- Interest rate: HEINEKEN still forecasts an average interest rate of around 4.5% in 2013 (2012: 5.4%) reflecting lower coupons on recent bond issuances.
- Acquisition of APB: The acquisition of APB is still expected to be marginally accretive to earnings per share in 2013.
- Net profit (beia): HEINEKEN expects net profit (beia) to be broadly in line with last year on an organic basis. The combined impact of consolidation changes and foreign currency translation movements are expected to reduce full year 2013 net profit (beia) by approximately €25 million. This includes a negative consolidation impact of €40 million in 2013 related to revised IAS19.
- Cash flow/ capital expenditure: In 2013, capital expenditure related to property, plant and equipment (including APB) is forecasted to be €1.4 billion (previously €1.5 billion; 2012: €1.2 billion). HEINEKEN still expects a cash conversion ratio of below 100% in 2013. HEINEKEN remains committed to achieving its long-term target net debt/ EBITDA (beia) ratio of below 2.5 times by the end of 2014.

INTERIM DIVIDEND

According to the articles of association of Heineken Holding N.V. both Heineken Holding N.V. and Heineken N.V. pay an identical dividend per share.

In accordance with the existing dividend policy, HEINEKEN fixes its interim dividend at 40% of the total dividend of the previous year. As a result, an interim dividend of €0.36 per share of €1.60 nominal value will be paid on 3 September 2013. Both the Heineken Holding N.V. ordinary shares and the Heineken N.V. shares will trade ex-dividend on 23 August 2013.



DEFINITIONS

Organic growth excludes the effect of foreign currency translational effects, consolidation changes, accounting policy changes, exceptional items and amortisation of acquisition–related intangibles. Beia refers to financials before exceptional items and amortisation of acquisition–related intangibles. Group figures include HEINEKEN's attributable share of joint ventures and associates. Organic growth calculations assume HEINEKEN's joint venture share of 41.9% of APB and 50% of APIPL prior to consolidation is maintained through to 15 November 2013. Organic growth of consolidated volume, consolidated revenue and consolidated operating profit (beia) excludes any impact from APB/APIPL. Organic growth on group volume and group financials includes an impact from APB/APIPL. Organic growth calculations are adjusted for the previous 3–month delay reported by APB and APIPL, without a restatement to 2012. Comparative 2012 financials have been adjusted for the impact of revised IAS19. In 2013, the first time impact of revised IAS19 on operating profit (beia), EBIT (beia), net profit (beia) and EPS (beia) will be treated as a non–organic item.

ENQUIRIES

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Investor Calendar Heineken Holding N.V.

What's Brewing Seminar, New York Trading update for Q3 2013 Financial Markets Conference, Mexico 6 September 2013 23 October 2013 5-6 December 2013

Conference call details

Heineken Holding N.V. will host an analyst and investor conference call in relation to this trading update today at 10:00 CET/ 9:00 BST. The call will be audio cast live via the website: www.theheinekencompany.com/investors/webcasts. An audio replay service will also be made available after the conference call at the above web address. Analysts and investors can dial-in using the following telephone numbers:

Netherlands United Kingdom

Local line: +31(0)20 716 8257 Local line: +44 (0)20 34271918 National free phone: 0800 020 2576 National free phone: 0800 279 4977

United States of America Local line: +1 646 254 3363

National free phone: 1877 280 2296

Participation/ confirmation code for all countries: 8100988





Editorial information:

HEINEKEN is a proud, independent global brewer committed to surprise and excite consumers with its brands and products everywhere. The brand that bears the founder's family name – Heineken® – is available in almost every country on the globe and is the world's most valuable international premium beer brand. HEINEKEN's aim is to be a leading brewer in each of the markets in which it operates and to have the world's most valuable brand portfolio. HEINEKEN wants to win in all markets with Heineken® and with a full brand portfolio in markets of choice. HEINEKEN is present in over 70 countries and operates more than 165 breweries. HEINEKEN is Europe's largest brewer and the world's third largest by volume. HEINEKEN is committed to the responsible marketing and consumption of its more than 250 international premium, regional, local and specialty beers and ciders. These include Heineken®, Amstel, Anchor, Biere Larue, Bintang, Birra Moretti, Cruzcampo, Desperados, Dos Equis, Foster's, Newcastle Brown Ale, Ochota, Primus, Sagres, Sol, Star, Strongbow, Tecate, Tiger and Zywiec. HEINEKEN's leading joint venture brands include Cristal and Kingfisher. The number of people employed is over 85,000. Heineken N.V. and Heineken Holding N.V. shares are listed on the NYSE Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuter Equities 2000 Service under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTC: HEINY) and Heineken Holding N.V. (OTC: HKHHY). Most recent information is available on HEINEKEN's website: www.theHEINEKENcompany.com.

Disclaimer:

This press release contains forward-looking statements with regard to the financial position and results of HEINEKEN's activities. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements. Many of these risks and uncertainties relate to factors that are beyond HEINEKEN's ability to control or estimate precisely, such as future market and economic conditions, the behaviour of other market participants, changes in consumer preferences, the ability to successfully integrate acquired businesses and achieve anticipated synergies, costs of raw materials, interest-rate and exchange-rate fluctuations, changes in tax rates, changes in law, pension costs, the actions of government regulators and weather conditions. These and other risk factors are detailed in HEINEKEN's publicly filed annual reports. You are cautioned not to place undue reliance on these forward-looking statements, which are only relevant as of the date of this press release. HEINEKEN does not undertake any obligation to release publicly any revisions to these forward-looking statements to reflect events or circumstances after the date of these statements. Market share estimates contained in this press release are based on outside sources, such as specialised research institutes, in combination with management estimates.



INTRODUCTION

This report contains the interim financial report of Heineken Holding N.V., headquartered in Amsterdam, the Netherlands.

The interim financial report for the six months ending 30 June 2013 consists of the report of the Board of Directors, the statement of the Board of Directors and the condensed consolidated interim financial statements.

REPORT OF THE BOARD OF DIRECTORS

Heineken Holding N.V. has a 50.005% interest in the issued share capital (being 50.093% of the outstanding share capital) of Heineken N.V. Standing at the head of the HEINEKEN group, Heineken Holding N.V. is not an ordinary holding company. Since its formation in 1952, Heineken Holding N.V.'s object pursuant to its Articles of Association has been to manage or supervise the management of the HEINEKEN group and to provide services for Heineken N.V. Within the HEINEKEN group, the primary duties of Heineken N.V.'s Executive Board are to initiate and implement corporate strategy and to manage Heineken N.V. and its related enterprise. It is supervised in the performance of its duties by Heineken N.V.'s Supervisory Board. Because Heineken N.V. manages the HEINEKEN group companies, Heineken Holding N.V., unlike Heineken N.V., does not have an internal risk management and control system. Heineken Holding N.V. does not engage in any operational activities and employs no staff.

Information regarding the developments during the financial half year 2013 of Heineken N.V. and its related companies, and the material risks Heineken N.V. is facing is given in Heineken N.V.'s half year report.

Pursuant to Article 5:25d Paragraph 4 Dutch Financial Markets Supervision Act ("Wet op het financieel toezicht") we mention that Heineken Holding N.V.'s half year report has not been audited nor reviewed. The condensed consolidated interim financial statements of Heineken N.V. have been reviewed and the independent auditor's report is included in the interim financial statements of Heineken N.V.

STATEMENT OF THE BOARD OF DIRECTORS

Statement ex Article 5:25d Paragraph 2 sub c Dutch Financial Markets Supervision Act ("Wet op het financieel toezicht").

To our knowledge:

1. The condensed consolidated interim financial statements for the six month period ended 30 June 2013, which have been prepared in accordance with IAS 34 Interim Financial Reporting, give a true and fair view of the assets, liabilities, financial position,





- and profit of Heineken Holding N.V. and the undertakings included in the consolidation as a whole:
- 2. The report of the Board of Directors for the six month period ended 30 June 2013 includes a fair review of the information required pursuant to article 5:25d paragraphs 8 and 9 of the Dutch Financial Markets Supervision Act ("Wet op het financieel toezicht").

Board of Directors

M. Das (non-executive chairman)
C.L. de Carvalho-Heineken (executive member)
J.A. Fernández Carbajal (non-executive member)
C.M. Kwist (non-executive member)
K. Vuursteen (non-executive member)
A.A.C. de Carvalho (non-executive member)

Amsterdam, 20 August 2013





Condensed consolidated interim financial statements for the six months period ended 30 June 2013

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CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT OF HEINEKEN HOLDING N.V.

For the period ended 30 June

In millions of EUR	Note	2013	2012*
Revenue	5	9,354	8,778
Other income	5	141	8
Raw materials, consumables and services	7	(5,957)	(5,632)
Personnel expenses		(1,591)	(1,502)
Amortisation, depreciation and impairments		(723)	(605)
Total expenses		(8,271)	(7,739)
Results from operating activities	5	1,224	1,047
Interest income	8	24	30
Interest expenses	8	(286)	(264)
Other net finance income and (expenses)	9	(25)	180
Net finance expenses		(287)	(54)
Share of profit of associates and joint ventures and			
impairments thereof (net of income tax)		71	116
Profit before income tax		1,008	1,109
Income tax expenses	10	(274)	(280)
Profit		734	829
Attributable to:			
Equity holders of Heineken Holding N.V. (net profit)		320	384
Non-controlling interests in Heineken N.V.		319	382
Non-controlling interests in Heineken N.V. group			
companies		95	63
Profit		734	829
Weighted average number of ordinary shares - basic	16	288,030,168	288,030,168
Weighted average number of ordinary shares - diluted	16	288,030,168	288,030,168
Basic earnings per ordinary share (EUR)		1.11	1.33
Diluted earnings per ordinary share (EUR)		1.11	1.33

^{*} Restated for the revised IAS 19



CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME OF HEINEKEN HOLDING N.V.

For the period ended 30 June	Note	2012	2012*
In millions of EUR		2013	2012*
Profit		734	829
Other comprehensive income			
Items that will never be reclassified to profit and loss:			
Actuarial gains and losses		177	12
Items that are or may be reclassified subsequently to profit and loss:			
Foreign currency translation differences for foreign operations		(306)	427
Effective portion of change in fair value of cash flow hedges		(13)	(1)
Effective portion of cash flow hedges transferred to income statement		11	12
Net change in fair value available-for-sale investments		25	95
Net change in fair value available-for-sale investments transferred to			
the income statement		-	(151)
Share of other comprehensive income of associates/joint ventures		(4)	(2)
Other comprehensive income, net of tax	15	(110)	392
Total comprehensive income		624	1,221
Attributable to:			
Equity holders of Heineken Holding N.V.		268	575
Non-controlling interests in Heineken N.V.		268	572
Non-controlling interests in Heineken N.V. group companies		88	74
Total comprehensive income		624	1,221

^{*} Restated for the revised IAS 19



CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION OF HEINEKEN HOLDING N.V.

As at		30 June	31 December
In millions of EUR	Note	2013	2012*
Assets	-		
Property, plant & equipment	11	8,476	8,844
Intangible assets		16,997	17,673
Investments in associates and joint ventures		1,942	1,950
Other investments and receivables		1,053	1,099
Advances to customers		318	312
Deferred tax assets		563	550
Total non-current assets		29,349	30,428
Inventories		1,767	1,596
Other investments		12	11
Trade and other receivables		2,886	2,537
Prepayments and accrued income		307	232
Cash and cash equivalents		786	1,037
Assets classified as held for sale	12	526	124
Total current assets		6,284	5,537
Total assets		35,633	35,965

^{*} Restated for the revised IAS 19 and changes to the provisional purchase price allocation for APB



As at In millions of EUR	Note	30 June 2013	31 December 2012*
Equity			
Share capital		461	461
Share premium		1,257	1,257
Reserves		60	197
Retained earnings		4,047	3,873
Equity attributable to equity holders of Heineken Holding N.V.	16 _	5,825	5,788
Non-controlling interests in Heineken N.V.		5,984	5,946
Non-controlling interests in Heineken N.V. group comp	anies	951	1,071
Total equity	_	12,760	12,805
Liabilities			
Loans and borrowings	17	10,843	11,437
Tax liabilities		128	140
Employee benefits	18	1,282	1,575
Provisions		386	418
Deferred tax liabilities		1,719	1,790
Total non-current liabilities	_	14,358	15,360
Bank overdrafts	17	341	191
Loans and borrowings	17	2,299	1,863
Trade and other payables		5,189	5,273
Tax liabilities		367	305
Provisions		119	129
Liabilities classified as held for sale	12	200	39
Total current liabilities	_	8,515	7,800
Total liabilities	_	22,873	23,160
Total equity and liabilities	_	35,633	35,965

^{*} Restated for the revised IAS 19 and changes to the provisional purchase price allocation for APB



CONDENSED CONSOLIDATED INTERIM STATEMENT OF CASH FLOWS OF HEINEKEN HOLDING N.V.

For the period ended 30 June

In millions of EUR	Note	2013	2012*
Operating activities			
Profit		734	829
Adjustments for:			
Amortisation, depreciation and impairments		723	605
Net interest expenses	8	262	234
Gain on sale of property, plant & equipment, intangible assets			
and subsidiaries, joint ventures and associates		(141)	(8)
Investment income and share of profit of associates and joint ventu	ires		
and impairments thereof		(77)	(129)
Income tax expenses	10	274	280
Other non-cash items	·-	123	(86)
Cash flow from operations before changes			
in working capital and provisions	_	1,898	1,725
Change in inventories		(243)	(303)
Change in trade and other receivables		(538)	(785)
Change in trade and other payables	_	125	525
Total change in working capital	_	(656)	(563)
Change in provisions and employee benefits	_	(57)	(96)
Cash flow from operations		1,185	1,066
Interest paid	-	(280)	(237)
Interest received		30	28
Dividend received		93	137
Income taxes paid		(303)	(240)
Cash flow related to interest, dividend and income tax	_	(460)	(312)
Cash flow from operating activities	_	725	754
Investing activities			
Proceeds from sale of property, plant & equipment and intangible			
assets		79	78
Purchase of property, plant & equipment	11	(536)	(413)
Purchase of intangible assets	12	(35)	(26)
Loans issued to customers and other investments		(76)	(79)
Repayment on loans to customers	_	21	31
Cash flow (used in)/from operational investing activities	_	(547)	(409)
Free operating cash flow	_	178	345





For the period ended 30 June

In millions of EUR	Note	2013	2012*
Acquisition of subsidiaries, net of cash acquired	6	(17)	(67)
Acquisition/additions of associates, joint ventures and other			
investments		(20)	(62)
Disposal of subsidiaries, net of cash disposed of		90	-
Disposal of associates, joint ventures and other investments		148	186
Cash flow (used in)/from acquisitions and disposals		201	57
Cash flow (used in)/from investing activities	•	(346)	(352)
Financing activities			
Proceeds from loans and borrowings		1,204	2,129
Repayment of loans and borrowings		(1,311)	(2,417)
Dividends paid		(448)	(373)
Purchase own shares by Heineken N.V.		(21)	-
Acquisition of non-controlling interests		(200)	(3)
Disposal of interests without a change in control		-	-
Shares issued within the Group		(1)	15
Other		-	_
Cash flow (used in)/from financing activities	•	(777)	(649)
Net Cash Flow		(398)	(247)
Cash and cash equivalents as at 1 January		846	606
Effect of movements in exchange rates		(3)	5
Cash and cash equivalents as at 30 June	•	445	364

^{*} Restated for the revised IAS 19



CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

In millions of EUR	Share capital	Share Premium	Translation reserve	Hedging reserve	Fair value reserve	Other legal reserves	Retained earnings	Equity ¹	Non-controlling interests in Heineken N.V.	Non-controlling interests in Heineken N.V. group companies	Total equity
Balance as at 1 January 2012	461	1.257	(288)	(34)	80	514	2,814	4,804	4,970	318	10,092
Policy change	-	_	_	-	-	_	22	22	21	-	43
Restated balance as at 1 January 2012*	461	1,257	(288)	(34)	80	514	2,836	4,826	4,991	318	10,135
Other comprehensive income	-	-	199	8	(27)	-	11	191	190	11	392
Profit	-	_	_	-	-	102	282	384	382	63	829
Total comprehensive income	-	-	199	8	(27)	102	293	575	572	74	1,221
Transfer to retained earnings	_	_	_	_	-	(52)	52	_	-	-	_
Dividends to shareholders	_	_	-	-	-	-	(153)	(153)	(152)	(90)	(395)
Purchase/reissuance own shares by Heineken N.V.	_	_	-	-	-	-	-	-	(1)	11	10
Own shares granted by Heineken N.V.	_	_	-	-	-	-	(3)	(3)	3	-	_
Share-based payments by Heineken N.V.	_	_	_	_	-	-	3	3	4	-	7
Consolidation changes with a change in control	-	_	_	_	-	-	_	-	-	3	3
Balance as at 30 June 2012*	461	1,257	(89)	(26)	53	564	3,028	5,248	5,417	316	10,981

¹ Equity attributable to equity holders of Heineken Holding N.V.

^{*} Restated for the revised IAS 19



HEINEKEN HOLDING NV

In millions of EUR	Share capital	Share Premium	Translation reserve	Hedging reserve	Fair value reserve	Other legal reserves	Retained earnings	! Equity ¹	Non-controlling interests in Heineken N.V.	Non-controlling interests in Heineken N.V. group companies	Total equity
Restated balance as at 1 January 2013*	461	1,257	(264)	(5)	76	390	3,873	5,788	5,946	1,071	12,805
Other comprehensive income	-	_	(150)	(1)	13	(1)	87	(52)	(51)	(7)	(110)
Profit	_	-	_	_	_	-	320	320	319	95	734
Total comprehensive income	-	_	(150)	(1)	13	(1)	407	268	268	88	624
Transfer to retained earnings	-	_	-	-	_	2	(2)	-	-	-	_
Dividends to shareholders	_	_	_	_	_	_	(161)	(161)	(162)	(150)	(473)
Purchase/reissuance own shares by Heineken N.V.	-	-	_	-	_	_	(11)	(11)	(10)	-	(21)
Own shares granted by Heineken N.V.	-	-	_	_	-	-	-	-	-	_	-
Share-based payments by Heineken N.V.	-	_	_	-	_	_	6	6	6	-	12
Consolidation changes with a change in control	-	-	-	-	_	_	(65)	(65)	(64)	(58)	(187)
Balance as at 30 June 2013	461	1,257	(414)	(6)	89	391	4,047	5,825	5,984	951	12,760

Equity attributable to equity holders of Heineken Holding N.V.

^{*} Restated for the revised IAS 19



Notes to the condensed consolidated interim financial statements

1. REPORTING ENTITY

Heineken Holding N.V. (the 'Company') is a company domiciled in the Netherlands. The condensed consolidated interim financial statements of the Company as at and for the six months period ended 30 June 2013 comprise Heineken Holding N.V., Heineken N.V., its subsidiaries (together referred to as 'HEINEKEN' and individually as 'HEINEKEN' entities) and HEINEKEN's interests in joint ventures and associates.

The consolidated financial statements of Heineken Holding N.V. as at and for the year ended 31 December 2012 are available upon request from the Company's registered office at Tweede Weteringplantsoen 5, Amsterdam or at www. heinekenholding.com.

2. BASIS OF PREPARATION

(a) Statement of compliance

These condensed consolidated interim financial statements have been prepared in accordance with International Financial Reporting Standard (IFRS) IAS 34 'Interim Financial Reporting' as endorsed by the EU. They do not include all of the information required for full annual financial statements, and should be read in conjunction with the consolidated financial statements of Heineken Holding N.V. as at and for the year ended 31 December 2012.

These condensed consolidated interim financial statements were approved by the Board of Directors of the Company on 20 August 2013.

(b) Functional and presentation currency

These condensed consolidated interim financial statements are presented in euro, which is the Company's functional currency. All financial information presented in euro has been rounded to the nearest million unless stated otherwise.

(c) Use of estimates and judgements

The preparation of financial statements in conformity with IFRS requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these condensed consolidated interim financial statements, the significant judgements made by management in applying Heineken Holding N.V.'s accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements as at and for the year ended 31 December 2012.



3. SIGNIFICANT ACCOUNTING POLICIES

(a) General

Except as described below, the accounting policies applied in these condensed consolidated interim financial statements are the same as those applied in HEINEKEN's consolidated financial statements as at and for the year ended 31 December 2012. The following changes in accounting policies will also be reflected in HEINEKEN's consolidated financial statements as at and for the year ending 31 December 2013.

HEINEKEN has adopted the following new standards and amendments to standards, including any consequential amendments to other standards, with a date of initial application of 1 January 2013.

- IFRS 10 Consolidated Financial Statements
- IFRS 11 Joint Arrangements
- IFRS 13 Fair Value Measurement
- Presentation of Items of Other Comprehensive Income (Amendments to IAS 1)
- Revised IAS 19 Employee Benefits

The nature and the effect of the changes are further explained below.

IFRS 10 Consolidated Financial Statements

As a result of IFRS 10, HEINEKEN has changed its accounting policy for determining whether it has control over and consequently whether it consolidates its investees. IFRS 10 introduces a new control model that is applicable to all investees, by focusing on whether HEINEKEN has power over an investee, exposure or rights to variable returns from its involvement with the investee and ability to use its power to affect those returns. In particular, IFRS 10 requires HEINEKEN to consolidate investees that it controls on the basis of de facto circumstances.

In accordance with the transitional provisions of IFRS 10, HEINEKEN reassessed the control conclusion for its investees as at 1 January 2013 and concluded that the standard has no impact on the condensed consolidated interim financial statements of HEINEKEN.

IFRS 11 Joint Arrangements

As a result of IFRS 11, HEINEKEN has changed its accounting policy for its interests in joint arrangements. Under IFRS 11, HEINEKEN classifies its interests in joint arrangements as either joint operations or joint ventures depending on HEINEKEN's rights to the assets and obligations for the liabilities of the arrangements. When making this assessment, HEINEKEN considers the structure of the arrangements, the legal form of any separate vehicles, the contractual terms of the arrangements and other facts and circumstances. Previously, the structure of the arrangement was the sole focus of classification.



HEINEKEN has re-evaluated its involvement in its joint arrangements and concluded that the standard has no significant impact on the condensed consolidated interim financial statements of HEINEKEN.

IFRS 13 Fair Value Measurement

IFRS 13 establishes a single framework for measuring fair value and making disclosures about fair value measurements, when such measurements are required or permitted by other IFRSs. In particular, it unifies the definition of fair value as the price at which an orderly transaction to sell an asset or to transfer a liability would take place between market participants at the measurement date. It also replaces and expands the disclosure requirements about fair value measurements in other IFRSs, including IFRS 7 Financial Instruments: Disclosures. Some of these disclosures are specifically required in interim financial statements for financial instruments; accordingly, HEINEKEN has included additional disclosures in this regard (see Note 13).

In accordance with the transitional provisions of IFRS 13, HEINEKEN has applied the new fair value measurement guidance prospectively as from 1 January 2013. Notwithstanding the above, the change had no significant impact on the measurements of HEINEKEN's assets and liabilities.

Presentation of Items of Other Comprehensive Income (Amendments to IAS1) As a result of the amendments to IAS 1, HEINEKEN has modified the presentation of its statement of other comprehensive income. The modification is to split items based on whether or not they can be recycled to the income statement in the future. Comparative information has also been re-presented accordingly.

Revised IAS 19 Employee Benefits

As a result of the revision of IAS 19, HEINEKEN has changed its accounting policy with respect to the basis for determining the income or expense related to defined benefit plans.

Under the revised IAS 19, HEINEKEN determines the net interest expense (income) for the period on the net defined benefit liability (asset) by applying the discount rate used to measure the defined benefit obligation at the beginning of the annual period to the net defined benefit liability (asset) at the beginning of the annual period, taking into account any changes in the net defined benefit liability (asset) during the period as a result of contributions and benefit payments. Consequently, the net interest on the net defined benefit liability (asset) now comprises:

- interest cost on the defined benefit obligation;
- · interest income on plan assets; and
- interest effect of applying the asset ceiling.





Previously, HEINEKEN determined interest income on plan assets based on their long-term rate of expected return. The variance between actual and expected return is accounted for in other comprehensive income. Therefore, there is no impact on equity.

HEINEKEN presents the net interest on the net defined benefit liability (asset) in other net finance income and expenses rather than personnel expenses. The revised IAS 19 resulted in an increase in the 2012 pre-tax pension expenses of EUR22 million and a reclassification from personnel expenses to other net finance income and expenses of EUR26 million for the six months period ended 30 June 2012.

The revised IAS 19 no longer allows inclusion of future pension administration costs as part of the defined benefit obligation. Such costs should be recognised when the administration services are incurred. Previously, HEINEKEN accrued a surcharge for pension administration costs of the Dutch pension plan as part of the current service costs in the defined benefit obligation. With the adoption of the revised standard, this accrual was released. As a result, HEINEKEN's defined benefit obligation decreased by EUR57 million as at 1 January 2012.

(b) Taxes

Income tax expense is recognised based on management's best estimate of the weighted average expected full year income tax rate per country.



4.SEASONALITY

The performance of HEINEKEN is subject to seasonal fluctuations as a result of weather conditions. HEINEKEN's full year results and volumes are dependent on the performance in the peak-selling season (May-August), typically resulting in higher revenue and profitability in the second half year for the regions Western Europe, Central and Eastern Europe and Americas. The impact from this seasonality is also noticeable in several working capital related items such as inventory, trade receivables and payables.

5. OPERATING SEGMENTS

For the six months period ended 30 June 2013 and 30 June 2012

In millions of EUR	Wester	Central and Western Europe Eastern Europe					a and the iddle East Asia Pacific		Heineken N.V. Head Office & Other/ Eliminations					
-	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	2012*
Revenue	3,595	3,814	1,527	1,587	2,208	2,169	1,278	1,292	979	113	(233)	(197)	9,354	8,778
Other Income	36	1	97	4	6	1	_	2	-	_	2	-	141	8
Result from operating activities	329	367	194	103	276	259	304	316	170	31	(49)	(29)	1,224	1,047
Net finance expenses													(287)	(54)
Share of profit of associates and joint ventures and impairments thereof	1	1	4	8	37	37	16	15	16	57	(3)	(2)	71	116
Income tax expenses													(274)	(280)
Profit												_	734	829



5. OPERATING SEGMENTS (CONTINUED)

In millions of EUR	Weste	ern Europe		Central and Eastern Europe The Americas				and the dle East	Asia	a Pacific	Heineken N.V. Head Office & Other/ Eliminations		Consolidated	
	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	2012*	2013	3 2012*
EBIT reconciliation														
EBIT	330	368	198	111	313	296	320	331	186	88	(52)	(31)	1,295	1,163
Eia¹	33	52	(69)	6	44	42	1	1	81	1	15	3	105	105
EBIT (beia)	363	420	129	117	357	338	321	332	267	89	(37)	(28)	1.400	1,268
For the period ended 30 June 2013 and 31 December 2012														
Total segment assets	10,112	10,030	4,680	4,701	7,796	7,677	3,341	3,313	8,177	8,598	955	1,072	35,061	35,391
Unallocated assets													572	574
Total assets													35,633	35,965

¹ For definitions see 'Glossary'. Note that these are non-GAAP measures. For further detail please refer to note 14.

^{*} Restated for the revised IAS 19.



6. ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES AND NON-CONTROLLING INTERESTS

Provisional accounting for the acquisition of Asia Pacific Breweries in 2012

During the six months period ended 30 June 2013 adjustments were made to the provisional accounting for the acquisition of Asia Pacific Investment Pte. Ltd ('APIPL') and Asia Pacific Breweries Ltd ('APB') and their subsidiaries (together referred to as the 'APIPL/APB acquisition'). The adjustment mainly related to the revaluation of the PP&E in APB based on additional information obtained about the facts and circumstances that existed at the acquisition date. This resulted in an increase in PP&E and decrease in goodwill of EUR52 million. Comparative information has been restated.

In accordance with IFRS 3R, the amounts recorded for the APIPL/APB acquisition are still provisional and are still subject to adjustments during the measurement period if new information is obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognised as of that date.

Acquisitions

Under the Mandatory General Offer HEINEKEN acquired the remaining 1.84 per cent of the APB shares in the open market for a total cash consideration of EUR156 million.

During the six months period ended 30 June 2013 there were no material acquisitions.

Disposals

Disposal of HEINEKEN's stake in Kazakhstan

On 8 January 2013 HEINEKEN sold its 28 per cent stake in Efes Kazakhstan JSC FE to the majority shareholder Efes Breweries International N.N. for EUR125 million. A EUR75 million book gain on the disposal was recorded in other income.

Disposal of Jiangsu Dafuhao Breweries Co. Ltd

On 15 January 2013 HEINEKEN sold its 49 per cent stake in Jiangsu Dafuhao Breweries Co. Ltd, which was acquired in the APIPL/APB acquisition, to Nantong Fuhao Alcohol Co. Ltd for EUR18 million.

Disposal of Pago International GmbH

On 15 February 2013 HEINEKEN sold its 100 per cent stake in Pago International GmbH to the Eckes-Granini Group for EUR34 million. A pre-tax EUR17 million book gain on the disposal was recorded in other income.

Disposal of stake in Shanghai Asia Pacific Brewery Company

On 12 April 2013 HEINEKEN disposed of its 100 per cent stake in Shanghai Asia Pacific Brewery Company by selling its shares in Heineken-APB (China) Pte Ltd to Step Best Investments Ltd for EUR15 million. These entities were acquired in the APIPL/APB acquisition.



7. RAW MATERIALS, CONSUMABLES AND SERVICES

For the period ended 30 June

In millions of EUR	2013	2012
Raw materials	980	929
Non-returnable packaging	1,267	1,171
Goods for resale	739	738
Inventory movements	(198)	(201)
Marketing and selling expenses	1,220	1,165
Transport expenses	510	495
Energy and water	292	276
Repair and maintenance	250	224
Other expenses	897	835
	5,957	5,632

Other expenses include rentals of EUR146 million (2012: EUR130 million), consultant expenses of EUR81 million (2012: EUR79 million), telecom and office automation of EUR84 million (2012: EUR83 million), travel expenses of EUR79 million (2012: EUR74 million) and other expenses of EUR507 million (2012: EUR469 million).

8. INTEREST INCOME AND EXPENSES

Net interest income and expenses for the six months period ended 30 June 2013 amounted to EUR262 million (six months period ended 30 June 2012: EUR234 million) reflecting a higher loans and borrowings balance related to the APIPL/APB acquisition. The average interest rate in the first half of 2013 was around 4.5 per cent (first half of 2012: 5.5 per cent).

9. OTHER NET FINANCE INCOME AND EXPENSES

Other net finance expenses for the six months period ended 30 June 2013 amounted to EUR25 million (six months period ended 30 June 2012: EUR180 million income). The interest expense on the net pension liability for the period ended 30 June 2013 amounted to EUR27million (six months period ended 30 June 2012 EUR26 million).

The other net finance income for the six months period ended 30 June 2012 mainly related to the sale of HEINEKEN's minority shareholding in Cervecería Nacional Dominicana S.A. in the Dominican Republic and to the revaluation of HEINEKEN's existing interest in the acquisition of Brasserie d'Haiti.

10. INCOME TAX EXPENSES

HEINEKEN's consolidated effective tax rate in respect of continuing operations for the six months period ended 30 June 2013 was 29.3 per cent (for the six months period ended 30 June 2012: 28.2 per cent (restated for the revised IAS 19)). The higher half year 2013 tax rate can be explained by the consolidation of APB and APIPL in 2013 which are subject to a higher effective tax rate.



11. PROPERTY PLANT AND EQUIPMENT

Acquisitions

During the six months period ended 30 June 2013 HEINEKEN acquired assets with a cost of EUR536 million (six months period ended 30 June 2012: EUR413 million).

Capital commitments

As at 30 June 2013, HEINEKEN's capital expenditure commitments for property, plant and equipment amounted to EUR239 million (30 June 2012: EUR419 million).

12. ASSETS AND LIABILITIES CLASSIFIED AS HELD FOR SALE

Assets and liabilities classified as held for sale mainly relate to HEINEKEN's Hartwall subsidiary located in Finland as at 30 June 2013.

13. FINANCIAL RISK MANAGEMENT AND FINANCIAL INSTRUMENTS

Financial risk management

The aspects of HEINEKEN's financial risk management objectives and policies are consistent with those disclosed in the consolidated financial statements as at and for the year ended 31 December 2012.

Some related risks have evolved e.g. an increased effect of austerity measures by governments aimed at reducing budget deficits potentially impacting consumer purchasing power and customer solvency, increasing the likelihood of increases in taxes (including beer excise duties), counterparty risks and risk of fluctuations of foreign exchange and interest rates that may impact the results and equity. However, the business impact differs across regions and operations.

There may be current risks not having a significant impact on the business but which could – at a later stage – have a material impact on HEINEKEN's business. HEINEKEN's risk management systems are focused on timely discovery of such risks.



Carrying amount versus fair value

The carrying amount of financial assets and liabilities shown in the statement of financial position and their fair values are as follows:

In millions of EUR	Carrying amount HY 2013	Fair Value HY 2013	Carrying amount YE 2012	Fair Value YE 2012
Bank Loans	(1,004)	(1,004)	(2,002)	(2,002)
Unsecured bond issue	(9,560)	(9,594)	(8,806)	(9,126)
Finance Lease liabilities	(11)	(11)	(38)	(38)
Other interest-bearing liabilities	(1,926)	(1,928)	(1,840)	(1,840)

For all other financial instruments carrying amount is a reasonable approximation of fair value.

Fair value hierarchy

The tables below present the financial instruments accounted for at fair value by level of the following fair value measurement hierarchy:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1)
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2)
- Inputs for the asset or liability that are not based on observable market data (unobservable inputs) (level 3).

30 June 2013

In millions of EUR	Level 1	Level 2	Level 3	Total
Available-for-sale investments	120	75	149	344
Non-current derivatives	-	86	_	86
Current derivative assets	-	88	-	88
Investments held for trading	12	-	-	12
	132	249	149	530
Non-current derivative liabilities	_	102	_	102
Current derivative liabilities	_	85	_	85
	-	187	-	187



31 December 2012

In millions of EUR	Level 1	Level 2	Level 3	Total
Available-for-sale investments*	131	62	134	327
Non-current derivatives	-	116	_	116
Current derivative assets	-	37	_	37
Investments held for trading	11	-	_	11
	142	215	134	491
Non-current derivative liabilities	-	111	-	111
Current derivative liabilities	-	53	_	53
	-	164	-	164

^{*} Restated for comparison purposes

There were no transfers between level 1 and level 2 of the fair value hierarchy during the six months period ended 30 June 2013.

Level 2

HEINEKEN determines level 2 fair values for over-the-counter securities based on broker quotes. The fair values of simple over-the-counter derivative financial instruments are determined by using valuation techniques. These valuation techniques maximise the use of observable market data where available.

The fair value of derivatives is calculated as the present value of the estimated future cash flows based on observable interest yield curves, basis spread and foreign exchange rates. These calculations are tested for reasonableness by comparing the outcome of the internal valuation with the valuation received from the counterparty. Fair values reflect the credit risk of the instrument and include adjustments to take into account the credit risk of HEINEKEN and counterparty when appropriate.

Level 3

Details of the determination of level 3 fair value measurements as at 30 June 2013 are set out below.

	2013	2012
Available-for-sale-investments based on level 3		
Balance as at 1 January	134	183
Fair value adjustments recognised in other comprehensive		
income	17	1
Disposals	(1)	(50)
Transfers	(1)	
Balance as at end of period	149	134

The fair values for the level 3 available for sale investments are based on the financial performance of the investments and the market multiples of comparable equity securities.



14. NON-GAAP MEASURES

Reconciliation of Results from operating activities to group operating profit (beia)

In millions of EUR	HY 2013**	HY 2012**
Results from operating activities (or consolidated operating profit)	1,224	1,047
Share of profit of associates and joint ventures and impairments thereof		
(net of income tax)	71	116
EBIT	1,295	1,163
Exceptional items and amortisation included in EBIT	105	105
EBIT (beia)	1,400	1,268
Share of profit of associates and joint ventures and impairments		
thereof (beia) (net of income tax)	(73)	(118)
Consolidated operating profit (beia)	1,327	1,150
Attributable share of operating profit from joint ventures and		
associates and impairments thereof (net of income tax)	121	228
Group operating profit (beia)	1,448	1,378

^{**} Not subject to review by external auditor

Exceptional items and amortisation of acquisition related intangible assets (eia)

In millions of EUR	HY 2013**	HY 2012**
Profit attributable to equity holders of Heineken Holding N.V. (net profit)	320	384
Non-controlling interests in Heineken N.V.	319	382
Exceptional items and amortisation included in EBIT	105	105
Exceptional items included in finance costs	(6)	(201)
Exceptional items included in tax expense	(46)	18
Exceptional items included in non-controlling interest	(13)	_
Net profit (beia)	679	688

^{**} Not subject to review by external auditor

In the internal management reports, HEINEKEN measures its performance primarily based on non–GAAP performance measures (as per the tables above) not calculated in accordance with IFRS. A non–GAAP adjustment is made to the IFRS profit or loss for exceptional items and amortisation of acquisition related intangibles. Exceptional items are defined as items of income and expense of such size, nature or incidence, that in the view of management their disclosure is relevant to explain the performance of HEINEKEN for the period.

Exceptional items and amortisation of acquisition related intangibles for the six months period ended 30 June 2013 on EBIT level amounted to a loss of EUR105 million (six months period ended 30 June 2012: loss of EUR105 million), mainly relating to a gain on sale of Efes Kazakhstan of EUR75 million and amortisation of acquisition related intangibles amounting to EUR167 million (six months period ended 30 June 2012: EUR88 million). The exceptional items on tax mainly relate to the tax impact on amortisation of acquisition related intangibles amounting to EUR42 million.



Reconciliation of reported to consolidated (beia) financial measures

Half year ended 30 June 2013

		EIA**			
	Reported	Amortisation of acquisition related intangible	Exceptional Items	(beia)**	
(in EUR million, except per share data)		assets			
Results from operating activities (or consolidated operating profit) Attributable share of net profit from	1,224	165	(62)	1,327	
associates and joint ventures	71	2	-	73	
EBIT	1,295	167	(62)	1,400	
Net Profit of Heineken N.V.	639	125	(85)	679	
Diluted EPS (EUR) ** Not subject to review by external auditor	1.11	0.22	(0.15)	1.18	

Half year ended 30 June 2012

	Reported	Amortisation	Exceptional	(beia)**
		of acquisition	Items	
		related		
(in EUR million, except per share data)		intangible		
(in Lon million, except per share data)		assets		
Results from operating activities (or				
consolidated operating profit)	1,047	86	17	1,150
Attributable share of net profit from				
associates and joint ventures	116	2	-	118
EBIT	1,163	88	17	1,268
Net Profit of Heineken N.V.	766	66	(144)	688
Diluted EPS (EUR)	1.33	0.11	(0.25)	1.19

^{**} Not subject to review by external auditor



15. TAX EFFECTS RELATING TO EACH COMPONENT OF OTHER COMPREHENSIVE INCOME

	7	2013			2012*	
For the period ended 30 June	Amount before		Amount net of	Amount before	А	mount net of
In millions of EUR	tax	tax	tax	tax	tax	tax
Actuarial gains / losses	235	(58)	177	22	(10)	12
Foreign currency translation differences for foreign operations	(312)	6	(306)	437	(10)	427
Effective portion of changes in fair value of cash flow hedge	(21)	8	(13)	(2)	1	(1)
Effective portion of cash flow hedges transferred to the income statement	14	(3)	11	16	(4)	12
Net change in fair value available-for- sale investments	26	(1)	25	139	(44)	95
Net change in fair value available-for- sale investments transferred to the income statement	-	_	_	(195)	44	(151)
Share of other comprehensive income of associates and joint ventures	(4)		(4)	(2)	<u>-</u>	(2)
Total other comprehensive income	(62)	(48)	(110)	415	(23)	392

^{*} Restated for the revised IAS 19



16. EQUITY

Reserves

The reserves consist of translation reserve, hedging reserve, fair value reserve and other legal reserves. The main variance in comparison to prior year is driven by foreign currency translation in translation reserve.

Weighted average number of ordinary shares

For the six months period ended 30 June In shares	2013	2012
Weighted average number of ordinary shares – basic	288,030,168	288,030,168
Weighted average number of ordinary shares - diluted	288,030,168	288,030,168

Dividends

The following dividends were declared and paid by Heineken Holding N.V.:

For the six months period ended 30 June		
In millions of EUR	2013	2012
Final dividend declared and paid previous year EUR0.56 (to reach		
the total of EUR0.89 per ordinary share)	161	153
After the balance sheet date the Board of Directors announced the follows:	owing interim	
dividend that has not been provided for.		
In millions of EUR	2013	2012
EUR0.36 per ordinary share (2012: EUR0.33)	104	95



17. NET INTEREST-BEARING DEBT POSITION

In millions of EUR	30 June 2013	31 December 2012
Non-current interest-bearing liabilities	10,721	11,305
Current portion of interest-bearing liabilities	1,779	1,381
Deposits from third parties (mainly employee loans)	520	482
	13,020	13,168
Bank overdrafts	341	191
	13,361	13,359
Cash, cash equivalents and current other investments	(798)	(1,048)
Net interest-bearing debt position	12,563	12,311

New Financing

The issuance of 8-year Notes for a principal amount of EUR500 million with a coupon of 2.0 per cent on 4 April 2013 was followed by the private placement of approximately EUR680 million of Notes with a weighted average yield of 2.5 per cent:

The following notes were issued for the six months period ended 30 June 2013:

- 15 April 2013, 20-year Notes for a principal amount of EUR180 million;
- 16 April 2013, 2-year Notes for a principal amount of SGD75 million;
- 18 April 2013, 5-year Notes for a principal amount of EUR100 million;
- 19 April 2013, 20-year Notes for a principal amount of EUR100 million;
- 17 May 2013, 4-year Notes for a principal amount of SGD100 million;

The following notes were issued after 30 June 2013:

- 2 July 2013, 5-year Notes for a principal amount of SGD95 million;
- 2 July 2013, 30-year Notes for a principal amount of EUR75 million;
- 4 July 2013, 5-year Notes for a principal amount of EUR60 million.

These Notes have been issued under HEINEKEN's Euro Medium Term Note Programme. The proceeds of the Notes will be used for general corporate purposes.

On 31 May, three outstanding Notes of Asia Pacific Breweries Ltd. were replaced by equivalent Notes from Heineken Asia Pacific Pte. Ltd. with a guarantee from Heineken NV:

- 2014 Notes with a principal amount of SGD100 million;
- 2020 Notes with a principal amount of SGD40 million;
- 2022 Notes with a principal amount of SGD40 million.

In this process SGD51m of these Notes were purchased by HEINEKEN and subsequently cancelled. Two other outstanding Notes were terminated in full:

- 2015 Notes with a principal amount of SGD75 million;
- 2017 Notes with a principal amount of SGD100 million.

As at 30 June 2013, the committed financing headroom including cash balances available at Group level was approximately EUR2.0 billion.



Long term debt maturity profile

Including notes issued after 30 June 2013

Year	EUR million
HY2 2013	793
2014	1,816
2015	1,146
2016	999
2017	1,092
2018	1,064
2019	850
2020	1,013
2021	500
2022	583
2023	765
2024	500
2025	750
2033	280
2042	382
2043	75

Incurrence covenant

HEINEKEN has an incurrence covenant in some of its financing facilities. This incurrence covenant is calculated by dividing Net Debt (calculated in accordance with the consolidation method of the 2007 Annual Accounts) by EBITDA (beia) (also calculated in accordance with the consolidation method of the 2007 Annual Accounts and including the pro-forma full-year EBITDA of any acquisitions made in 2012 and for the period ended 30 June 2013). As at 30 June 2013 this ratio was 2.8 (2012: 2.1). If the ratio would be beyond a level of 3.5, the incurrence covenant would prevent us from conducting further significant debt financed acquisitions.

18. EMPLOYEE BENEFITS

HEINEKEN accounts for its actuarial gains and losses in accordance with the revised IAS 19. For the 6 months period ended 30 June 2013, actuarial gains recognised in other comprehensive income amounted to EUR235 million (pre-tax) with a corresponding decrease in HEINEKEN's defined benefit obligation. The actuarial gains were mainly caused by an increase in the discount rates in the Netherlands and UK that make up the majority of the defined benefit obligation.



19. CONTINGENCIES

Brazil

As part of the acquisition of the beer operations of FEMSA in 2010, HEINEKEN inherited existing legal proceedings with labour unions, tax authorities and other parties of its, now wholly-owned, subsidiaries Cervejarias Kaiser Brasil and Cervejarias Kaiser Nordeste (jointly HEINEKEN Brasil). The proceedings have arisen in the ordinary course of business and are common to the current economic and legal environment of Brazil. The proceedings have partly been provided for. The contingent amount being claimed against HEINEKEN Brasil resulting from such proceedings as at 30 June 2013 is EUR623 million. Such contingencies were classified by legal counsel as less than probable but more than remote of being settled against HEINEKEN Brasil. However, HEINEKEN believes that the ultimate resolution of such legal proceedings will not have a material adverse effect on its consolidated financial position or result of operations. HEINEKEN does not expect any significant liability to arise from these contingencies. A significant part of the aforementioned contingencies (EUR354 million) are tax related and qualify for indemnification by FEMSA.

As is customary in Brazil, HEINEKEN Brasil has been requested by the tax authorities to collateralise tax contingencies currently in litigation amounting to EUR290 million by either pledging fixed assets or entering into available lines of credit which cover such contingencies.

No other material updates in comparison with 2012 year-end reporting were identified that need to be reported.

20. RELATED PARTY TRANSACTIONS

Heineken Holding N.V. has a related party relationship with its Board of Directors, the Executive Board and Supervisory Board of Heineken N.V., L'Arche Green N.V., Stichting Administratiekantoor Priores, Stichting Beheer Prioriteitsaandelen Heineken Holding N.V., Fomento Económico Mexicano, S.A.B. de C.V. (FEMSA), associates and joint ventures. The transactions are conducted on terms comparable to transactions with third parties. The related party transactions with associates and joint ventures in the first six months period ended 30 June 2013 do in substance not deviate from the transactions as reflected in the financial statements as at and for the year ended 31 December 2012.



21. SUBSEQUENT EVENTS

Sale of Hartwall

On 11 July 2013 HEINEKEN announced that it has signed a binding agreement to sell its 100 per cent stake in Oy Hartwall Ab ('Hartwall') in Finland to Danish Royal Unibrew A/S. The total enterprise value of the transaction amounts to EUR470 million. The total enterprise value consists of the sum of the equity purchase price, plus interest and net debt and net debt equivalents assumed by Royal Unibrew. As from the end of June, Hartwall is recorded as held for sale and as such HEINEKEN will no longer record depreciation and amortisation in HEINEKEN's financial results.

Board of Directors

M. Das (non-executive chairman)
C.L. de Carvalho-Heineken (executive member)
J.A. Fernández Carbajal (non-executive member)
C.M. Kwist (non-executive member)
K. Vuursteen (non-executive member)
A.A.C. de Carvalho (non-executive member)

Amsterdam, 20 August 2013



GLOSSARY

Acquisition related intangible assets

Acquisition related intangible assets are assets that HEINEKEN only recognises as part of a purchase price allocation following an acquisition. This includes amongst others brands, customer-related and certain contract-based intangibles.

Beia

Before exceptional items and amortisation of acquisition-related intangible assets

Cash conversion ratio

Free operating cash flow/Net profit (beia) before deduction of non-controlling interests

Depletions

Sales by distributors to the retail trade

Dividend payout

Proposed dividend as percentage of net profit (beia)

Earnings per share

Rasic

Net profit divided by the weighted average number of ordinary shares - basic - during the year

Diluted

Net profit divided by the weighted average number of ordinary shares - diluted - during the year

EBIT

Earnings before interest, taxes and net finance expenses. EBIT includes HEINEKEN's share in net profit of joint ventures and associates.

EBITDA

Earnings before interest, taxes, net finance expenses, depreciation and amortisation. EBITDA includes HEINEKEN's share in net profit of joint ventures and associates.

Effective tax rate

Income tax expense expressed as a percentage of the profit before income tax, adjusted for share of profit of associates and joint ventures and impairments thereof (net of income tax)

Eia

Exceptional items and amortisation of acquisition-related intangible assets



Free operating cash flow

This represents the total of cash flow from operating activities, and cash flow from operational investing activities

HEINEKEN or "the Group"

Heineken Holding N.V., Heineken N.V., its subsidiaries and interests in joint ventures and associates

Innovation rate

From 1 January 2013, the innovation rate is calculated as revenues generated from innovations (introduced in the past 40 quarters for a new category, 20 quarters for a new brand and 12 quarters for all other innovation) divided by total revenue (exclusive of APB markets)

Net debt

Non-current and current interest-bearing loans and borrowings and bank overdrafts less investments held for trading and cash

Net debt/EBITDA (beia) ratio

The ratio is based on a 12 month rolling calculation for EBITDA (beia)

Net profit

Profit after deduction of non-controlling interests (profit attributable to equity holders of Heineken Holding N.V.)

Organic growth

Growth excluding the effect of foreign currency translational effects, consolidation changes, exceptional items and amortisation of acquisition-related intangible assets

Organic volume growth

Growth in volume, excluding the effect of consolidation changes

Operating profit

Consolidated operating profit
Results from operating activities

Group operating profit (beia)

Consolidated operating profit (beia) plus attributable share of operating profit (beia) from joint ventures and associates



Profit

Total profit of the Group before deduction of non-controlling interests

®

All brand names mentioned in this report, including those brand names not marked by an ®, represent registered trademarks and are legally protected

Region

A region is defined as HEINEKEN's managerial classification of countries into geographical units

Revenue

Consolidated revenue

Net realised sales proceeds

Group revenue (beia)

Consolidated revenue plus attributable share of revenue from joint ventures and associates

Volume

Consolidated beer volume

100 per cent of beer volume produced and sold by consolidated companies *Group beer volume*

Consolidated beer volume plus attributable share of beer volume from joint ventures and associates

Group total volume

Total consolidated volume plus attributable share of volume from joint ventures and associates

Heineken® volume

100 per cent of beer volume sold of the Heineken® brand by consolidated companies, joint ventures and associates and produced and sold under license by third parties

Heineken® volume in premium segment

Heineken® volume excluding Heineken® volume in the Netherlands

Licensed beer & non-beer volume

Cider, soft drink and non-beer volume sold in consolidated companies, joint ventures and associates, as well as HEINEKEN's brands produced and sold under license by third parties

Third party products volume

Volume of third party products sold through consolidated companies, joint ventures and associates

Total consolidated volume

100 per cent of volume produced and sold by consolidated companies (including beer, cider, soft drinks and other beverages), volume of third party products and volume of HEINEKEN's brands produced and sold under license by third parties





Weighted average number of shares

Basic

Weighted average number of outstanding ordinary shares

Diluted

Weighted average number of outstanding ordinary shares