

Press release

NedSense publishes trading update for Q3 2012

NedSense enterprises n.v. ("NedSense") achieved a year-over-year growth in revenue of over 10% in the first nine months of 2012 while operating costs increased only slightly compared to 2011, both including the USD effect. The third quarter showed stable revenues and lower operating costs compared to the same period in 2011. NedSense will usually generate more sales in the fourth quarter as compared to other quarters of the year. The operating result, although negative, improved compared to 2011 (both year-on-year as well on a quarterly basis).

The LOFT business showed a strong revenue increase, both year-to-date as well as in the third quarter compared to the same period in 2011. Due to increased development costs in the LOFT product suite, operating costs increased.

NedGraphics' revenues in the third quarter were stable compared to the same period in 2011. For the first nine months revenues increased compared to the same period last year due to a strong first half in 2012. Operating costs of the NedGraphics division decreased both year-on-year as well as on a quarterly basis versus 2011.

Crate&Barrel successfully launched the *'3D room designer, powered by NedSense LOFT'*. Online, as well as in stores, customers from Crate&Barrel are able to use the LOFT software while marrying Crate&Barrel's products in their own personal spaces. All LOFT projects are well on track including a recently signed project with Carpet Court. The LOFT division is focused on further developing LOFT with several important milestones for the roll out.

NedGraphics continues to invest in new functionalities to enhance and preserve its leading position in the fashion and textile market. In the third quarter, we were able to close a considerable deal with 11 universities in India. These universities will integrate the NedGraphics product suite in their college programmes providing foundations for continued expertise in CAD software.

As recently announced NedSense is conducting exploratory talks with a number of parties following the announcement in June in which the company expressed its wish to examine its strategic options. Starting point is the assessment of all alternatives to raise capital for further growth of the LOFT business.

Last week, at the extraordinary shareholders meeting Chris Jansen and Richard Louwers were appointed as members of the new Supervisory Board.

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About NedSense enterprises n.v.

NedSense is a global provider of high-quality software solutions and services for retailers, manufacturers and designers of the products, designs and brands which surround us in our day-to-day lives, from fashion items and accessories to furniture, carpets and other woven materials.



The NedSense portfolio ranges from market leading CAD CAM technology to the unique customer experience solution LOFT™. Our aim is to offer solutions that make sense and create tangible value to the commercial activities of existing and new customers.

Through its wholly owned subsidiary NedGraphics, NedSense serves more than 3.500 customers through a global network of over 30 resellers and agents. Its 14 offices are ideally located in the leading textile, fashion and production centers of the world. To enhance and preserve its dominant market position NedGraphics continues to invest in its highly qualified staff, market research, and product development.

NedSense is listed on NYSE Euronext Amsterdam [NEDSE]. More information is available on www.nedsense.com and www.loft-nedsense.com.

For further information, please contact:

Citigate First Financial

Maarten Dijkma

Telephone: +31(0) 20 575 4014