

### PRESS RELEASE

Amsterdam, August 15, 2012

Trading update Q3: Total Income and SaaS revenue increased by respectively 27% and 18%

TIE Holding N.V. ("TIE") reports the results with regard to the Third Quarter of FY2012 (April 1, 2012 – June 30, 2012).

#### **Business Results:**

- Total Income for the Third Quarter FY 2012 amounts to € 3,230k, an increase of 27% compared to the same period in FY 2011 (€ 2,548k).
- Total Comprehensive Income for the Third Quarter FY 2012 amounts to € 82k, compared to € 10k for the same period in FY 2011.
- License revenue is € 239k for the Third Quarter FY 2012, an increase of 33% compared to the same period in FY 2011 (€ 180k).
- SaaS revenue is € 1,193k for the Third Quarter FY 2012 (37% of Total Income), an increase of 18% compared to € 1,007k in the same period in FY 2011 (40% of Total Income).
- Total Operating Expenses are € 2,763k for the Third Quarter FY 2012, an increase of 26% compared to the same period FY 2011 (€ 2,191k)
- For the Third Quarter FY 2012, E-commerce and Content Syndication income amounts to € 837k (26% of Total Income), an increase of 56%, compared to € 536k in the same period in FY 2011 (21% of Total Income).

Mr. Jan Sundelin, CEO of TIE, comments: "Our SaaS revenue develops as foreseen, despite the loss of ADEC as a customer in France. The acquisition of Light will start to contribute to TIE's revenues ( $\in$  60k) from the Fourth Quarter of FY 2012 onwards. We anticipate that the Total Income for the Fourth Quarter of FY 2012 will be at least 10% higher compared to the same period in FY 2011".

Since April 1, 2012 and up to this moment the Company reports the following highlights:

## Financial:

On May 24, 2012 the Company reported its half year results.

On **August 9, 2012** the Company reported the acquisition of Dutch IT software provider Light B.V.

## **Employees**:

On **July 16, 2012** the Company announced the appointment of Mr. Marc Gijsberts as director of the EU operations. Mr. Gijsberts has the right to acquire 150,000 shares of TIE Holding at a



share price of  $\in$  0,10, commencing as of the date of appointment. The shares will have a three year lock-up period.

#### **Financial and Cash Position:**

Shareholders' Equity amounts to € 4,807k on June 30, 2012 (€ 4,535k on September 30, 2011). Equity per June 30, 2012 amounts to € 4,852k (€ 4,580k per September 30, 2011) including Convertible Bonds amounting to € 45k (€ 45k per September 30, 2011).

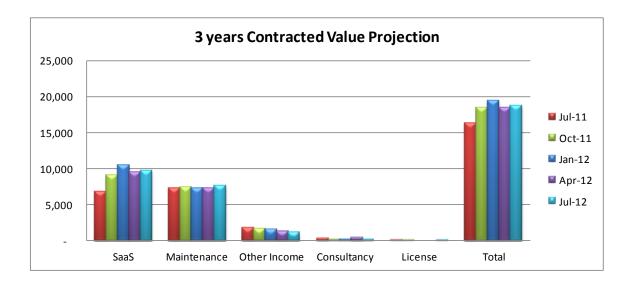
On June 30, 2012 the Company held a net positive cash and cash equivalents position of  $\in 1,048k$  (September 30, 2011  $\in 380k$ ). During the year the Company has a positive operational cash flow.

#### **Pending Litigations:**

Since December 2007 the Company has been involved in discussions and subsequently in legal proceedings with Samar. All claims in the summary proceedings were instantly dismissed at the court hearing of February 15, 2008. On July 7, 2010, the court of Haarlem unexpectedly granted all claims by Samar. In the Fourth Quarter of FY 2010, TIE paid damages to Samar. This amount may be adjusted upwards or downwards in the procedure regarding the assessment of the damages. TIE has filed an appeal and a hearing took place in April 2012. Both parties currently await the outcome of the appeal.

### **Contracted Value: projections**

The Contracted Value is calculated for the next three years, using the following assumptions: SaaS and Maintenance & Support Contracts run between 12 and 36 months with an automatic renewal for 12 months. Since contracts may be renewed during the projected period of three year, the Contracted Value is adjusted based on historical churn rates. The three years Contracted Value Projection does not include the revenue of Light.





## **Interim Consolidated Income Statement**

For the 3 months ending June 30, 2012:

# For the three months ending 30-Jun

(EUR x 1,000)		2012		2011	
		(unaudited)		(unaudited)	
Revenues					
Licenses	239		180		
Maintenance and Support	751		691		
Consultancy	786		579		
Software as a Service	1,193	_	1,007	-	
Total Revenues		2,969		2,457	
Other Income		261		91	
Total	Income	3,230		2,548	
Direct Purchase Costs		(395)		(268)	
Income Net of Direct Purchase Costs		2,835		2,280	
Operating Expenses					
Employee Benefits	1,913		1,521		
Accomodation Expenses	129		115		
Professional Services	184		121		
Communication Expense	94		87		
Office & Computer Supplies	61		65		
General & Administrative	63		2		
Marketing Expenses	82		72		
Travel Expenses	82		82		
Depreciation & Amortization Expense	155		126		
Total Operating Expenses		2,763		2,191	
Operating	Income	72		89	
Interest and other Financial Income		1		1	
Interest and other Financial Expense		(1)		(5)	
Income I	before Tax	72		85	
Corporate Income Tax		(59)		(51)	
Income	e after Tax	13		34	
Other Comprehensive Income					
Exchange differences on translating of foreign of	perations	69		(24)	
Total Comprehensive Income ne	t after Tax	82		10	
Attributable to Shareholders of TIE:					
Income after Tax		13		34	
Comprehensive Income net after Tax		82		10	
Net result per share - basic		0.00		0.00	
Weighted average shares outstanding - basic (thousand	ds)	93,295		84,595	
Net result per share - diluted		0.00		0.00	
Weighted average number of shares fully diluted (thou	sands)	93,545		93,830	



## **Interim Consolidated Income Statement**

For the 9 months ending June 30, 2011:

# For the nine months ending 30-Jun

(EUR x 1,000)	2012		2011	
	(	unaudited)	(	unaudited)
Revenues				
Licenses	676		764	
Maintenance and Support	2,237		2,112	
Consultancy	2,232		1,708	
Software as a Service	3,360		3,010	
Total Revenues		8,505		7,594
Other Income		539		393
Total Income	_	9,044	_	7,987
Direct Purchase Costs		(843)		(837)
Income Net of Direct Purchase Costs	_	8,201		7,150
Operating Expenses				
Employee Benefits	5,471		4,723	
Accomodation Expenses	391		368	
Professional Services	468		411	
Communication Expense	264		260	
Office & Computer Supplies	168		185	
General & Administrative	236		45	
Marketing Expenses	248		245	
Travel Expenses	211		213	
Depreciation & Amortization Expense	484		401	
Total Operating Expenses		7,941		6,851
Operating Income	_	260		299
Interest and other Financial Income		2		2
Interest and other Financial Expense		-		(10)
Income before Tax	_	262	_	291
Corporate Income Tax	_	(170)	_	(157)
Income after Tax	_	92	_	134
Other Comprehensive Income				
Exchange differences on translating of foreign operations		90		(85)
Total Comprehensive Income net after Tax		182		49
Attributable to Shareholders of TIE:	_		_	
Income after Tax		92		134
Comprehensive Income net after Tax		182		49
Net result per share - basic		0.00		0.00
Weighted average shares outstanding - basic (thousands)		93,295		82,991
Net result per share - diluted		0.00		0.00
Weighted average number of shares fully diluted (thousands)		93,545		91,261



## Segment info:

For the three months ending June 30, 2012

ror the three months en	The	TIE	North				
	Netherlands	MamboFive	America	France	Rest of World	and Eliminations	Total
Revenues		-					
Licenses	101	9	98	31	0	-	239
Maintenance and Support	245	-	457	44	5	-	751
Consultancy	68	366	199	77	77	-	786
Software as a Service	333	152	521	139	48	-	1,193
Total Revenue	747	527	1,275	291	130	-	2,969
Other Income	189	(1)	51	121	52	(151)	261
Total Income	936	526	1,326	412	182	-	3,230
Direct Purchase Costs	139	91	209	15	92	(151)	395
Income Net of Direct Purchase Costs	796	435	1,117	397	90	-	2,835
Operating Expenses							
Employee Benefits	453	220	689	304	22	234	1,922
Depreciation and Amortization							
Expense and Impairment Losses	75	10	20	5	36	9	155
Other Operating Expenses	158	62	210	85	33	138	686
Total Operating expenses	686	292	919	394	91	381	2,763
Operating Income	110	143	198	3	(1)	(381)	72
Interest and Other Financial Income	-	-	-	-	-	1	1
Interest and other Financial Expense	-	-	-	-	-	(1)	(1)
Income before Tax	110	143	198	3	(1)	(381)	72
Corporate Income Tax	-	-	(58)	(1)	-	-	(59)
Income after tax	110	143	140	2	(1)	(381)	13

For the three months ending June 30, 2011

	The	TIE	North			Holding and	
	Netherlands	MamboFive	America	TIE France	Rest of World	Eliminations	Total
Revenues							
Licenses	28	5	104	5	38	-	180
Maintenance and Support	192		404	47	48	-	691
Consultancy	126	201	167	66	19	-	579
Software as a Service	324	131	293	177	82	-	1,007
Total Revenue	670	337	968	295	187	-	2,457
Other Income	95	(1)	36			(39)	91
Total Income	765	336	1,004	295	187	(39)	2,548
Direct Purchase Costs	72	38	121	16	60	(39)	268
Income Net of Direct Purchase Costs	693	298	883	279	127	-	2,280
Operating Expenses							
Employee Benefits	404	187	541	208	35	146	1,521
Depreciation and Amortization							
Expense and Impairment Losses	45	11	40	7	18	5	126
Other Operating Expenses	146	36	130	61	30	141	544
Total Operating expenses	595	234	711	276	83	292	2,191
Operating Income	98	64	172	3	44	(292)	89
Interest and Other Financial Income	-	-	-	-	-	1	1
Interest and other Financial Expense	(5)	-	-	-	-	-	(5)
Income before Tax	93	64	172	3	44	(291)	85
Corporate Income Tax	-	-	(44)	(7)	-	-	(51)
Income after tax	93	64	128	(4)	44	(291)	34



For further information about this press release, please contact us via +31 20 658 9099 or bob.out@tiekinetix.com.

#### **Profile TIE Kinetix**

TIE Kinetix transforms the digital supply chain by providing Total Integrated E-commerce solutions. These solutions maximize revenue opportunities by minimizing the energy required to market, sell and deliver online. Customers and partners of TIE Kinetix constantly benefit from innovative, field tested, state-of-the-art technologies, which are backed by over 25 years of experience and prestigious awards. TIE Kinetix makes technology to perform, such that customers and partners can focus on their core business.

TIE Kinetix is a public company (NYSE Euronext: TIE Holding), and has offices in the United States, the Netherlands, France and Australia.

END OF PRESS RELEASE